

PAHRUMP TOWN BOARD MEETING  
PAHRUMP TOWN ANNEX  
270 NORTH HIGHWAY 160  
TUESDAY – 7:00 P.M.  
SEPTEMBER 22, 2009

AGENDA

1. **Call to Order and Pledge of Allegiance.**
2. **Discussion and possible decision** regarding moving the order of, or deleting an agenda item(s). (Action)
3. **Advisory Board Reports**, from Advisory Board Chairpersons and/or Town Board Liaisons on the status of Advisory Boards. (Non-Action)
4. **Town Manager Report.** (Non-Action)
5. **Town Board Member's Comments.** (Non-Action)
6. **Discussion and possible decision** regarding Pahrump Tourism and Convention Council recommendation to grant Pahrump Valley Chamber of Commerce \$2,370.00 to be used for a matching fund grant from NCOT for Woodall's Magazine. (Action)
7. **Discussion and possible decision** regarding Pahrump Tourism and Convention Council recommendation to grant Pahrump Valley Chamber of Commerce \$4,100.00 to be used for a matching fund grant from NCOT for tri-fold brochures. (Action)
8. **Discussion and possible decision** regarding Pahrump Tourism and Convention Council recommendation to grant Pahrump Valley Chamber of Commerce \$3,850.00 to be used for a matching fund grant from NCOT for Highway Radio. (Action)
9. **Discussion and possible decision** regarding Pahrump Tourism and Convention Council recommendation to grant Pahrump Valley Chamber of Commerce \$2,550.00 to be used for a matching fund grant from NCOT for Nevada Magazine. (Action)
10. **Discussion and possible decision** Consent agenda items: (Action)
  - a. Action – approval of Town vouchers
  - b. Action – approval of Town Board meeting minutes of September 8, 2009
11. **Future Meetings/Workshops: Date, Time and Location.** (Action)
12. **Public Comment.** Action may not be taken on matters considered during this period until specifically included on an agenda as an action item – NRS241.020 (2)(C)(3). (Non-Action)

### 13. Adjournment.

A quorum of Advisory Board members may be present at any Town Board meeting but they will not take any formal action.

**Any member of the public who wishes to speak during public comment or on an agenda item, at the appropriate time, will be limited to three (03) minutes.**

*Any member of the public who is disabled and requires accommodations or assistance at this meeting is requested to notify the Pahrump Town Office in writing, or call 775-727-5107 prior to the meeting. Assisted listening devices are available at Town board meetings upon request.*

This notice and agenda has been posted on or before 9:00 a.m. on the third working day before the meeting at the following locations:

PAHRUMP TOWN OFFICE, COMMUNITY CENTER, TOWN ANNEX, COUNTY COMPLEX, FLOYD'S ACE HARDWARE, CHAMBER OF COMMERCE

MEMO  
TOWN OF PAHRUMP  
TOWN BOARD MEETING AGENDA ITEM  
MEETING DATE: 09-22-09

TO: Town Board

FROM: William A. Kohbarger, Pahrump Town Manager  
Paula Glidden, Chairperson, Pahrump Tourism and Convention Council

DATE: 09-15-09

RE: Approval of Four Pahrump Tourism and Convention Council (PTCC) Marketing Grants totaling \$12,870 to the Pahrump Valley Chamber of Commerce for Matching Fund Grants from the Nevada Commission on Tourism.

**1.) Background**

The PTCC has reviewed and recommended the approval of four grants submitted by the Pahrump Valley Chamber of Commerce. These grants will fund national and regional tourism marketing of Pahrump via magazine, radio and tourism brochures. The Nevada Commission on Tourism will provide 50% matching grants for each PVCC request. This is the sixth year that NCOT has awarded our community matching grants. The full PVCC grant applications are attached, but below is a summary of the individual grant amounts and proposed uses.

- a.) \$2,370 – For advertising Pahrump as a travel destination in Woodall RV Magazine.
- b.) \$4,100 – For the development, production, and regional distribution of a tri-fold brochure on Pahrump tourism information.
- c.) \$3,850 - For the development, production, and quarterly radio broadcasts of Pahrump events and tourism information.
- d.) \$2,550 – For advertising Pahrump as a travel destination in the Nevada Magazine.

**2.) Fiscal Impact**

There are sufficient funds available in the Pahrump Town Tourism Room Tax Fund for these grants. Like NCOT, the PTCC grants are administered on a reimbursement basis upon submission of receipts and required grant evaluation forms.

MEMO  
TOWN OF PAHRUMP  
TOWN BOARD MEETING AGENDA ITEM  
MEETING DATE: 09-22-09

**3.) Town Manager Recommendation and Board Action Requested**

The Town Manager recommends that the Town Board *move to approve the request for four PTCC grants in an amount not to exceed \$12,870 from the Pahrump Tourism Room Tax Fund, as presented in the attached materials, to be used as matching funding with NCOT grants.*

If you have any additional questions, we would be happy to answer them.

Attachments – PTCC Grant Applications from PVCC.

September 15, 2009

Memo to: Pahrump Town Board  
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism and Convention Council voted (7-0) to recommend that the Town of Pahrump grant the Pahrump Valley Chamber of Commerce \$2,370.00 to be used for a matching funds grant from NCOT for Woodall's Magazine.

Dan Rodriguez submitted the appropriate paperwork according to the current Pahrump Tourism and Convention Council's grant guidelines.

Sincerely,

Paula Glidden-Chair  
Kelly Buffi  
Alice Eychaner  
Laraine Harper  
Tim Lockinger  
Don Rust  
Maryanna Smith  
Karen Spalding



# Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Pahrump Valley Chamber of Commerce  
Mailing Address: P.O. Box 42  
City, State, Zip: Pahrump NV 89041 Telephone: 775-727-5800
2. Project Director: Nancy Evans  
Telephone: 775-727-5800 Email: info@pahrcampchamber.com
3. How long organized? 1981 Non-Profit? Yes
4. Purpose of Organization: Promote tourism and economic development
5. Project Name: Advertising Woodall's Magazine
6. Has this project been funded by the Town of Pahrump before? No When? \_\_\_\_\_
7. Have you applied to any other sources for funding on this project? Yes If so, what were the results of that application: Matching Grant from Nevada Commission on Tourism
8. If application is for an event, actual date(s) of event: N/A
9. Location of project: \_\_\_\_\_
10. Narrative description and justification of project, including the objectives of the project:  
See attached
11. Total budget of project: (details must be attached) \$4740
12. Pahrump Tourism Grant funds requested: \$2370
13. Other funds which will be used for match: \$2370

- 10 Grant funds will be spent to place ¼ page ad in the Woodall's Campground Directory, a directory for RV parks and to place a banner ad on their website to promote the Town of Pahrump. Pahrump is a great RV destination with more than 1100 RV spaces available.

14. Local economic impact (complete the following as it pertains to your project):

- a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

18,000

- b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

2 to 21

- c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

300,000 RV travel enthusiasts visit Woodalls.com each month

- d) What is the overall economic impact of this project?

