

**PAHRUMP TOWN BOARD MEETING
BOB RUUD COMMUNITY CENTER
400 N. HWY. 160
Tuesday – 7:00 P.M.
August 26, 2008**

AGENDA

1. **Call to Order**, Pledge of Allegiance, and Welcome.
2. **Discussion and decision** regarding agenda items.
3. **Public Comment**. Action may not be taken on matters considered during this period until specifically included on an agenda as an action item (NRS241.020 (2) (C) (3)).
4. **Advisory Board Reports**
5. **Announcements and “Good News”**.
6. **Presentation** of gratitude for John O’Brien and company for Fourth of July Fireworks Display. Nicole Shupp
7. **Discussion and decision** regarding increase in Room Tax Fund for Economic Development. Town Manager/Al Balloqui (PAVED)
8. **Discussion and decision** regarding the future of the Town Attorney’s contract and work with the Town. Don Rust
9. **Discussion and decision** regarding moving November 11, 2008 Town Board meeting to November 13, 2008. (November 11 is a Federal holiday) and move December 9, 2008 Town Board meeting to December 11, 2008 (Governor’s Conference on Tourism Dec. 8 and 9). Town Manager
10. **Town Manager’s Report**
11. **Consent agenda items:**
 - a. Action – approval of Town vouchers
 - b. Action – approval of Town Board meeting minutes of August 12, 2008 Special Town Board Meeting,
 - c. Action – approval of Town Board meeting minutes of August 12, 2008.
 - d. Action – approval of Town Board meeting minutes of August 12, 2008 closed session.
 - e. Action – approval of Tourism Advisory Board recommendation regarding Tim Lockinger as a regular member.

- f. Action – approval of Tourism Advisory Board recommendation regarding Lucy Ivins as an alternate member.
- g. Action – approval of Tourism Advisory Board recommendation not to grant \$2,000 from Room Tax Fund for the Miss Pahrump Pageant.
- h.. Action – approval of \$5,000 for Shadow Mountain Community Players to promote, produce and advertise.
- i. Action – approval of \$1,000 for New Old West Bucking Bulls for advertising from Tourism Room Tax funds.

12. Future Meetings/Workshops: Date, Time and Location.

13. Adjournment.

A quorum of Nye County Commissioners may be present at any Town Board meeting but they will not take any formal action.

Any member of the public who is disabled and requires accommodations or assistance at this meeting is requested to notify the Pahrump Town Office in writhing, or call 775-727-5107 prior to the meeting. Assisted listening devices are available at Town board meetings upon request.

POSTED IN THE PAHRUMP TOWN OFFICE, TOWN ANNEX, COMMUNITY CENTER, COUNTY COMPLEX, FLOYD'S ACE HARDWARE AND CHAMBER OF COMMERCE

AGENDA ITEM REQUEST

Requests and backup **must** be in the Town Office by **3:00 p.m. Monday** of the week **preceding the Town Board meeting** you wish the item presented. Town Board meetings are held on the second and fourth Tuesday of each month at 7:00 p.m. in the Bob Ruud Community Center.

DATE AGENDA ITEM SUBMITTED DATE OF DESIRED BOARD MEETING

8-18-08 8-26-08

CIRCLE ONE: Discussion, Action, Decision or Discussion Only

ITEM REQUESTED FOR CONSIDERATION:

Presentation to John O'Brien &
Thom (Guss) Productions for July 4th
Memorial Display

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

BACK UP ATTACHED: YES NO

SPONSORED BY: Nicole Shupp
Town Board Member

NAME OF PRESENTER(S) OF ITEM: _____

Print Name

Signature

Mailing Address

Telephone Number

#6

AGENDA ITEM REQUEST

Requests and backup **must** be in the Town Office by **3:00 p.m. Monday** of the week **preceding the Town Board meeting** you wish the item presented. Town Board meetings are held on the second and fourth Tuesday of each month at 7:00 p.m. in the Bob Ruud Community Center.

DATE AGENDA ITEM SUBMITTED DATE OF DESIRED BOARD MEETING

08-06-08 Aug 26, 08

CIRCLE ONE: Discussion, Action, Decision or Discussion Only

ITEM REQUESTED FOR CONSIDERATION:

INCREASE IN ROOM TAX FUND
ECONOMIC DEVELOPMENT.

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

Please see attached: Request to increase room tax by 2%
to increase funding for Economic Development funding Budget.

BACK UP ATTACHED: YES NO

SPONSORED BY: _____
Town Board Member

NAME OF PRESENTER(S) OF ITEM: _____

AL BALLOQUI
Print Name
2101 E. Calvada Blvd
Mailing Address
PAHRUMP NV
89048


Signature

Telephone Number
702 400 6577



Pahrump Alliance for Valley Economic Development

Paving the way forward for Pahrump Paving the Way Forward for Pahrump Paving the Way Forward



Your Business Success is our Business Your Business Success is our Business Your Business Success is our Business
Paving the way forward for Pahrump Paving the Way Forward for Pahrump Paving the Way Forward for Pahrump

Economic Development Directors Report

6 August 08

Request for increase in Room Tax to fund continued Economic Development Projects

Economic Development is not a Goal; but a Journey.
The majority of the projects PAVED is implementing span over several year period.
Therefore consistent funding is essential for success.

PAVED's request is for the Town to increase the room tax (not paid by local citizens) by 2% to be allocated to economic development for total of 3%. (Currently 1% is allocated to ED).

This will enable PAVED to execute an aggressive marketing campaign to attract and target specific events. In tandem this will increase occupancy rate and rack rate on lodging.

This cooperative plan in conjunction with existing lodging companies will have an universal benefit to local business and all organizations that rely on such funding. The increase would increase the overall room tax to 11%, still 2% below Las Vegas proposed 13% rate. Average room rate increase approx. \$1.10 per night.

Another benefit to the Town is increased employment opportunities and long term not seasonal work.

As PAVED is the Town of Pahrump's designated economic development organization, it is requested that the collective room tax funding allocated for economic development be passed directly through to PAVED to achieve stated objectives. PAVED will provide semi annual report to Town Board and business community of accomplishments, providing the opportunity to receive suggestions from all.

PAVED's short term goals are listed.

- 1) Compile demographics for Pahrump, (not currently available), as statistics for employment are lumped in with all of Nye County. We need local demographics, to provide to businesses looking to locate here.
- 2) Design & author a website for Site Locators to access. Specifically to promote Pahrump's opportunities. This is the accepted way for companies to do their initial research.
- 3) Research Grant openings to assist the growth of Pahrump, through Consultants and Grant Writers.
- 4) To provide Education Seminars to local business owners to gain better understanding of processes in town, to aid with expansion & business retention. In conjunction with the USDA RBEG grant.
- 5) The commencement of ground work of the 426 acres Pahrump Arts & Recreational Complex. PAVED will be seeking to secure a Firm/Management Team to oversee of Project Management. PAVED has been instrumental in resurrecting this project. We have committees working in many areas to ensure that their specialist areas have the facilities that they require.
- 6) There was less than 10 months left of a 10 year window of opportunity to develop 240 acre site for golf course. Immediate action has been taken and two potential private investment groups are in negotiations. A proposal is expected before end of 2009.

The PAVED Board thanks you for your time; we invite you and your readers to attend our monthly meetings. Let's "Pave the Way Forward Together".

Al Balloqui
Chairman
ED Director

Pahrump Alliance Valley Economic Development

2101E Calvada Blvd. Pahrump Nevada 89048

775-537-1104 office & 702-400-6577 cell

AlBalloqui@aol.com

Your Business success is our Business

Economic Development Directors Report

6 August 08

Request for increase in Room Tax to fund continued Economic Development Projects

Economic Development is not a Goal; but a Journey. It is the continuous progressive realization of a holistic economic atmosphere. The majority of the projects PAVED is implementing span over several year period. Therefore consistent funding is essential for success.

Economic Development means different things to each community

All communities are unique and are as different as are people; therefore viable Economic Development means different things according to the community's desire and attributes.