15. If you do not have match funds or other sources of funding for this project, explain why:

N/A

Nancy Evans  
Signature

7-7-09  
Date

Nancy Evans  
Printed Name

**FOR PTAB USE ONLY**

Approval Date: \_\_\_\_\_

Letter of Recommendation sent to TB (date): \_\_\_\_\_

Follow-Up Evaluation Due: \_\_\_\_\_



NEVADA  
COMMISSION  
ON TOURISM

June 17, 2009

Ms. Lucy Ivins  
Pahrump Valley Chamber of Commerce  
PO Box 42  
Pahrump, NV 89041

Dear Lucy:

At a June 16, 2009 meeting of the Nevada Commission on Tourism, your grant application for Advertising Woodall's Magazine was approved for \$2,370.00.

The Grant Number assigned to your grant is NST-10-17. Please refer to this assigned grant number in all correspondence.

The enclosed Grant Agreement Form should be signed and returned right away. The Grant Agreement is a contract and must be on file in the Commission's offices before any reimbursement of costs can be made. An extra copy of the agreement is enclosed for your files.

Reimbursements for expenses associated with your project may begin as early as July 1, 2009 and must be completed no later than June 30, 2010. The Grant Reimbursement Form - Marketing Grant is available online at <http://travelnevada.biz/grants.aspx> under the Marketing Grant Section. Two sets for each request must be submitted by mail with original signatures along with one copy of the receipts. Receipts must be dated within the fiscal year from July 1, 2009 through June 30, 2010.

The GRANT EVALUATION form must be completed before your final (or your only) request for reimbursement is approved. This form may be completed using the word document and emailed or by using the PDF version and mailed. Both versions of the form are also at <http://travelnevada.biz/grants.aspx>. Volunteer hours spent on your project may be used as a "match" and should be submitted on the Certificate of Volunteer Hours Form - Marketing Grants along with the evaluation.

If your grant is for travel or trade shows, follow the GRANT TRAVEL REIMBURSEMENT GUIDELINES also available at <http://travelnevada.biz/grants.aspx>.

If your grant includes costs associated with printed materials (including, but not limited to, programs, literature, posters, signs and advertising), where possible, you should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com) and our logo.

**YOU MUST COMMIT THE FUNDS BY JUNE 30, 2010. YOUR FINAL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

Funds are intended to promote tourism as outlined in your grant application; any specific conditions placed upon the use of these funds are specified in the Grant Agreement.

Should you have any questions, please give us a call.

Sincerely,

Larry Friedman  
Deputy Director, Sales & Industry Partners

Christian Passink  
Rural Programs Manager

Kari Frilot  
Rural Grants Manager

STATE OF NEVADA  
COMMISSION ON TOURISM

GRANT AGREEMENT

GRANT NO: NST-10-17

GRANTEE: Pahrump Valley Chamber of Commerce

PROJECT TITLE: Advertising Woodall's Magazine

CONDITIONS/COMMENTS: Pahrump has more than 1600 RV spaces and wants to take advantage of their proximity to Death Valley and Las Vegas as a hub and provisioning center. They will match grant funding with local room tax money.

DATE OF AWARD: June 16, 2009

STATE TOURISM GRANT AWARD: 2370 GRANTEE'S REQUIRED MATCH: 2370

HOW MATCHED: Local Cash and/or In-Kind Contribution

The following is incorporated into this agreement:

- 1) Project application and attachments
- 2) Comments and conditions as stated above

The State of Nevada, represented by the Executive Director of the Nevada Commission on Tourism, and the Grantee named above, mutually agrees to perform this agreement in accordance with Nevada Revised Statutes, Section 231.260, paragraph 5.

The State of Nevada hereby promises, in consideration of the promises made by the Grantee herein, to obligate to the Grantee the amount of money set forth above and to tender to the Grantee that portion of the obligation which is necessary to pay the State of Nevada's share of the costs of the above project, based on the above percentage of assistance. The Grantee promises, in consideration of the promises made by the State of Nevada herein, to execute the project described above in accordance with the terms of this agreement.

The Commission on Tourism's grant guidelines are in effect as of the date of this agreement, as hereafter amended upon notice of said amendment, and the application for grant funds submitted by the Grantee and approved by the Commission on Tourism.

If special conditions have been placed upon this grant, they are enumerated below.

**THE FULL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE  
NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

**CONDITIONS:**

- 1) Please note the change to Page 2, Item "a" of this Grant Agreement.
- 2) Any photography paid for by grant funding through the Nevada Commission on Tourism will become the property of the Nevada Commission on Tourism. The rights to this photography will be for unlimited usage with no expiration date.

I hereby agree that:

- a. Printed material (including, but not limited to, programs, literature, posters, signs and advertising), and web sites, where possible, should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com)
  - b. Materials which will be published (including, but not limited to, programs, literature, posters, signs, billboards and advertising) must be reviewed and approved by the Commission in advance of printing. The review will be conducted by the Commission to determine if the materials will further the purpose of promoting travel and tourism to and within Nevada.
  - c. This grant is awarded for the purpose of promoting travel and tourism to and within the state of Nevada as set forth in the application for grant funds approved by the Nevada Commission on Tourism and must be used for no other purpose.
  - d. All grant funds must be obligated or expended in the same fiscal year for which they are awarded.
  - e. Prior to release of any grant funds, Grantee must provide evidence to the Commission of an amount of money or in-kind services to match the grant in proportion as approved by the Commission on Tourism and to be used for the purposes approved by the Commission.
  - f. Grants may be audited at any time by the Commission on Tourism, Legislative Auditor, Attorney General, or its representatives, and all grants will be audited upon completion.
  - g. All final performance audits must be completed to the satisfaction of the Commission prior to consideration of further applications from the Grantee.
  - h. Grantee must notify the Commission, in writing, of the completion of the grant project, including a full report of the results of the project.
  - i. The following are not matchable expenses under the term of the grant award: capital investments (excluding billboards and signs), salaries, staff benefits, cost over-runs, overhead, supplies, equipment purchase, alcohol or drugs, communications by telephone, telegraph, telex, postal mail or any other means, and non-budgeted expenses, expenses or commitments made prior to the starting date of this grant.
- A final project evaluation will be completed by the Commission, to include the final audit and comparison of the project's goals with its end results. Payment will be made upon notice of the completion and audit by the Commission. An evaluation form must be completed by the Grantee at the time of the billing before funds will be released and before additional monies will be released by the Commission on other projects.
- k. This grant award is made subject to the provisions of the approved application, grant guidelines, the Commission's budget and any applicable state regulation and statute.
  - l. Other: EVIDENCE MUST BE PRESENTED THAT THE OBLIGATION OR EXPENDITURE HAS BEEN MADE FOR THE PURPOSES PRESENTED IN THE APPLICATION FOR GRANT FUNDS AND APPROVED BY THE NEVADA COMMISSION ON TOURISM BEFORE ANY GRANT FUNDS WILL BE RELEASED.