Most people seek a single word or sentence to describe or define an objective. Economic Development ultimately is defined by communities "Quality of Life", dozens of avenues contribute to "Quality of Life"; but all share the common denominator in being a healthy sound economic base. The test of determining "Quality of Life" is when there is no other place an individual would desire to live.

Economic Development competition is fierce. There are over 7,000 organizations with economic promotional responsibilities in the world today. Competing for an estimated 12,000 global cross-border investment projects (actual projects in 2007 were 12,741 from 6,590 firms, 12% were expansions). In order to compete on such an aggressive playing field, (which is becoming increasingly difficult to stand out against other communities), Pahrump must have a strategic plan, which we now do. Be organized which we have demonstrated. Properly funded to complete our mission to bring quality employment to Pahrump and help the companies presently here who are our neighbors.

PAVED request is for the Town to increase the room tax (not paid by local citizens) by 2% to be allocated to economic development for total of 3%. (Currently 1% is allocated to ED). This shall enable PAVED to execute an aggressive marketing campaign to attract and target specific events. This will increase occupancy rate and rack rate on lodging. This cooperative plan in conjunction with existing lodging companies will have a universal benefit to local business and all organizations that rely on such funding. This would increase the overall room tax to 11%, still 2% below Las Vegas proposed 13% rate. Another benefit is increased employment opportunities.

PAVED being the Town of Pahrump designated economic development organization. It is requested that the collective room tax funding allocated for economic development be passed directly through to PAVED to achieve stated objectives. PAVED will provide semi annual report to Town Board and business community of accomplishments, providing the opportunity to receive suggestions from all.

The PAVED Board thanks you for your time; we invite you and your readers to attend our monthly meetings. Let's "Pave the Way Forward Together".

Past and Present Activities

Attempt to secure \$500,000 Grant to establish 640 acre Enterprise Zone in central business area from Nevada Commission Economic Development. The grant would have been used to provide public infrastructure (Roads, Water/sewer service & power) Pahrump had offer \$50,000 match along with \$200,000 from private sector. The NCED was awarding up to \$3.5 Million for Rural communities. Pahrump was unsuccessful. PAVED is working in cooperation with the Pahrump Chamber of Commerce to successful seek additional grants and support funding to secure "Enterprise Zone".

Successful coordinated LARC with Fairgrounds to consider Western Heritage Town & Water Park.

PARC (Pahrump Arts Recreational Complex) PAVED provided leadership and through a visual plan re-ignited the spark to bring the Fairgrounds dream back to reality.

Introduced additional potential attractions and collaborated with additional support entities & resources, to present a Private Public cooperative joint venture in forming PARC.

The four anchors are Equestrian Center, Performing Arts Center, Western Museum Frontier Town & Water Park with Convention Center and Field of Dreams Sports Village.

Participated in WestPac Event in which two companies are still being courted.

Federal Detention Center. Lead facilitator for committee, liaison between four Private Companies & Town.

Authored Pahrump's portion of the County CEDS (Comprehensive Economic Development Strategies) document address 20 topics and White Paper Report covering 12 ED key points 6 Oct06 & 07. Awaiting 2008 request from EDEN for current input.

Al Balloqui has attended various educational seminars & represented Pahrump at events.

- Al Balloqui has successfully completed the following curriculum of core and elective classes working towards sitting exam for IEDC designation.
- April 30 2007 Introduction to Economic Development Class
- May 17 2007 ED Real Estate Development & Re-use Course
- May 20 2007 If you Build It, Will They Come Conference
- September 13 2007 ED Business Retention & Expansion
- January 10 2008 ED Marketing & Attraction Course
- February 1 2008 ED Strategic Planning Course
- February 8 2008 ED Credit Analysis Course
- June 8 2008 ED Building Cutting-Edge Public-Private Partnerships
- July 23 2008 ED Workforce Development

Researched, assisted and accompanied companies interested by promoting Pahrump
Acted as Ambassador for the community.

PAVED members and Directors are actively involved in numerous Pahrump Advisory Boards.

Towns Beltway. Specifically focusing on acquiring right of way easement; eastside along the fan and traveling south west to future airport.

Affordable Housing:

Three site selections are being considered in cooperation with Town Manager, HUD Senior Management, PAVED and Public Lands Advisory Board. BLM disposal land is available thru Section 7 of SNPLMA. The consideration is Senior Center, Affordable Housing Sub-Division and selected individual home sites throughout the Valley.

Prospective Companies

Since conception March 08 PAVED has been successful in being awarded a small grant to assist with providing guidelines to new companies coming to Pahrump. We have assisted several companies who had challenges with planning or zoning. (Letters of thanks are filed at our office) We have aided businesses creating and/or protecting over 150 positions.

We have logged over 50 contacts since April, either by phone or in person, and are building an extensive data base of email addresses who receive our monthly invites to meeting, educational classes or updates.

PAVED full time Marketing Office Manager has created and implemented the procedures to grow PAVED to where it is today, she has exceptional organizational skills and is intense in her drive to bring committees together to push PAVED forward. She owns & operates 4 other Companies, so is no stranger to supervising an organization. The M.O.M. was appointed, after reviewing other applicants. She runs the office single handed, although we are looking to appoint another two positions to assist PAVED as supporting roles to all companies who require help.

PARC Update

Master Plan is being completed. (Which will be followed by EA upon submittal for approval). LOI is being negotiated to locate nationally recognized museum. Further development could be severely delayed due to lack of Habitat Conservation plan.

Community Wide Concern

Desert Tortoise Low Effect Habitat Conservation Plan

This could develop into a major economic obstruction should the County and Fish Wild Life Department not come to agreement. County Commissioner Borasky & RPC Commissioner Schinhofen.

County Entitlement Process

PAVED has been successful in receiving grant in assisting in educating the business community on navigating the entitlement process. Before outlining a few examples it is important to note the individual department's levels of sincere cooperation and willingness to be helpful is at the highest degree that I have witnessed. Unfortunately this view is not shared by many of those in the community, that deal with these vital departments on daily basis. There exist a strong fear of retribution should individuals express dissatisfaction publicly, in the form of delays & un-cooperation. I personally have not seen or experienced this concern, although my history is limited.

Concerns in Public Works have been understaffing and inconsistency in expectations.

Planning is forced with interpreting poorly organized zoning designations. The Commercial zoning section needs to be reevaluated. Clarity is lacking.

Cooperative communication is not mandated or mutually understood. Working in compliance among governmental departments and public utilities (Example UI & VEA) is not formatted.

Accountability as a consolidated effect does not exist. Example is the Pahrump Fire department is poorly placed at the end of the process, instead of beginning. This means a Departmental Review Committee for individual projects.

All departments fail to clearly understand that their primary mission should be to assist and expedite Economic Development. It is a healthy growing community that is the reason for their existence.

The County fails to collaborate with the largest community (Pahrump) regarding economic development. Nor have they a plan in place. Therefore it is understandable that the general public believe the County does not care. I personally understand this is not the case. Unfortunately actions speak louder than words.

Promoting Pahrump

We are close to completing an outstanding, attractive and compelling Web-site.

Area Development, a leading trade journal 2007 Corporate Survey indicated that close to 50% of companies utilize Site Selecting consultants 89% of the time. There are 50/100 Site Selectors world wide. Almost a 100% of Site Selectors & companies first conduct a web site elimination process in selecting potential applicants. Recently one of the largest \$890 Million business site selection reviews was conducted at 2:00AM, by a corporate CEO surfing the net. Later Site Selectors were brought in to substantiate and evaluate the findings. Oklahoma City recently was selected by Dell to be major manufacturing site after being able to reply to the RFP within six hours of the request. The top three concerns on the recommendation list was first Building/Site ready to go, 2nd was the speed of the entitlement process; lastly yet equally important is workforce development.

PAVED's short term goals are listed.