IN WITNESS WHEREOF, THE PARTIES HERETO HAVE EXECUTED THIS AGREEMENT AS OF THE DATE ENTERED BELOW:

THE STATE OF NEVADA:

GRANTEE:

By *Greg Biederman*  
Signature

By *Nancy Evans*

Deputy Director of Sales & Industry Partners  
and Rural Programs

*Executive Assistant*  
Name and Title

Name and Title

Date: June 16, 2009

Date: 7-7-09

September 15, 2009

Memo to: Pahrump Town Board  
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism and Convention Council voted (7-0) to recommend that the Town of Pahrump grant the Pahrump Valley Chamber of Commerce \$4,100.00 to be used for a matching funds grant from NCOT for tri-fold brochures.

Dan Rodriguez submitted the appropriate paperwork according to the current Pahrump Tourism and Convention Council's grant guidelines.

Sincerely,

Paula Glidden-Chair  
Kelly Buffi  
Alice Eychaner  
Laraine Harper  
Tim Lockinger  
Don Rust  
Maryanna Smith  
Karen Spalding

#7



# Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Pahrump Valley Chamber of Commerce  
Mailing Address: P.O. Box 42  
City, State, Zip: Pahrump NV 89041 Telephone: 775-727-5800
2. Project Director: Nancy Evans  
Telephone: 775-727-5800 Email: info@pahrumpchamber.com
3. How long organized? 1981 Non-Profit? Yes
4. Purpose of Organization: Promote tourism and economic development
5. Project Name: Advertising Tri-fold Brochure
6. Has this project been funded by the Town of Pahrump before? No When? \_\_\_\_\_
7. Have you applied to any other sources for funding on this project? Yes If so, what were the results of that application: Matching Grant from Nevada Commission on Tourism
8. If application is for an event, actual date(s) of event: N/A
9. Location of project: \_\_\_\_\_
10. Narrative description and justification of project, including the objectives of the project:  
See attached
11. Total budget of project: (details must be attached) \$8200
12. Pahrump Tourism Grant funds requested: \$4100
13. Other funds which will be used for match: \$4100

10 Funds will be used to design a 6 panel, 4 color, tri-fold with photos and text which incorporates local sightseeing, day trips and general information. Printing of 50,000 brochures using 100 pound txt weight glossy or comparable stock and delivery to Pahrump Valley Chamber of Commerce is included

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14. Local economic impact (complete the following as it pertains to your project):

- a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

Expose 50,000 people to the Pahrump literature as mailers + sending brochures to other Chambers + Visitors Centers in California, Utah and Arizona.

- b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

1 to 5

- c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

50,000

- d) What is the overall economic impact of this project? More visitors equates to additional room taxes plus \$\$\$ spent on local purchases

15. If you do not have match funds or other sources of funding for this project, explain why:

N/A

Nancy Evans  
Signature

7-7-09  
Date

Nancy Evans  
Printed Name

**FOR PTAB USE ONLY**

Approval Date: \_\_\_\_\_

Letter of Recommendation sent to TB (date): \_\_\_\_\_

Follow-Up Evaluation Due: \_\_\_\_\_



June 17, 2009

Ms. Lucy Ivins  
Pahrump Valley Chamber of Commerce  
PO Box 42  
Pahrump, NV 89041

Dear Lucy:

At a June 16, 2009 meeting of the Nevada Commission on Tourism, your grant application for Advertising Tri-fold Brochure was approved for \$4,100.00.

The Grant Number assigned to your grant is NST-10-20. Please refer to this assigned grant number in all correspondence.

The enclosed Grant Agreement Form should be signed and returned right away. The Grant Agreement is a contract and must be on file in the Commission's offices before any reimbursement of costs can be made. An extra copy of the agreement is enclosed for your files.

Reimbursements for expenses associated with your project may begin as early as July 1, 2009 and must be completed no later than June 30, 2010. The Grant Reimbursement Form – Marketing Grant is available online at <http://travelnevada.biz/grants.aspx> under the Marketing Grant Section. Two sets for each request must be submitted by mail with original signatures along with one copy of the receipts. Receipts must be dated within the fiscal year from July 1, 2009 through June 30, 2010.

The GRANT EVALUATION form must be completed before your final (or your only) request for reimbursement is approved. This form may be completed using the word document and emailed or by using the PDF version and mailed. Both versions of the form are also at <http://travelnevada.biz/grants.aspx>. Volunteer hours spent on your project may be used as a "match" and should be submitted on the Certificate of Volunteer Hours Form – Marketing Grants along with the evaluation.

If your grant is for travel or trade shows, follow the GRANT TRAVEL REIMBURSEMENT GUIDELINES also available at <http://travelnevada.biz/grants.aspx>.

If your grant includes costs associated with printed materials (including, but not limited to, programs, literature, posters, signs and advertising), where possible, you should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com) and our logo.

**YOU MUST COMMIT THE FUNDS BY JUNE 30, 2010. YOUR FINAL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

Funds are intended to promote tourism as outlined in your grant application; any specific conditions placed upon the use of these funds are specified in the Grant Agreement.

Should you have any questions, please give us a call.

Sincerely,

Larry Friedman  
Deputy Director, Sales & Industry Partners

Christian Passink  
Rural Programs Manager

Kari Frilot  
Rural Grants Manager

Governor  
Jim Gibbons  
  
Lieutenant Governor  
& Commission Chair  
Brian K. Krolicki  
  
Director  
Dann H. Lewis

401 North Carson Street  
on City, NV 89701

Phone  
775.687.4322  
800.237.0774

Fax  
775.687.6779

Website  
TravelNevada.com

STATE OF NEVADA  
COMMISSION ON TOURISM

GRANT AGREEMENT

GRANT NO: NST-10-20

GRANTEE: Pahrump Valley Chamber of Commerce

PROJECT TITLE: Advertising Tri-fold Brochure

CONDITIONS/COMMENTS: Last brochure reprint was in 2007. This brochure is primary fulfillment piece used by the Chamber for tourism information requests.

DATE OF AWARD: June 16, 2009

STATE TOURISM GRANT AWARD: 4100 GRANTEE'S REQUIRED MATCH: 4100

HOW MATCHED: Local Cash and/or In-Kind Contribution

The following is incorporated into this agreement:

- 1) Project application and attachments
- 2) Comments and conditions as stated above

The State of Nevada, represented by the Executive Director of the Nevada Commission on Tourism, and the Grantee named above, mutually agrees to perform this agreement in accordance with Nevada Revised Statutes, Section 231.260, paragraph 5.

The State of Nevada hereby promises, in consideration of the promises made by the Grantee herein, to obligate to the Grantee the amount of money set forth above and to tender to the Grantee that portion of the obligation which is necessary to pay the State of Nevada's share of the costs of the above project, based on the above percentage of assistance. The Grantee promises, in consideration of the promises made by the State of Nevada herein, to execute the project described above in accordance with the terms of this agreement.