- 1) Compile demographics for Pahrump, (not currently available), as statistics for employment are lumped in with all of Nye County. We need local demographics, to provide to businesses looking to locate here.
- 2) Design & author a website for Site Locators to access. Specifically to promote Pahrump's opportunities. This is the accepted way for companies to do their initial research.
- 3) Research Grant openings to assist the growth of Pahrump, through Consultants and Grant Writers.
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- 6) There was less than 10 months left of a 10 year window of opportunity to develop 240 acre site for golf course. Immediate action has been taken and two potential private investment groups have step up to the plate. A proposal is expected within 90 days or first of November 2008.

Goals for 2008

"Paving Forward" Strategic Initiative

"Most Communities much like individuals fail to engage the necessary action until after major setback or loss. We need to adopt a proactive stance".

Our Success in ED will continue to be handicapped until a single source clearing entity "PAVED" is acknowledged and universally accepted. Direct Areas of concern are to gain cooperation from the Chamber of Commerce, EDEN, Planning, Public Works, Building & Safety, County Treasures Offices and Town Office. Secondary Private Areas; realtors, banks, contractors, builders, investors, commercial land owners

Upon implementing ED Strategic Initiative, monitoring effectiveness is measured by responses received. The more comprehensive and broad the project is, the more significant the capturing of the feed back needs to be. Regardless of the projects size, the ability to remain nimble is essential. The exterior factors (recession, lay offs, reduced sales) affecting the Strategic Initiative's goal must be met in real time action. (Meaning continuous evaluation) This will greatly aid in achieving overall success.

Level of education & workforce talent is key component. It is vital to address this long term goal immediately. Workforce development is a corner stone to economic success.

Plan to hold several workshops with community's Public & Business leaders in informational/educational setting.

Paving Forward Strategic Initiative will seek the development of a staff of three individuals.

Marketing & Office Manager
Business Development & Retention officer
Office Administrator, Web Monitor (PR) & Grant Solicitor

Funding will be detailed in the Strategic Initiative. It is estimated to take 6 months to complete the Strategic Initiative.

Thank You
Al Balloqui

AGENDA ITEM REQUEST

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DATE AGENDA ITEM SUBMITTED DATE OF DESIRED BOARD MEETING

8-18-08 8-26-08

CIRCLE ONE: Discussion, Action, Decision or Discussion Only

ITEM REQUESTED FOR CONSIDERATION:

regarding the future of the Town Attorney's contract and work with the Town

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

BACK UP ATTACHED: YES NO

SPONSORED BY: Don Rust
Town Board Member

NAME OF PRESENTER(S) OF ITEM: Don Rust

Print Name

Signature

Mailing Address

Telephone Number

AGREEMENT FOR PROFESSIONAL SERVICES

This Agreement for Professional Services (the "Agreement"), effective April 11, 2006 is by and between THE TOWN OF PAHRUMP, NEVADA, an unincorporated Association, with its principal office at Pahrump (hereinafter "Client"), and CARL M. JOERGER d/b/a/ THE LAW OFFICES OF CARL M. JOERGER, with its principal office at 1231 East Basin Road Suite 9, Pahrump, Nevada 89060 (hereinafter the "Company").

WHEREAS, Client finds that the Company is willing to perform certain work hereinafter described in accordance with the provisions of this Agreement; and

WHEREAS, Client finds that the Company is qualified to perform the work, all relevant factors considered, and that such performance will be in furtherance of Client's business.

NOW, THEREFORE, in consideration of the mutual covenants set forth herein and intending to be legally bound, the parties hereto agree as follows:

1. SERVICES.

1.1 Services to Client. The Company shall provide the following ("Services") to Client:
Providing legal advice to the Pahrump Town Manager and to the Pahrump Town Board; reviewing and or drafting Contracts and or lease Agreements; reviewing and or drafting ordinances; attending most Town Board Meetings;

handling Arbitration matters regarding Grievances in conjunction with Larry Beller and Associates; actual litigation however is NOT handled by Company but either by Jeffrey Pittigoff, Esq. or Larry Beller and Associates or other attorneys.

2. PAYMENT AND INVOICING TERMS.

2.1 Payment for Services. The Company will be paid as follows: Client shall pay to Company the sum of Five Thousand and no Dollars (\$5,000.00) per month for services provided under this Agreement starting on April 11, 2006.

2.2 Reimbursable Costs. Client shall reimburse the Company all costs incurred in connection with the Services rendered. Reimbursable costs include, but are not limited to, travel costs, sub-contractors, materials, computer costs, telephone, copies, delivery, etc. that are attributable to a project or Service (the "Reimbursable Costs"). Travel costs are defined as air travel, lodging, meals and incidentals, ground transportation, tools, and all costs associated with travel. All extraordinary travel expenses must receive Client's approval. The Company shall provide to Client substantiation of Reimbursable Costs incurred.

2.3 Invoicing.

(a) Invoices will be submitted monthly by the Company for payment by Client. Payment is due upon receipt and is past due seven (7) business days from receipt of invoice. If Client has any valid reason for disputing any portion of an invoice, Client will so notify the Company within seven (7) calendar days of receipt of invoice by Client, and if no such notification is given, the invoice will be deemed valid. The portion of the Company's invoice that is not in dispute shall be paid in accordance with the procedures set forth herein.

(b) A finance charge of 1.5% per month on the unpaid amount of an invoice, or the maximum amount allowed by law, will be charged on past due accounts. Payments by Client will thereafter be applied first to accrued interest and then to the principal unpaid balance. Any attorney fees, court costs, or other costs incurred in collection of delinquent accounts shall be paid by Client.

If payment of invoices is not current, the Company may suspend performing further work.

3. CHANGES.

Client may, with the approval of the Company, issue written directions within the general scope of any Services to be ordered. Such changes (the "Change Order") may be for additional work or the Company may be directed to change the direction of the work covered by the Task Order, but no change will be allowed unless agreed to by the Company in writing.

4. STANDARD OF CARE.

The Company warrants that its services shall be performed by personnel possessing competency consistent with applicable industry standards. No other representation, express or implied, and no warranty or guarantee are included or intended in this Agreement, or in any report, opinion, deliverable, work product, document or otherwise. Furthermore, no guarantee is made as to the efficacy or value of any services performed or software developed.

THIS SECTION SETS FORTH THE ONLY WARRANTIES PROVIDED BY THE COMPANY CONCERNING THE SERVICES AND RELATED WORK PRODUCT. THIS WARRANTY IS MADE EXPRESSLY IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE, MERCHANTABILITY, NON-INFRINGEMENT, TITLE OR OTHERWISE.

5. Severability. Should any part of this Agreement for any reason be declared invalid, such decision shall not affect the validity of any remaining provisions, which remaining provisions shall remain in full force and effect as if this Agreement had been executed with the invalid portion thereof eliminated, and it is hereby declared the intention of the parties that they would have executed the remaining portion of this Agreement without including any such part, parts, or portions which may, for any reason, be hereafter declared invalid.

Any provision shall nevertheless remain in full force and effect in all other circumstances.

6. Modification and Waiver.

Waiver of breach of this Agreement by either part shall not be considered a waiver of any other subsequent breach.

7. Independent Contractor. The Company is an independent contractor of Client and this agreement may be terminated by either Client or Company with thirty(30) days advance written notice to the other party at the addresses provided in this agreement. *(without Fault)*

Further Company shall be permitted to maintain his own private practice of law in Pahrump, Nye County Nevada and any and all other locations whether privately retained or appointed or contracted and whether the matter involves a Civil Case or a Criminal Case or a Family Case or providing legal services in any and all other related matters.

The only EXCEPTION is that Company shall not represent any litigants or provide any legal advice to litigants and/or potential litigants in pursuit of any legal or equitable actions against Client.

8. Assignment. The Agreement is not assignable or transferable by Client or Company.

9. Disputes. The Company and Client recognize that disputes arising under this Agreement are best resolved at the working level by the parties directly involved. Both parties are encouraged to be imaginative in designing mechanism and procedures

to resolve disputes at this level. Such efforts shall include the referral of any remaining issues in dispute to higher authority within each participating party's organization for resolution. Failing resolution of conflicts at the organizational level, the Company and Client agree that any remaining conflicts arising out of or relating to this Contract shall be submitted to non-binding mediation unless the Company and Client mutually agree otherwise. If the dispute is not resolved through non-binding mediation, then the parties may take other appropriate action subject to the other terms of this Agreement.

10. Section Headings. Title and headings of sections of this Agreement are for convenience of reference only and shall not affect the construction of any provision of this Agreement.

11. Representations; Counterparts. Each person executing this Agreement on behalf of a party hereto represents and warrants that such person is duly and validly authorized to do so on behalf of such party, with full right and authority to execute this Agreement and to bind such party with respect to all of its obligations hereunder. This Agreement may be executed (by original or tele-copied signature) in counterparts, each of which shall be deemed an original, but all of which taken together shall constitute but one and the same instrument.

12. Governing Law and Construction.

This Agreement will be governed by and construed in accordance with the laws of Nevada, without regard to the principles of conflicts of law. The language of this

Agreement shall be deemed to be the result of negotiation among the parties and their respective counsel and shall not be construed strictly for or against any party.

13. Arbitration. Any controversy, dispute or claim arising out of or related to this Agreement or breach of this Agreement shall be settled solely by confidential binding arbitration by a single arbitrator in accordance with the commercial arbitration rules of AAA in effect at the time the arbitration commences. The award of the arbitrator shall be final and binding. No party shall be entitled to, and the arbitrator is not authorized to, award legal fees, expert witness fees, or related costs of a party. The arbitration shall be held in Las Vegas, Nevada.

14. Entire Agreement; Survival. This Agreement, including any Exhibits, states the entire Agreement between the parties and supersedes all previous contracts, proposals, oral or written, and all other communications between the parties respecting the subject matter hereof, and supersedes any and all prior understandings, representations, warranties, agreements or contracts (whether oral or written) between Client and the Company respecting the subject matter hereof. This Agreement may only be amended by an agreement in writing executed by the parties hereto.

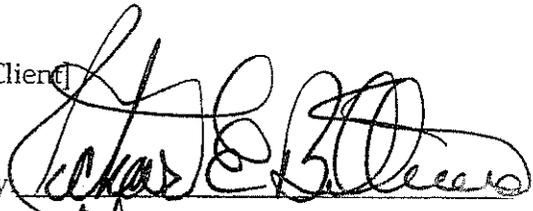
15. Force Majeure. The Company shall not be responsible for delays or failures (including any delay by the Company to make progress in the prosecution of any Services) if such delay arises out of causes beyond its control. Such causes may include,

but are not restricted to, acts of God or of the public enemy, fires, floods, epidemics, riots, quarantine restrictions, strikes, freight embargoes, earthquakes, electrical outages, computer or communications failures, and severe weather, and acts or omissions of sub-contractors or third parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

Date: 5-16-06

[Client]

By: 

Title: Chairman

[Company]

By: 

Title: Owner

SPECIAL PAHRUMP TOWN BOARD MEETING
TOWN ANNEX
270 N. HWY. 160
Tuesday – 6:00 P.M.
August 12, 2008

MINUTES

Present:

Laurayne Murray
Don Rust
Nicole Shupp
Dan Sprouse
Bill Dolan

Call to Order, Pledge of Allegiance, and Welcome

Chairman Murray called the meeting to order at 6:04 p.m.

Discussion and decision regarding agenda items

None

Public Comment. Action may not be taken on matters considered during this period until specifically included on an agenda as an action item (NRS241.020 (2) (C) (3)).

None

Discussion and decision regarding creating 2008-2009 Town Manager Goals and Objectives

Discussion took place between Town Board members and Bill Kohbarger regarding the Goals and Objectives for the Town Manger and setting deadlines. Mr. Kohbarger submitted his list and they reviewed those of the past Town Manager.

Dan Sprouse motioned to approve the goals and objectives as discussed and to request that Town Manager bring back to the Board for finalization. Bill Dolan seconded the motion.

Butch Borasky commented about a statement regarding decisions made by the Regional Planning Commission. Laurayne Murray explained that the seat is a voting member and cannot come with a predetermined position. Therefore, the person holding the seat from the Town Board cannot discuss items with the Town Board prior to voting.

Special Town Board Meeting
August 12, 2008

John Koenig commented that the Town should do its own planning.

Vote passed 5 – 0.

Future Meetings/Workshops: Date, Time and Location.

None

Adjournment

The meeting was adjourned at 7:15 p.m.

Respectfully submitted,

Don Rust
Town Clerk

DR/cw

PAHRUMP TOWN BOARD MEETING
TOWN ANNEX
270 N. HWY. 160
Tuesday – 7:00 P.M.
August 12, 2008

MINUTES

PRESENT:

Laurayne Murray
Nicole Shupp
Don Rust
Dan Sprouse
Bill Dolan

Call to Order, Pledge of Allegiance, and Welcome

Chairman Murray called the meeting to order at 7:17 p.m. Mrs. Murray welcomed new Town Board member, Bill Dolan and the public.

Discussion and decision regarding agenda items

Dan Sprouse asked that Item #9 be heard before Item #6. Laurayne Murray noted that the addendum item will be heard before the Town Manager's report. There were no objections to these changes.

Public Comment: Action may not be taken on matters considered during this period until specifically included on an agenda as an action item (NRS241.020 (2) (C) (3).

Butch Borasky, Dave Stevens, John Koenig, Randy Rader, and Vicky Parker expressed their feelings regarding the resignation of Dan Sprouse. Mr. Borasky and Mr. Raider welcomed Mr. Dolan to the Board. Dave Stevens also thanked PVFRS for their help in an incident he was involved in. Randall Rader introduced himself as the Fall Festival Rodeo Chairman.

Advisory Board Reports

Nicole Shupp reported that the Fall Festival Committees need volunteers. Randy Rader announced a need for sponsorship for Fall Festival.

Laurayne Murray announced that PAVED is holding their general meeting on August 19.

Announcements and "Good News"

#11c

Town Board Meeting
August 12, 2008

Vicky Parker announced that Great Basin College is currently holding registration for day and evening classes.

Laurayne Murray announced the Home Depot Grand Opening to be held August 13. Also, the American Cancer Society Relay for Life is August 16 at Petrack Park.

Vicky Parker announced United Way Luau will be held August 23 at Honeysuckle Park.

Mrs. Murray announced the opening of the animal hospital on Homestead Road this weekend, and the ground breaking for the Cinema at the Nugget will be held August 18.

Chief Lewis announced the first Joint Fire Chiefs of Nye County meeting on August 16 in Beatty.

Bill Kohbarger announced that on August 19, he and Chief Lewis will be at Romero's Restaurant at 7:00 p.m. for the public to talk about community issues.

James Oscarson, Co-Chair of Pahrump Rotary's \$10,000 give-a-way to be held September 13, at Mountain Falls.

Stephanie Bosec announced the Kiwanis yard sale to be held August 23 on Basin.

Presentation to the Town of Pahrump from the Kiwanis Club, a check for \$10,000 from previous fundraiser for the construction of the skate park at Honeysuckle Park

Ken Murphy, Kiwanis Club President, introduced Kiwanis members present for the presentation. Mr. Murphy explained that \$10,000 was raised for the skate park from various contributions and fundraisers. The check was presented to Parks & Recreation liaison, Nicole Shupp. The Board thanked the Kiwanis Club for their contribution.

Discussion and decision regarding Resolution #2008-14, Formation of a General Improvement District under NRS Chapter 318 by Nye County providing certain details in connection for a Pahrump Regional Flood Control District. (tabled from previous meeting)

Dan Sprouse explained that no feedback was received from Nye County as no other action has been taken by the County at this time. A public outcry at a County meeting resulted in this being placed in a holding pattern. Direction to staff was to continue meeting with the County and provide a plan of how it will be funded.