The Commission on Tourism's grant guidelines are in effect as of the date of this agreement, as hereafter amended upon notice of said amendment, and the application for grant funds submitted by the Grantee and approved by the Commission on Tourism.

If special conditions have been placed upon this grant, they are enumerated below.

**THE FULL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE  
NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

**CONDITIONS:**

- 1) Please note the change to Page 2, Item "a" of this Grant Agreement.
- 2) Any photography paid for by grant funding through the Nevada Commission on Tourism will become the property of the Nevada Commission on Tourism. The rights to this photography will be for unlimited usage with no expiration date.

I hereby agree that:

- a. Printed material (including, but not limited to, programs, literature, posters, signs and advertising), and web sites, where possible, should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com).
  - b. Materials which will be published (including, but not limited to, programs, literature, posters, signs, billboards and advertising) must be reviewed and approved by the Commission in advance of printing. The review will be conducted by the Commission to determine if the materials will further the purpose of promoting travel and tourism to and within Nevada.
  - c. This grant is awarded for the purpose of promoting travel and tourism to and within the state of Nevada as set forth in the application for grant funds approved by the Nevada Commission on Tourism and must be used for no other purpose.
  - d. All grant funds must be obligated or expended in the same fiscal year for which they are awarded.
  - e. Prior to release of any grant funds, Grantee must provide evidence to the Commission of an amount of money or in-kind services to match the grant in proportion as approved by the Commission on Tourism and to be used for the purposes approved by the Commission.
  - f. Grants may be audited at any time by the Commission on Tourism, Legislative Auditor, Attorney General, or its representatives, and all grants will be audited upon completion.
  - g. All final performance audits must be completed to the satisfaction of the Commission prior to consideration of further applications from the Grantee.
  - h. Grantee must notify the Commission, in writing, of the completion of the grant project, including a full report of the results of the project.
  - i. The following are not matchable expenses under the term of the grant award: capital investments (excluding billboards and signs), salaries, staff benefits, cost over-runs, overhead, supplies, equipment purchase, alcohol or drugs, communications by telephone, telegraph, telex, postal mail or any other means, and non-budgeted expenses, expenses or commitments made prior to the starting date of this grant.
- A final project evaluation will be completed by the Commission, to include the final audit and comparison of the project's goals with its end results. Payment will be made upon notice of the completion and audit by the Commission. An evaluation form must be completed by the Grantee at the time of the billing before funds will be released and before additional monies will be released by the Commission on other projects.
- k. This grant award is made subject to the provisions of the approved application, grant guidelines, the Commission's budget and any applicable state regulation and statute.
  - l. Other: EVIDENCE MUST BE PRESENTED THAT THE OBLIGATION OR EXPENDITURE HAS BEEN MADE FOR THE PURPOSES PRESENTED IN THE APPLICATION FOR GRANT FUNDS AND APPROVED BY THE NEVADA COMMISSION ON TOURISM BEFORE ANY GRANT FUNDS WILL BE RELEASED.

IN WITNESS WHEREOF, THE PARTIES HERETO HAVE EXECUTED THIS AGREEMENT AS OF THE DATE ENTERED BELOW:

THE STATE OF NEVADA:

GRANTEE:

By Larry Biederman  
Signature

By: Nancy Evans

Deputy Director of Sales & Industry Partners  
and Rural Programs

Executive Assistant

Name and Title

Name and Title

Date: June 16, 2009

Date: 7-7-09

September 15, 2009

Memo to: Pahrump Town Board  
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism and Convention Council voted (6-0) to recommend that the Town of Pahrump grant the Pahrump Valley Chamber of Commerce \$3,850.00 to be used for a matching funds grant from NCOT for Highway Radio.

Dan Rodriguez submitted the appropriate paperwork according to the current Pahrump Tourism and Convention Council's grant guidelines.

Sincerely,

Paula Glidden-Chair  
Kelly Buffi  
Alice Eychaner  
Laraine Harper  
Tim Lockinger  
Don Rust  
Maryanna Smith  
Karen Spalding



# Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Pahrump Valley Chamber of Commerce  
Mailing Address: P.O. Box 482  
City, State, Zip: Pahrump NV 89041 Telephone: 775-727-5800
2. Project Director: Nancy Evans  
Telephone: 775-727-5800 Email: info@pahrumpchamber.com
3. How long organized? 1981 Non-Profit? Yes
4. Purpose of Organization: Promote tourism and economic development
5. Project Name: Advertising on Radio
6. Has this project been funded by the Town of Pahrump before? Yes When? 2003-2009
7. Have you applied to any other sources for funding on this project? Yes If so, what were the results of that application: Matching Grant from Nevada Commission on Tourism
8. If application is for an event, actual date(s) of event: Pahrump Pow Wow - Nov 20-22 2009  
Fall Festival - Sept 2009
9. Location of project: Pahrump Nevada
10. Narrative description and justification of project, including the objectives of the project:  
See attached
11. Total budget of project: (details must be attached) \$ 7700
12. Pahrump Tourism Grant funds requested: \$ 3850
13. Other funds which will be used for match: \$ 3850

14. Local economic impact (complete the following as it pertains to your project):

- a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

5,000 - 7,500 per day

- b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

see attached

- c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

see attached

- d) What is the overall economic impact of this project? increased exposure will increase visitors which will generate revenue through room taxes and local purchases

15. If you do not have match funds or other sources of funding for this project, explain why:

N/A

Nancy Evans  
Signature

7-7-09  
Date

Nancy Evans  
Printed Name

**FOR PTAB USE ONLY**

Approval Date: \_\_\_\_\_

Letter of Recommendation sent to TB (date): \_\_\_\_\_

Follow-Up Evaluation Due: \_\_\_\_\_

10. The Fall Festival which is celebrated at Petrack Park where a carnival and rodeo are held over a 4-day period. Arts and craft demonstrations and parade attract over 40,000 people from surrounding states of Arizona, California and Utah and the rural communities regionally in Nevada. The Pahrump Pow Wow celebrates American Indian culture with live entertainment and dance competitions among the State tribes, this attracts 20,000 people over a 2-day event.
- 
- 14 b Each event is planned for 3 to 5 days usually making for a long weekend for travel in and out the area, local hotels are usually fully booked during these events, as in 2007, 2008.
  - c Visitors from all over the U.S. usually plan their travel for visiting family/friends and /or touring the Pahrump Valley for these events. Previous year's attendance of approximately 50,000 people annually and over 100,000 will either see a local newspaper advertisement or hear a radio announcement.



June 17, 2009

Ms. Lucy Ivins  
Pahrump Valley Chamber of Commerce  
PO Box 42  
Pahrump, NV 89041

Dear Lucy:

At a June 16, 2009 meeting of the Nevada Commission on Tourism, your grant application for Advertising on Radio was approved for \$3,850.00.