Dan Sprouse motioned to table this item to a later meeting in three months, the first meeting in November, and that the staff and County can come up with a plan. Bill Dolan seconded the motion.

Town Board Meeting
August 12, 2008

Vote passed 5 – 0.

Discussion and decision regarding Board to decide use of format and style of Sample A or Sample B Town Board minutes

Don Rust noted that we do not need transcripts of meeting minutes per the State. Anyone wanting the recording can ask at the Town Office.

Carl Joerger read NRS 241.035.

Don Rust motioned to keep minutes of meeting to an absolute minimum and include only quotes if they requested by the person making the comment be recorded in the minutes for all future Town Board meetings.

Laurayne Murray clarified that the style of Sample A be used. Mr. Rust agreed.

Dan Sprouse seconded the motion.

Vicky Parker commented that she would like to see the motion and vote highlighted as done in Sample B. Dave Stevens said to continue what is being done.

Vote passed 5 – 0.

Discussion and decision regarding Request for Proposals for kitchen remodel for Fire Station #5

Fire Chief Scott Lewis explained that this proposal was prepared by himself, Matt Luis and the Town Manager. This is a request for remodeling of the interior to accommodate a kitchen and dormitory for the staff that occupy this facility. This is a remodel not an addition at an estimated cost of approximately \$25,000 to \$35,000.

Dan Sprouse motioned to approve the Request for Proposals as presented. Nicole Shupp seconded the motion.

George Gingell stated this was way past due. Stephanie Bosec asked if this was going to be put out to bid. Dave Stevens said to give them what they need. Randy Rader asked about the electrical.

Laurayne Murray made a disclosure statement. Dan Sprouse made a disclosure statement as well.

Vote passed 5 – 0.

Town Board Meeting
August 12, 2008

Discussion and decision regarding the resignation of Daniel Sprouse from the Pahrump Town Board and requesting to start the process to find his replacement

Dan Sprouse thanked the people for their kind words. Mr. Sprouse explained his reasons for his resignation and thanked those that have helped him along the way. Laurayne Murray noted the effective date would be following the September 23, meeting. Because we have the notice of resignation the Board has the opportunity to implement Resolution #1997-04. The process was explained by the Board Chairman.

Nicole Shupp motioned to accept the resignation effective September 23, and to proceed with the process of picking out a new Board member by advertising in the Pahrump Valley Times and Mirror next week with application deadline postmarked no later than August 30th. Don Rust seconded the motion.

Vote passed 5 – 0.

Town Manager's Report

Bill Kohbarger gave a report of his activities.

Consent agenda items:

- a. Action – approval of Town vouchers
- b. Action – approval of Town Board meeting minutes of July 22, 2008.
- c. Action – approval of \$5,000 for Shadow Mountain Community Players to promote, produce and advertise, and \$1,000 for New Old West bucking Bulls for advertising from Tourism Room Tax funds.

Laurayne Murray commented on Item c, on grant requests from the Tourism Board that they have a grant process when making a decision and would be helpful if included in the backup.

Don Rust motioned to accept consent agenda items a and b and request to table item c for sufficient backup material for the Board to make an informed decision at a future meeting. Dan Sprouse seconded the motion.

Vote passed 5 – 0.

Future Meetings/Workshops: Date, Time and Location.

Next meeting scheduled for August 26th.

Town Board Meeting
August 12, 2008

Discussion and decision to close meeting pursuant to NRS 241.015 to meet with the Town Attorney regarding potential and existing litigation issues over which the Town Board has jurisdiction.

Dan Sprouse motioned to close the meeting. Nicole Shupp seconded the motion.

Vote passed 5 – 0.

Closed meeting pursuant to NRS 241.015

Discussion and possible decision on issues presented in closed meeting.

No action or decisions made concerning closed session.

Adjournment

Meeting adjourned at 9:20 p.m.

Respectfully submitted,

Don Rust
Town Clerk

August 7, 2008

Memo To: Pahrump Town Board
Subject: Letter of Recommendation

Dear Members of the Board:

The Pahrump Tourism Advisory Board voted (6-0) to recommend that the Town of Pahrump move Tim Lockinger from an alternate position to a permanent position on this board.

Sincerely,

Paula Glidden
Chair – Tourism Advisory Board
Kelly Buffi
Alice Eychaner
Denise Fortin
Marvin Minnick
Karen Spalding

PAHRUMP TOURISM ADVISORY BOARD
Thursday August 7, 2008
Minutes

Attendees: C. Baker, Kelly Buffi, A. Eychaner, P. Glidden, Tim Lockinger, Marvin Minnick, and K. Spalding – Tourism Advisory Board Members; William Kohbarger- Town Manager; Michael Sullivan- Financial Manager; Laurayne Murray-Town Board Liaison; Mary Balloqui- guest.
Absent: Denise Fortin-unexcused

1. **Call to Order:** The meeting was called to order by P. Glidden at 7:03 am.
2. **Approval of Minutes dated July 17, 2008:** K. Spalding motioned to accept the minutes and A. Eychaner seconded the motion. Vote, passed 7-0. K. Spalding motioned for a correction to the minutes of 6/5: item 13 PARC stands for Pahrump Arts and Recreational Complex. A. Eychaner seconded the motion. Vote passed 7-0
3. **Public Comment:** None
4. **Announcements:** C. Baker is putting together an informal public relations plan. M. Balloqui: the next PAVED mtg is 8/19 discussing the detention center at the Bob Ruud Community Center at 5:00pm. K. Spalding: United Way Luau at Honeysuckle Park is on 8/23. M. Minnick: Pioneer Territory and Nevada Silver Trails have merged and are now known as Nevada Silver Trails. E. Eychaner: cancer walk on 8/16. L. Murray: new town board member is William Dolan.
5. **Discussion and possible action and decision regarding PTAB Budget:** Room tax funds are down as expected. We are now in our new fiscal year. New town and state budget was handed out.
6. **Discussion and possible action regarding MOU draft:** Email any changes or ideas to Michael. The newly formed subcommittee will be reviewing this in their meeting on 8/8.
- 7. **Discussion and possible action and decision regarding grant request for \$2,000.00 from Miss Pahrump:** Discussion regarding granting funds for events promoting good will vs. promoting tourism. T. Lockinger motioned to deny the grant request, M. Minnick seconded the motion. Vote passed 6-1.
8. **Discussion and possible action regarding step by step instructions for grant request applicants:** Paula provided a rough draft; subcommittee will review with recommendations at their meeting 8/8.
9. **Discussion and possible action regarding branding for Pahrump and Roger Brooks:** K. Spalding will contact the chamber to contact Roger Brooks. Roger is supposed to come out to Pahrump sometime in September. We want to solidify when and have any materials sent in enough advance to preview.
10. **Discussion and possible action regarding PTAB's bylaws:** Discussion about attendance and absences. Also discussed was the number of board members and alternates allowed. It was noticed that there was an error on the number of alternates on the bylaws. K. Buffi will send a correction to Cookie. This was voted on several months ago and passed through the town board; it is a typewritten error only.
- 11. **Discussion and possible action regarding board vacancies:** K. Spalding motioned that T. Lockinger move from alternate to board member and Lucy Ivins fill the newly created alternate member position. M. Minnick seconded the motion. Vote passed 6-0 with T. Lockinger abstaining.
12. **Discussion and possible action and decision regarding status of P.A.R.C:** Nothing back from Fish and Wildlife. No progress to report
13. **Set time, date and location for future meeting:** The next meeting is set for September 4th at 7:00am in the annex.
15. **Adjournment:** The meeting was adjourned at 8:10 am.

August 7, 2008

Memo To: Pahrump Town Board
Subject: Letter of Recommendation

Dear Members of the Board:

The Pahrump Tourism Advisory Board voted (7-0) to recommend that the Town of Pahrump approve Lucy Ivins, CEO of the Pahrump Chamber of Commerce to fill the vacant alternate position on this board. All necessary paperwork has been submitted.