The Grant Number assigned to your grant is NST-10-18. Please refer to this assigned grant number in all correspondence.

The enclosed Grant Agreement Form should be signed and returned right away. The Grant Agreement is a contract and must be on file in the Commission's offices before any reimbursement of costs can be made. An extra copy of the agreement is enclosed for your files.

Reimbursements for expenses associated with your project may begin as early as July 1, 2009 and must be completed no later than June 30, 2010. The Grant Reimbursement Form - Marketing Grant is available online at <http://travelnevada.biz/grants.aspx> under the Marketing Grant Section. Two sets for each request must be submitted by mail with original signatures along with one copy of the receipts. Receipts must be dated within the fiscal year from July 1, 2009 through June 30, 2010.

The GRANT EVALUATION form must be completed before your final (or your only) request for reimbursement is approved. This form may be completed using the word document and emailed or by using the PDF version and mailed. Both versions of the form are also at <http://travelnevada.biz/grants.aspx>. Volunteer hours spent on your project may be used as a "match" and should be submitted on the Certificate of Volunteer Hours Form - Marketing Grants along with the evaluation.

If your grant is for travel or trade shows, follow the GRANT TRAVEL REIMBURSEMENT GUIDELINES also available at <http://travelnevada.biz/grants.aspx>.

If your grant includes costs associated with printed materials (including, but not limited to, programs, literature, posters, signs and advertising), where possible, you should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com) and our logo.

**YOU MUST COMMIT THE FUNDS BY JUNE 30, 2010. YOUR FINAL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

Funds are intended to promote tourism as outlined in your grant application; any specific conditions placed upon the use of these funds are specified in the Grant Agreement.

Should you have any questions, please give us a call.

Sincerely,

Larry Friedman  
Deputy Director, Sales & Industry Partners

Christian Passink  
Rural Programs Manager

Kari Frilot  
Rural Grants Manager

STATE OF NEVADA  
COMMISSION ON TOURISM

GRANT AGREEMENT

GRANT NO: NST-10-18

GRANTEE: Pahrump Valley Chamber of Commerce

PROJECT TITLE: Advertising on Radio

CONDITIONS/COMMENTS: Radio promotions for Pahrump events have been funded through the grant program since 2006 with increasing attendance each year. Last year they were able to leverage a match on spots from the radio stations, doubling their advertising air time. Funding supports advertising 2 events (Fall Festival and Pahrump Powwow). The Frontier Days took place prior to grant cycle and 4th of July events are not supported by NCOT Marketing Grants.

DATE OF AWARD: June 16, 2009

STATE TOURISM GRANT AWARD: 3850 GRANTEE'S REQUIRED MATCH: 3850

HOW MATCHED: Local Cash and/or In-Kind Contribution

The following is incorporated into this agreement:

- 1) Project application and attachments
- 2) Comments and conditions as stated above

The State of Nevada, represented by the Executive Director of the Nevada Commission on Tourism, and the Grantee named above, mutually agrees to perform this agreement in accordance with Nevada Revised Statutes, Section 231.260, paragraph 5.

The State of Nevada hereby promises, in consideration of the promises made by the Grantee herein, to obligate to the Grantee the amount of money set forth above and to tender to the Grantee that portion of the obligation which is necessary to pay the State of Nevada's share of the costs of the above project, based on the above percentage of assistance. The Grantee promises, in consideration of the promises made by the State of Nevada herein, to execute the project described above in accordance with the terms of this agreement.

The Commission on Tourism's grant guidelines are in effect as of the date of this agreement, as hereafter amended upon notice of said amendment, and the application for grant funds submitted by the Grantee and approved by the Commission on Tourism.

If special conditions have been placed upon this grant, they are enumerated below.

**THE FULL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE  
NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

**CONDITIONS:**

- 1) Please note the change to Page 2, Item "a" of this Grant Agreement.
- 2) Any photography paid for by grant funding through the Nevada Commission on Tourism will become the property of the Nevada Commission on Tourism. The rights to this photography will be for unlimited usage with no expiration date.

I hereby agree that:

- a. Printed material (including, but not limited to, programs, literature, posters, signs and advertising), and web sites, where possible, should include the Nevada Commission on Tourism's website: www.travelnevada.com
- b. Materials which will be published (including, but not limited to, programs, literature, posters, signs, billboards and advertising) must be reviewed and approved by the Commission in advance of printing. The review will be conducted by the Commission to determine if the materials will further the purpose of promoting travel and tourism to and within Nevada.
- c. This grant is awarded for the purpose of promoting travel and tourism to and within the state of Nevada as set forth in the application for grant funds approved by the Nevada Commission on Tourism and must be used for no other purpose.
- d. All grant funds must be obligated or expended in the same fiscal year for which they are awarded.
- e. Prior to release of any grant funds, Grantee must provide evidence to the Commission of an amount of money or in-kind services to match the grant in proportion as approved by the Commission on Tourism and to be used for the purposes approved by the Commission.
- f. Grants may be audited at any time by the Commission on Tourism, Legislative Auditor, Attorney General, or its representatives, and all grants will be audited upon completion.
- g. All final performance audits must be completed to the satisfaction of the Commission prior to consideration of further applications from the Grantee.
- h. Grantees must notify the Commission, in writing, of the completion of the grant project, including a full report of the results of the project.
- i. The following are not matchable expenses under the term of the grant award: capital investments (excluding billboards and signs), salaries, staff benefits, cost over-runs, overhead, supplies, equipment purchase, alcohol or drugs, communications by telephone, telegraph, telex, postal mail or any other means, and non-budgeted expenses, expenses or commitments made prior to the starting date of this grant.
- j. A final project evaluation will be completed by the Commission, to include the final audit and comparison of the project's goals with its end results. Payment will be made upon notice of the completion and audit by the Commission. An evaluation form must be completed by the Grantee at the time of the billing before funds will be released and before additional monies will be released by the Commission on other projects.
- k. This grant award is made subject to the provisions of the approved application, grant guidelines, the Commission's budget and any applicable state regulation and statute.
- l. Other: EVIDENCE MUST BE PRESENTED THAT THE OBLIGATION OR EXPENDITURE HAS BEEN MADE FOR THE PURPOSES PRESENTED IN THE APPLICATION FOR GRANT FUNDS AND APPROVED BY THE NEVADA COMMISSION ON TOURISM BEFORE ANY GRANT FUNDS WILL BE RELEASED.

IN WITNESS WHEREOF, THE PARTIES HERETO HAVE EXECUTED THIS AGREEMENT AS OF THE DATE ENTERED BELOW:

THE STATE OF NEVADA:

GRANTEE:

By Larry Biederman  
Signature

By: Nancy Evans

Deputy Director of Sales & Industry Partners  
and Rural Programs

Executive Assistant  
Name and Title

\_\_\_\_\_  
Name and Title

Date: June 16, 2009

Date: 7-7-09

September 15, 2009

Memo to: Pahrump Town Board  
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism and Convention Council voted (6-0) to recommend that the Town of Pahrump grant the Pahrump Valley Chamber of Commerce \$2,550.00 to be used for a matching funds grant from NCOT for Nevada Magazine.

Dan Rodriguez submitted the appropriate paperwork according to the current Pahrump Tourism and Convention Council's grant guidelines.

Sincerely,

Paula Glidden-Chair  
Kelly Buffi  
Alice Eychaner  
Laraine Harper  
Tim Lockinger  
Don Rust  
Maryanna Smith  
Karen Spalding

#9



# Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Pahrump Valley Chamber of Commerce  
Mailing Address: P.O. Box 42  
City, State, Zip: Pahrump NV 89041 Telephone: 775-727-5800
2. Project Director: Nancy Evans  
Telephone: 775-727-5800 Email: info@pahrcampchamber.com
3. How long organized? 1981 Non-Profit? Yes
4. Purpose of Organization: Promote tourism and economic development
5. Project Name: Advertising Nevada Magazine FY 10
6. Has this project been funded by the Town of Pahrump before? Yes When? 2003-2009
7. Have you applied to any other sources for funding on this project? Yes If so, what were the results of that application: Matching Grant from Nevada Commission on Tourism
8. If application is for an event, actual date(s) of event: N/A
9. Location of project: Nevada Magazine
10. Narrative description and justification of project, including the objectives of the project:  
Grants funds to be used to place three (3) 1/2 page 4-color ads in Nevada Magazine in their N-D/M-A/J-A issues
11. Total budget of project: (details must be attached) 5700
12. Pahrump Tourism Grant funds requested: 2550
13. Other funds which will be used for match: 2550

14. Local economic impact (complete the following as it pertains to your project):

a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

500 - 1000

b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

1000

c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

More than 500,000

d) What is the overall economic impact of this project? Increased exposure

will increase visitors which will generate revenue through room taxes and local purchases

15. If you do not have match funds or other sources of funding for this project, explain why:

N/A

Nancy Evans  
Signature

7-7-09  
Date

Nancy Evans  
Printed Name

**FOR PTAB USE ONLY**

Approval Date: \_\_\_\_\_

Letter of Recommendation sent to TB (date): \_\_\_\_\_

Follow-Up Evaluation Due: \_\_\_\_\_



June 17, 2009

Ms. Lucy Ivins  
Pahrump Valley Chamber of Commerce  
PO Box 42  
Pahrump, NV 89041

Dear Lucy:

At a June 16, 2009 meeting of the Nevada Commission on Tourism, your grant application for Advertising Nevada Magazine was approved for \$2,550.00.

The Grant Number assigned to your grant is NST-10-19. Please refer to this assigned grant number in all correspondence.

The enclosed Grant Agreement Form should be signed and returned right away. The Grant Agreement is a contract and must be on file in the Commission's offices before any reimbursement of costs can be made. An extra copy of the agreement is enclosed for your files.

Reimbursements for expenses associated with your project may begin as early as July 1, 2009 and must be completed no later than June 30, 2010. The Grant Reimbursement Form – Marketing Grant is available online at <http://travelnevada.biz/grants.aspx> under the Marketing Grant Section. Two sets for each request must be submitted by mail with original signatures along with one copy of the receipts. Receipts must be dated within the fiscal year from July 1, 2009 through June 30, 2010.

The GRANT EVALUATION form must be completed before your final (or your only) request for reimbursement is approved. This form may be completed using the word document and emailed or by using the PDF version and mailed. Both versions of the form are also at <http://travelnevada.biz/grants.aspx>. Volunteer hours spent on your project may be used as a "match" and should be submitted on the Certificate of Volunteer Hours Form – Marketing Grants along with the evaluation.

If your grant is for travel or trade shows, follow the GRANT TRAVEL REIMBURSEMENT GUIDELINES also available at <http://travelnevada.biz/grants.aspx>.

If your grant includes costs associated with printed materials (Including, but not limited to, programs, literature, posters, signs and advertising), where possible, you should include the Nevada Commission on Tourism's website: [www.travelnevada.com](http://www.travelnevada.com) and our logo.

**YOU MUST COMMIT THE FUNDS BY JUNE 30, 2010. YOUR FINAL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

Funds are intended to promote tourism as outlined in your grant application; any specific conditions placed upon the use of these funds are specified in the Grant Agreement.

Should you have any questions, please give us a call.

Sincerely,

Larry Friedman  
Deputy Director, Sales & Industry Partners

Christian Passink  
Rural Programs Manager

Kari Frilot  
Rural Grants Manager

Governor

Jim Gibbons

Lieutenant Governor  
& Commission Chair

Brian K. Krolicki

Director

Dann H. Lewis

401 North Carson Street  
Reno, NV 89701

Phone

775.687.4322

800.237.0774

Fax

775.687.6779

Website

TravelNevada.com

STATE OF NEVADA  
COMMISSION ON TOURISM

GRANT AGREEMENT

GRANT NO: NST-10-19

GRANTEE: Pahrump Valley Chamber of Commerce

PROJECT TITLE: Advertising Nevada Magazine

CONDITIONS/COMMENTS: Pahrump received 801 Reader Service requests from past 6 issues. Award funds maximum of 3 issues in FY2010.

DATE OF AWARD: June 16, 2009

STATE TOURISM GRANT AWARD: 2550 GRANTEE'S REQUIRED MATCH: 2550

HOW MATCHED: Local Cash and/or In-Kind Contribution

The following is incorporated into this agreement:

- 1) Project application and attachments
- 2) Comments and conditions as stated above

The State of Nevada, represented by the Executive Director of the Nevada Commission on Tourism, and the Grantee named above, mutually agrees to perform this agreement in accordance with Nevada Revised Statutes, Section 231.260, paragraph 5.

The State of Nevada hereby promises, in consideration of the promises made by the Grantee herein, to obligate to the Grantee the amount of money set forth above and to tender to the Grantee that portion of the obligation which is necessary to pay the State of Nevada's share of the costs of the above project, based on the above percentage of assistance. The Grantee promises, in consideration of the promises made by the State of Nevada herein, to execute the project described above in accordance with the terms of this agreement.

The Commission on Tourism's grant guidelines are in effect as of the date of this agreement, as hereafter amended upon notice of said amendment, and the application for grant funds submitted by the Grantee and approved by the Commission on Tourism.

If special conditions have been placed upon this grant, they are enumerated below.

**THE FULL GRANT REIMBURSEMENT MUST BE RECEIVED BY THE  
NEVADA COMMISSION ON TOURISM NO LATER THAN JUNE 30, 2010.**

CONDITIONS:

- 1) Please note the change to Page 2, Item "a" of this Grant Agreement.
- 2) Any photography paid for by grant funding through the Nevada Commission on Tourism will become the property of the Nevada Commission on Tourism. The rights to this photography will be for unlimited usage with no expiration date.