Sincerely,

Paula Glidden
Chair – Tourism Advisory Board
Kelly Buffi
Alice Eychaner
Denise Fortin
Tim Lockinger
Marvin Minnick
Karen Spalding

#117

PLEASE READ BACK OF APPLICATION BEFORE COMPLETING

Town Advisory Board (TAB) Application

Name of Board: PAHRUMP TOWN ADVISORY BOARD

Applicant Name: LUCY A. IVINS

Home Address: 3431 S. BLAGG Rd City PAHRUMP Zip 89048

Mailing Address: P.O. Box 757 City " Zip 89041

Home Phone: 751-5320 Unlisted? Yes ___ No [X] Cell Phone 702-523-6445

Work Phone: 727-5800 Fax: 727-3909

E-Mail Address: ceo@pahrumppchamber.com

Please provide a brief description of your qualifications, experience, or interests that would be considered an asset to this Advisory Board: CURRENT EXECUTIVE DIRECTOR OF PAHRUMP VALLEY CHAMBER OF COMMERCE. I AM COMMITTED TO THE WELFARE AND ECONOMIC DEVELOPMENT OF PAHRUMP - TOURISM! TOURISTS' TOURIST DOLLARS CONTRIBUTE TO BOTH. I WELCOME THE OPPORTUNITY TO SERVE AND PARTICIPATE IN MAKING PAHRUMP THE DESTINATION OF CHOICE! WE ARE UNIQUE AND VISITORS WILL RETURN - IF THEY ARE ATTRACTED HERE TO START WITH.

Are you currently employed by a public entity? Yes ___ No [X] If yes, which entity "

I have attached my resume/letter of interest: Yes ___ No ___ emailed to Kelly Buffie 7/1/08

I certify that I am a QUALIFIED ELECTOR, that my primary RESIDENCE is WITHIN THE BOUNDARIES of the Town Advisory Board area to which I am applying, and that the information provided is true and accurate to the best of my knowledge.

Signature: Lucy Ivins

Date: 7/8/08

The Pahrump Town Manager will receive and have all applications placed on the Pahrump Town Board's Agenda. You may mail or deliver this application to the Pahrump Town Manager's Office, Pahrump Town Office at the following address:

Pahrump Town Manager
400 North Highway 160
Pahrump, Nevada 89060

(This document becomes a public record once it has been received by the Town of Pahrump.)

PAHRUMP TOURISM ADVISORY BOARD

Thursday August 7, 2008

Minutes

Attendees: C. Baker, Kelly Buffi, A. Eychaner, P. Glidden, Tim Lockinger, Marvin Minnick, and K. Spalding – Tourism Advisory Board Members; William Kohbarger- Town Manager; Michael Sullivan- Financial Manager; Laurayne Murray-Town Board Liaison; Mary Balloqui- guest.

Absent: Denise Fortin-unexcused

1. **Call to Order:** The meeting was called to order by P. Glidden at 7:03 am.
2. **Approval of Minutes dated July 17, 2008:** K. Spalding motioned to accept the minutes and A. Eychaner seconded the motion. Vote, passed 7-0. K. Spalding motioned for a correction to the minutes of 6/5: item 13 PARC stands for Pahrump Arts and Recreational Complex. A. Eychaner seconded the motion. Vote passed 7-0
3. **Public Comment:** None
4. **Announcements:** C. Baker is putting together an informal public relations plan. M. Balloqui: the next PAVED mtg is 8/19 discussing the detention center at the Bob Ruud Community Center at 5:00pm. K. Spalding: United Way Luau at Honeysuckle Park is on 8/23. M. Minnick: Pioneer Territory and Nevada Silver Trails have merged and are now known as Nevada Silver Trails. E. Eychaner: cancer walk on 8/16. L. Murray: new town board member is William Dolan.
5. **Discussion and possible action and decision regarding PTAB Budget:** Room tax funds are down as expected. We are now in our new fiscal year. New town and state budget was handed out.
6. **Discussion and possible action regarding MOU draft:** Email any changes or ideas to Michael. The newly formed subcommittee will be reviewing this in their meeting on 8/8.
-  7. **Discussion and possible action and decision regarding grant request for \$2,000.00 from Miss Pahrump:** Discussion regarding granting funds for events promoting good will vs. promoting tourism. T. Lockinger motioned to deny the grant request, M. Minnick seconded the motion. Vote passed 6-1.
8. **Discussion and possible action regarding step by step instructions for grant request applicants:** Paula provided a rough draft; subcommittee will review with recommendations at their meeting 8/8.
9. **Discussion and possible action regarding branding for Pahrump and Roger Brooks:** K. Spalding will contact the chamber to contact Roger Brooks. Roger is supposed to come out to Pahrump sometime in September. We want to solidify when and have any materials sent in enough advance to preview.
10. **Discussion and possible action regarding PTAB's bylaws:** Discussion about attendance and absences. Also discussed was the number of board members and alternates allowed. It was noticed that there was an error on the number of alternates on the bylaws. K. Buffi will send a correction to Cookie. This was voted on several months ago and passed through the town board; it is a typewritten error only.
-  11. **Discussion and possible action regarding board vacancies:** K. Spalding motioned that T. Lockinger move from alternate to board member and Lucy Ivins fill the newly created alternate member position. M. Minnick seconded the motion. Vote passed 6-0 with T. Lockinger abstaining.
12. **Discussion and possible action and decision regarding status of P.A.R.C:** Nothing back from Fish and Wildlife. No progress to report
13. **Set time, date and location for future meeting:** The next meeting is set for September 4th at 7:00am in the annex.
15. **Adjournment:** The meeting was adjourned at 8:10 am.

August 7, 2008

Memo To: Pahrump Town Board
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism Advisory Board voted (6-1) to recommend that the Town of Pahrump not grant the Miss Pahrump Pageant \$2,000 from the Town Room Tax Fund. Although we see that this event is very worthwhile for the young ladies involved and brings good will for our town; it does not fall within the matrix of donations of grant funds. We sincerely hope that the Town Board can find another source of funding for this event.

Sincerely,



Paula Glidden
Chair – Tourism Advisory Board
Kelly Buffi
Alice Eychaner
Denise Fortin
Tim Lockinger
Marvin Minnick
Karen Spalding

119

PAHRUMP TOURISM ADVISORY BOARD
Thursday August 7, 2008
Minutes

Attendees: C. Baker, Kelly Buffi, A. Eychaner, P. Glidden, Tim Lockinger, Marvin Minnick, and K. Spalding – Tourism Advisory Board Members; William Kohbarger- Town Manager; Michael Sullivan- Financial Manager; Laurayne Murray-Town Board Liaison; Mary Balloqui- guest.
Absent: Denise Fortin-unexcused

1. **Call to Order:** The meeting was called to order by P. Glidden at 7:03 am.
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3. **Public Comment:** None
4. **Announcements:** C. Baker is putting together an informal public relations plan. M. Balloqui: the next PAVED mtg is 8/19 discussing the detention center at the Bob Ruud Community Center at 5:00pm. K. Spalding: United Way Luau at Honeysuckle Park is on 8/23. M. Minnick: Pioneer Territory and Nevada Silver Trails have merged and are now known as Nevada Silver Trails. E. Eychaner: cancer walk on 8/16. L. Murray: new town board member is William Dolan.
5. **Discussion and possible action and decision regarding PTAB Budget:** Room tax funds are down as expected. We are now in our new fiscal year. New town and state budget was handed out.
6. **Discussion and possible action regarding MOU draft:** Email any changes or ideas to Michael. The newly formed subcommittee will be reviewing this in their meeting on 8/8.
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11. **Discussion and possible action regarding board vacancies:** K. Spalding motioned that T. Lockinger move from alternate to board member and Lucy Ivins fill the newly created alternate member position. M. Minnick seconded the motion. Vote passed 6-0 with T. Lockinger abstaining.
12. **Discussion and possible action and decision regarding status of P.A.R.C:** Nothing back from Fish and Wildlife. No progress to report
13. **Set time, date and location for future meeting:** The next meeting is set for September 4th at 7:00am in the annex.
15. **Adjournment:** The meeting was adjourned at 8:10 am.

Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Miss Pahrump Pageant
 Mailing Address: P.O. Box 5964
 City, State, Zip: Pahrump, NV. 89041 telephone: 903-431-5823
2. Project Director: Nicole Rucker / Pamela Larmarth
 Telephone: 903-431-5823 Email: n/a
3. How long organized? 32 yrs. Non-Profit? yes.
4. Purpose of Organization: Promote youth activity and growth.
5. Project Name: Miss Pahrump Pageant
6. Has this project been funded by the Town of Pahrump before? yes When? 2006-2007
7. Have you applied to any other sources for funding on this project? No If so, what were the results of that application: _____
8. If application is for an event, actual date(s) of event: July 19th, 2008.
9. Location of project: Pahrump Valley High School
10. Narrative description and justification of project, including the objectives of the project.
The Miss Pahrump Pageant is a historic, important and time honored event in our community.
11. Total budget of project: ~~\$20,000.00~~ \$4000
12. Pahrump Tourism Grant funds requested: \$2,000.00
13. Other funds which will be used for match: \$500 scholarship

14. Local economic impact (complete the following as it pertains to your project):

a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

~~0~~ Although we do not attract tourists, Miss Pahrump will be a goodwill

b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

~~0~~

c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

Nevada Day Parade - thousands, Govern Ball - 500 newspaper unknown, etc

d) What is the overall economic impact of this project?

Positive

15. If you do not have match funds or other sources of funding for this project, explain why:

16. Projected Budget

Paid Media PLACEMENT (specify media schedule, giving dates, name, and/or location of Ad placement)

\$ _____ Internet _____

\$ ~~0~~ Newspaper before, during, and after event.

\$ _____ Magazine _____

\$ _____ Radio Station _____

\$ ~~0~~ Television before, during, and after event.

\$ _____ Billboard _____

\$ _____ Production & Development _____

\$ _____ Other (explain) _____

Printed Material NUMBER PRINTED & DISTRIBUTION (Indicate the number to be printed, who will receive this material, and outline the plan of distribution)

\$ ~~0~~ Brochure perspective entrants.

\$ _____ Direct Mail Literature _____

\$ _____ Other (explain) _____

171100 Tuvalu High School

Quantity	Description	Cost each	Total Cost
300	Program Programs	\$ 1.00	\$ 300.00
1	Pageant tickets	.75	75.00
1	Queen's Tiara	\$109.99	109.99
2	1st & 2nd attendants tiaras	35.00	70.00
3	Court Rhinestone pins for functions	5.99	17.97
1	2 dozen cellophane wrapped roses	60.00	60.00
2	1 dozen cellophane wrapped roses	\$ 30.00	60.00
7	Corsages for female master of ceremonies, 3 judges, 2 talliers, 1 runner.	14.00	84.00
5	Boutonnieres for 1 judge, 2 escorts, 1 male master of ceremonies, 1 runner	6.00	30.00
4	Embroidered, satin and rhinestone trimmed sashes	17.50	70.00
3	Royal #840 Rosette Head w/pinkback acrylic trophies	6.98	20.94
1	Acrylic trophies For each area of competition	42.00	294.00
3	Stage and set decorations	1500	500.00
3	Tables for the judges	1500	450.00
15	contestant gifts	5.00	75.00
1	Intermission video of contestants events	100.00	100.00
1	Governors hall Rooms, gas, food		500.00
1	Scholarship		
20	T-Shirts for intro & production #	9.00	180.00
3	Rooms for judges	50.00	150.00
1	insurance		648.00
1	miss congeniality tiara		35.00
3	trophies for queen & court		75.00

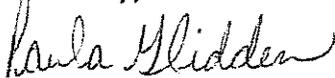
July 17, 2008

Memo To: Pahrump Town Board
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism Advisory Board voted (6-1) to recommend that the Town of Pahrump grant the Shadow Mountain Community Players \$5000 from the Town Room Tax Fund to help promote, produce and advertise four different productions during the 2008 year. Mr. McCaslin submitted the appropriate paperwork according to the Tourism Board Grant Guidelines.

Sincerely,



Paula Glidden
Chair – Tourism Advisory Board
Kelly Buffi
Alice Eychaner
Denise Fortin
Tim Lockinger
Marvin Minnick
Karen Spalding

#11h

PAHRUMP TOURISM ADVISORY BOARD
Thursday July 17, 2008
Minutes

Attendees: Kelly Buffi, A. Eychaner, D. Fortin, P. Glidden, Tim Lockinger, Marvin Minnick, and K. Spalding – Tourism Advisory Board Members; William Kohbarger, Town Manager; Mary Balloqui, Carlton and Laurie McCaslin, Matt Luis, Angela Williams, guests.

Absent: Chuck N. Baker

1. **Call to Order:** The meeting was called to order by P. Glidden at 7:00 am.
2. **Approval of Minutes dated June 5, 2008:** K. Spalding motioned to accept the minutes and A. Eychaner seconded the motion. Vote, passed 7-0.
3. **Public Comment:** Discussion regarding the process for grant applicants. This board needs to come up with a "1-2-3" step guide for applicants to make the process more understandable. This will be placed on next month's agenda. Discussion regarding how nice the Calvada intersection looks and how the community pulled together to take on this project.
4. **Announcements:** Mary Balloqui announced the next PAVED meeting to be held on 8/19 at 5:00pm at the Bob Ruud Community Center
5. **Discussion and possible action and decision regarding PTAB Budget:** Although this was tabled until next month, a subcommittee was formed to come up with ideas on how to better utilize room tax funds to market the community. The subcommittee is as follows: Marvin Minnick (chair), Tim Lockinger, Karen Spalding, Bill Kohbarger, and Denise Fortin.
6. **Discussion and possible action regarding MOU draft:** Tabled until next month
- 7. **Discussion and possible action and decision regarding funding for \$5,000.00 for Shadow Mountain Community Players.** Carlton McCaslin presented the grant request to receive funding for the entire season. A. Eychaner motioned to grant up to \$5000.00 with K. Spalding seconding the motion. Vote was passed 6-1.
- 8. **Discussion and possible action regarding grant request from New Old West Bucking Bulls: Angela Williams.** Discussion regarding the past two evaluations turned in. Motion was made by K. Buffi to approve a grant request up to \$1000.00 for advertising in the Humps and Horns and the Las Vegas Review Journal. Motion was seconded by K. Spalding. Vote passed 7-0
9. **Discussion and possible action regarding board vacancies:** Discussion regarding letter received from Mr. Chuck Baker, PTAB alternate. K. Buffi made the motion to keep Mr. Baker on as alternate of PTAB with a letter to be sent of decision. M. Minnick seconded. Vote passed 7-0. Discussion on what vacancies are currently open. This item will be placed on next month's agenda.
10. **Discussion and possible action and decision regarding status of P.A.R.C.:** Mary Balloqui reported that the habitat plan was voted to move forward to the Fish and Wildlife.
11. **Set time, date and location for future meeting:** The next meeting is set for August 7th at 7:00am in the annex.
15. **Adjournment:** The meeting was adjourned at 8:35 am.

Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: Shadow Mountain Community Players
Mailing Address: 6160 Santovito
City, State, Zip: Pahrump, NV, 89061 Telephone: 775 727 6145
2. Project Director: Gayle McCaslin
Telephone: 775 727 6145 Email: shadowmtplayers@wmconnect.com
3. How long organized? 1 years Non-Profit? Yes
4. Purpose of Organization: To provide cultural arts to the community through live drama.
5. Project Name: SMCP 2008 to 2009 season
6. Has this project been funded by the Town of Pahrump before? some When? 2007
7. Have you applied to any other sources for funding on this project? _____ If so, what were the results of that application: Our other grants haven't been filed yet.
8. If application is for an event, actual date(s) of event: Sept 19,20,21 2008, 12/08, 4/09
9. Location of project: various locals in Pahrump. (Saddle West, Bob Rudd
10. Narrative description and justification of project, including the objectives of the project: c Community center, Our Lady of the Valley Catholic CH
funding will be used for promoting, producing, and advertising
our plays in an effort to provide cultural arts to the community
and those attending from outside the community
11. Total budget of project (details must be attached) 11,190⁰⁰
12. Pahrump Tourism Grant funds requested: \$5,000.00
13. Other funds which will be used for match: grants, donations, revenue from
ticket sales, advertising, (SEE ATTACHED BUDGET)

14. Local economic impact (complete the following as it pertains to your project):

- a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

This will be evaluated during the events and the findings reported in the evaluation

- b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

- c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

- d) What is the overall economic impact of this project?