I hereby agree that:

- a. Printed material (including, but not limited to, programs, literature, posters, signs and advertising), and web sites, where possible, should include the Nevada Commission on Tourism's website: www.travelnevada.com
- b. Materials which will be published (including, but not limited to, programs, literature, posters, signs, billboards and advertising) must be reviewed and approved by the Commission in advance of printing. The review will be conducted by the Commission to determine if the materials will further the purpose of promoting travel and tourism to and within Nevada.
- c. This grant is awarded for the purpose of promoting travel and tourism to and within the state of Nevada as set forth in the application for grant funds approved by the Nevada Commission on Tourism and must be used for no other purpose.
- d. All grant funds must be obligated or expended in the same fiscal year for which they are awarded.
- e. Prior to release of any grant funds, Grantee must provide evidence to the Commission of an amount of money or in-kind services to match the grant in proportion as approved by the Commission on Tourism and to be used for the purposes approved by the Commission.
- f. Grants may be audited at any time by the Commission on Tourism, Legislative Auditor, Attorney General, or its representatives, and all grants will be audited upon completion.
- g. All final performance audits must be completed to the satisfaction of the Commission prior to consideration of further applications from the Grantee.
- h. Grantee must notify the Commission, in writing, of the completion of the grant project, including a full report of the results of the project.
- i. The following are not matchable expenses under the term of the grant award: capital investments (excluding billboards and signs), salaries, staff benefits, cost over-runs, overhead, supplies, equipment purchase, alcohol or drugs, communications by telephone, telegraph, telex, postal mail or any other means, and non-budgeted expenses, expenses or commitments made prior to the starting date of this grant.

A final project evaluation will be completed by the Commission, to include the final audit and comparison of the project's goals with its end results. Payment will be made upon notice of the completion and audit by the Commission. An evaluation form must be completed by the Grantee at the time of the billing before funds will be released and before additional monies will be released by the Commission on other projects.

- k. This grant award is made subject to the provisions of the approved application, grant guidelines, the Commission's budget and any applicable state regulation and statute.
- l. Other: EVIDENCE MUST BE PRESENTED THAT THE OBLIGATION OR EXPENDITURE HAS BEEN MADE FOR THE PURPOSES PRESENTED IN THE APPLICATION FOR GRANT FUNDS AND APPROVED BY THE NEVADA COMMISSION ON TOURISM BEFORE ANY GRANT FUNDS WILL BE RELEASED.

IN WITNESS WHEREOF, THE PARTIES HERETO HAVE EXECUTED THIS AGREEMENT AS OF THE DATE ENTERED BELOW:

THE STATE OF NEVADA:

GRANTEE:

By Larry Friedman  
Signature

By Nancy Evans

Deputy Director of Sales & Industry Partners  
and Rural Programs

Executive Assistant  
Name and Title

Name and Title

Date: June 16, 2009

Date: 7-7-09

PAHRUMP TOWN BOARD MEETING  
BOB RUUD COMMUNITY CENTER  
150 NORTH HIGHWAY 160  
TUESDAY – 7:00 P.M.  
SEPTEMBER 8, 2009

MINUTES

PRESENT:

Town Board:

Nicole Shupp  
Bill Dolan  
Vicky Parker  
Frank Maurizio  
Mike Darby

Staff:

Bill Kohbarger, Town Manager  
Rick Campbell, Town Attorney  
Michael Sullivan, Finance Director

1. Call to Order and Pledge of Allegiance.

Chairman Nicole Shupp called the meeting to order and led in the pledge of allegiance.

2. Discussion and possible decision regarding moving the order of, or deleting an agenda item(s).  
(Action)

Chairman Shupp asked that Item #13, Public Comment, be moved forward following the Advisory Board reports.

**Mike Darby motioned to move Public Comment to follow Advisory Board reports. Frank Maurizio seconded the motion.**

**Vote passed 5 – 0.**

3. Advisory Board Reports, from Advisory Board Chairpersons and/or Town Board Liaisons on the status of Advisory Boards. (Non-Action)

Bill Dolan reported that the Fall Festival is on track and announced where tickets could be purchased for the rodeo and carnival

Mr. Dolan announced that Dr. Elliott Brainard, member of the Veteran's Memorial Advisory Board, had passed away.

Item #13 was heard at this time.

4. Town Manager Report. (Non-Action)

Bill Kohbarger reported that he had been inducted to the Pahrump Rotary Club and has been accepted to sit on the board of No To Abuse.

5. Town Board Member's Comments. (Non-Action)

Frank Maurizio commented the visit of Senator Reid and on the confidentiality statement on emails from the Town.

Nicole Shupp proposed canceling the September 22 meeting due to Fall Festival and the Annex being too small to handle the public attending the meeting. A consensus was to keep the meeting on September 22 at the Town Annex.

Bill Dolan commented that the meeting with Senator Reid was set by the Senator's office and we were to abide by their rules for the meeting.

Vicky Parker announced the Wild West Extravaganza dates were September 18-20 near Saddle West.

6. Discussion and possible decision on writing off bad debt for the Ambulance Fund in the amount not to exceed \$265,653 for the period of March 2009 to July 2009. (Action)

Frank Maurizio asked if liens can be placed on homes. Nicole Shupp explained that there is new software to decrease the 40% bad debt. These are still in collection and may still be collected on. There is a procedure that they are written off.

Bill Dolan asked why bad debts are being written off before going to collections.

Michael Sullivan explained that those other than deceased will be going through the collection process and explained how the bad debts process works.

Bill Dolan asked that the information be better reported. Michael Sullivan said the terminology change would be looked at.

**Vicky Parker motioned to write off the bad debt from the Ambulance Fund in the amount not to exceed \$265,653 for the period of March 2009 to July 2009.**

**Motion died for lack of second.**

7. Discussion and possible decision on approving a Room Tax Refund Request from Aces High (Saddle West Casino), due to their calculation error, in an amount not to exceed \$51,042 from the various Room Tax Funds. (Action)

Nicole Shupp explained that based on the review by Michael Sullivan and our Attorney that the refund should be made.

Bill Dolan asked why the accounts payable amount was \$45,371 and what the discrepancy was. Mr. Sullivan explained that the amount does not include a 1% State Room Tax, which we collect but belongs to the State. Approval from the State has been requested to be able to refund their portion. If approval is received in writing from the State, that amount will be refunded as well. Mr. Dolan had concerns about the dates the error was made and asked that it be looked into to be sure we are refunding the right company.

**Bill Dolan motioned to refund the Room Tax request from Aces High, aka Saddle West, up to \$51,042 once the decision is reached from the State to pay the additional 1%.**

A second motion was made by Mr. Dolan asking that the Town pull PTO #32 to review, rewrite, and bring back to the Town Board in the next 60 days.

Nicole Shupp asked if this could be included in the motion. Rick Campbell advised that it should be a separate agenda item.

Bill Kohbarger suggested that this be a direction to staff to review PTO #32.

**Frank Maurizio seconded the motion by Bill Dolan.**

**Vote passed 5 – 0.**

8. Discussion and possible decision on permitting staff to move forward on obtaining feedback on increasing the Room Tax by 2% with the increased allocation being designated for the building the Proposed General Aviation Airport. (Action)

Charlie Gronda spoke about this being a major step in the process of obtaining an airport for Pahrump. Permission is being requested to talk to people with a vested interest in the Airport Project; the hotel owners. Five percent of the funds will be from the Town and 95% coming from the FAA for the grant. The cost is estimated between \$20 and \$25 million. The Town share would be approximately \$1 million which could be covered under the 2% Room Tax over the next few years. It could be 5 – 8 years before the building of the airport phase one.

Mr. Darby asked how it is determined that the Room Tax Funds could be spent. Charlie Gronda replied that Room Tax is spent for the reason it was put there.

Vicky Parker asked if there was any other way of funding the airport without using Room Tax Funds. Mr. Gronda said other grants could be looked for.

**Vicky Parker motioned that the staff moved forward in obtaining feedback on increasing the Room Tax by 2% and reporting back to the Town Board. Bill Dolan seconded the motion.**

Comments were heard from Robert Smith, Donald Cox, Harold Boggess, Harold Grimaud, Bruce Calley, and Dave Stevens.

**Vote passed 3 – 2. Mike Darby and Frank Maurizio voted nay.**

9. Discussion and possible decision regarding establishment of Town of Pahrump Volunteer Graffiti Abatement Program and authorization form for abatement on private property, encouraged by the Town. (Action)

Mike Darby presented a slideshow of pictures of graffiti found in the southern area of Pahrump. There were approximately 100 pictures taken in 2.5 hours of research. Mr. Darby spoke of the tagging problem. He talked with North Las Vegas regarding their program and how their system works.

Mr. Darby asked that the Town work in conjunction with the Nye County Sheriff's Office (NCSO) with the Town being responsible for a "hotline" for citizens to call to report graffiti. The Town would then report to the NCSO. NCSO has requested one body from the Town to assist with the removal and possible overseeing trustees from the jail. Mike Darby has been asked who would fund the program and where the funds would come from. Mr. Darby had hoped that being a volunteer program he would get assistance in finding the funds and man power hoping someone would come forward. Mr. Darby said he is giving all his support and

energy to assist the NCSO. Mike Darby spoke about the hours to be spent on this project and the cost.

Bill Dolan explained that the \$1.5 million budget that North Las Vegas has started out with twenty-five cents added to all garbage collection bills and built up their budget that way.

Tony DeMeo explained that he felt this should be a partnership and community effort. NCSO will provide equipment and chemicals. Sheriff DeMeo explained the types of graffiti and how they are treated. Tony DeMeo asked that the Town get the detailed information and report it to the NCSO. He has established an online graffiti report system on the nyecountysheriff.net website.

Frank Maurizio asked how many phone lines are available at the Town Office. Mr. Darby explained that there had been discussion regarding setting up a phone line inexpensively by adding an additional line for \$23 per month. Mr. Maurizio asked if a current line can be dedicated for the hotline. Mike Darby noted that the Code Enforcement Officer suggested using his line. Listening to the menu appeared to be a deterrent.

Bill Kohbarger had concerns about taking a Building & Grounds employee out of service for the required hours. Mike Darby explained that Matt Luis was on board for the idea.

Vicky Parker does not have a problem with \$23 a month for a separate phone line. Mrs. Parker agreed that the Town phone menu is confusing and it could be advertised as separate number. Her main concern was staffing. Mr. Darby suggested it would go straight to voice mail.

Bill Dolan asked if sending the information to NCSO weekly would suffice. Sheriff DeMeo asked for it to be sent more often so it can be taken care of quickly.

**Bill Kohbarger suggested directing staff to meet with Matt Luis regarding a staff person to help and also look at putting in a new phone line. Mr. Kohbarger would also like to meet with Sheriff DeMeo.**

Rick Campbell said he would like to work on the language of the authorization form.

Linda DeMeo, Dave Stevens, Lu Komorowski, and Charlie Anazalone commented.

Mr. Darby thanked Pahrump Valley Disposal for their support for this project.

10. Discussion and possible decision on updating Town of Pahrump Personnel Policy 5.5.2 Exempt Employees. (Action)

**Frank Maurizio motioned to update the Town of Pahrump personnel policy 5.5.2 exempt employees. Mike Darby seconded the motion.**

**Vote passed 5 – 0.**

11. Discussion and possible decision Consent agenda items: (Action)

- a. Action – approval of Town vouchers
- b. Action – approval of Town Board meeting minutes of August 25, 2009
- c. Action - authorize signing committee to approve accounts payables for canceled meetings, November 24, and December 22.

**Frank Maurizio motioned to approve the consent agenda items a-c. Mike Darby seconded the motion.**

**Vote passed 5 – 0.**

12. Future Meetings/Workshops: Date, Time and Location. (Action)

None scheduled at this time.

13. Public Comment. Action may not be taken on matters considered during this period until specifically included on an agenda as an action item – NRS241.020 (2)(C)(3). (Non-Action)

Gary Varzycki asked for support from the Town concerning the Library.

Louie DeCanio commented about wasting money on the master plan, and pay raises for the County Commissioners.

Katreen Romanoff spoke regarding comments made about protestors during Senator Reid’s visit.

Harley Kulkin commented about employment and getting an item on the agenda.

Donald Cox commented about recognition for those that made this town what it is. He also commented about protestors and the Town Manager.

Lee Cromer commented on the use of the arena for ATV events and felt the Town Board should reevaluate the use of the arena.

Butch Harper talked about his efforts to collect patches for collages that are donated to children’s hospitals.

John Koenig thanked the Board for moving Public Comment forward.

Sandra Darby commented regarding protesting against Senator Reid.

Shirley Matson also commented about the day Senator Reid came to Pahrump and freedom of speech.

Lu Komorowski spoke about the first amendment rights.

Harold Boggess commented regarding paying for an ordinance.

Donna Cox clarified a statement made regarding the 4<sup>th</sup> of July. She also spoke about confidential emails, private meetings with Senator Reid, and presented more petition signatures.

Richard Fenton spoke about the homeless people in the park and asked what the Board was doing about the situation.

Carl Moore commented about Senator Reid not wanting protestors at his meeting.

Sheriff Tony DeMeo replied to Mr. Fenton’s comments.

Bruce Calley talked about an issue with the Tourism and Convention Council and the Branding Plan Contest.

Dave Stevens commented about the recall effort and thanked Mr. Maurizio for presenting him with a cookie at the last meeting. Mr. Stevens presented Frank Maurizio with a wood carving.

14. **Adjournment.**

Meeting adjourned at approximately 8:53 p.m.

Respectfully submitted,

Vicky Parker, Clerk  
Pahrump Town Board