15. If you do not have match funds or other sources of funding for this project, explain why:

Gayle McCaslin

Signature

5-28-08
Date

GAYLE MCCASLIN
Printed Name

FOR PTAB USE ONLY

Approval Date: 6/5/08 tabled, passed 6-1 on 7/17/08

Letter of Recommendation sent to TB (date): _____

Follow-Up Evaluation Due: _____

Budget Worksheet for SMCP 2008 - 2009 SEASON (6/08-5/09)

Expenses

Sept. MELODRAMA '08	Estimated	Actual
Scripts	\$180.00	30 @ 6.00
Royalties	\$250.00	3 PERF.
music	\$65.00	
practice music	\$80.00	
Totals	\$575.00	\$0.00
Costuming		
Ladies	\$760.00	19 @ 40.00
Men	\$250.00	10 @ 25.00
Accessories	\$100.00	
hats	\$100.00	
Totals	\$1,210.00	\$0.00
Publicity		
Posters / Programs / Tickets	\$75.00	
Radio	\$100.00	
newspaper / magazine	\$100.00	
Totals	\$275.00	\$0.00
SET		
Flats	\$120.00	
paint	\$130.00	
Lumber	\$130.00	
hardware	\$100.00	
Totals	\$480.00	\$0.00
SET		
set dressing	\$1,000.00	
properties	\$200.00	
Lighting	\$1,000.00	
sound	\$1,500.00	
Totals	\$3,700.00	\$0.00
Prizes		
Ribbons/Plaques		
Gifts		
Totals	\$0.00	\$0.00
Miscellaneous		
souvenir T-shirts	\$200.00	20 @ 10.00
Transportation		
Photocopying		
Postage		
Stationery supplies		
Fax services		
Totals	\$200.00	\$0.00
Total Expenses	\$6,440.00	\$0.00

Income:

Admissions					
Estimated	Actual			Estimated	Actual
150		dinner show @	\$7.00	\$1,050.00	\$0.00
111		matinee @	\$5.00	\$555.00	\$0.00
		other @		\$0.00	\$0.00
				<u>\$1,605.00</u>	<u>\$0.00</u>

Ads in Program / ticket					
4		ticket spots @	\$25.00	\$100.00	\$0.00
9		logo drop @	\$25.00	\$225.00	\$0.00
		quarter-pages @		\$0.00	\$0.00
				<u>\$325.00</u>	<u>\$0.00</u>

donations/ soft dollars / grants					
	1	previous grant @	\$500.00	\$0.00	\$500.00
1		donations@	\$500.00	\$500.00	\$0.00
	1	previous income @	\$650.00	\$0.00	\$650.00
				<u>\$500.00</u>	<u>\$1,150.00</u>

Sale of Items					
20		items @	\$15.00	\$300.00	\$0.00
		items @		\$0.00	\$0.00
		items @		\$0.00	\$0.00
		items @		\$0.00	\$0.00
				<u>\$300.00</u>	<u>\$0.00</u>

Total income	\$2,730.00	\$1,150.00
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Summary of Profit/Loss:

Totals	Estimated	Actual
Total income	\$2,730.00	\$1,150.00
Total expenses	\$6,440.00	\$0.00
Total profit (or loss)		\$1,150.00

Budget Worksheet for SMCP 2008 - 2009 SEASON (6/08-5/09)

Expenses

Dec. XMAS 12/08	Estimated	Actual
Scripts	\$75.00	15 @ 5.00
Royalties	\$70.00	2 PERF.
Totals	\$145.00	\$0.00

Costuming		
costumes	\$375.00	
Accessories		
Totals	\$375.00	\$0.00

Publicity		
Posters / Programs / Tickets	\$25.00	
Radio newspaper / magazine		
Totals	\$25.00	\$0.00

SET		
Flats		
paint		
hardware		
area staging	\$150.00	
Totals	\$150.00	\$0.00

SET		
set dressing		
properties		
lighting		
sound	\$100.00	
Totals	\$100.00	\$0.00

Prizes		
Ribbons/Plaques		
Gifts		
Totals	\$0.00	\$0.00

Miscellaneous		
Telephone		
Transportation		
Photocopying		
Postage		
Stationery supplies		
Fax services		
Totals	\$0.00	\$0.00

Total Expenses	\$795.00	\$0.00
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Income:

Admissions					
Estimated		Actual			
			Adults @	\$0.00	\$0.00
			children @	\$0.00	\$0.00
			other @	\$0.00	\$0.00
				<u>\$0.00</u>	<u>\$0.00</u>

Ads in Program					
			covers @	\$0.00	\$0.00
			half-pages @	\$0.00	\$0.00
			quarter-pages @	\$0.00	\$0.00
				<u>\$0.00</u>	<u>\$0.00</u>

donations / soft dollars / grants					
	1		pahrumpumpum @ \$200.00	\$200.00	\$0.00
	1		donations @ \$200.00	\$200.00	\$0.00
	1		PAC grant @ \$145.00	\$145.00	\$0.00
				<u>\$545.00</u>	<u>\$0.00</u>

Sale of Items					
			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
				<u>\$0.00</u>	<u>\$0.00</u>

Total income	\$545.00	\$0.00
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Summary of Profit/Loss:

Totals	Estimated	Actual
Total income	\$545.00	\$0.00
Total expenses	\$795.00	\$0.00
Total profit (or loss)	<u>(250.00)</u>	\$0.00

Budget Worksheet for SMCP 2008-2009 SEASON (6/08)

Expenses

Spring MYSTERY '09	Estimated	Actual
Scripts	\$115.00	20 @ 5.75
Royalties	\$130.00	2 PERF.
Totals	\$245.00	\$0.00
COSTUMING		
Ladies	\$480.00	12 @ 40.00
Men	\$200.00	8 @ 25.00
Accessories	\$100.00	
Totals	\$780.00	\$0.00
Publicity		
posters / programs / tickets	\$75.00	
Radio	\$100.00	
newspaper / magazine	\$100.00	
Totals	\$275.00	\$0.00
SET		
Flats	\$200.00	
paint	\$130.00	
Lighting	\$1,000.00	
hardware	\$25.00	
sound	\$500.00	
Totals	\$1,855.00	\$0.00
SET		
set dressing	\$300.00	
properties	\$300.00	
Totals	\$600.00	\$0.00
Prizes		
Ribbons/Plaques		
Gifts		
Totals	\$0.00	\$0.00
Miscellaneous		
SOUVENIR T-SHIRTS	\$200.00	20 @ 10.00
Transportation		
Photocopying		
Postage		
Stationery supplies		
Fax services		
Totals	\$200.00	\$0.00
Total Expenses	\$3,955.00	\$0.00

SMCP BUDGET OVERVIEW JUNE 2008-MAY 2009 SEASON

Expenses AS OF 5/28/08

	Estimated	Actual
SEPT. 2008		
WILD WEST EXTRAVAGANZA		
MELODRAMA	\$6,440.00	
Totals	\$6,440.00	\$0.00
Dec. 2008		
Pahrump-pum-pum		
CHRISTMAS PAGENT	\$795.00	
Totals	\$795.00	\$0.00
Apr. / May		
MURDER MYSTERY	\$3,955.00	
Totals	\$3,955.00	\$0.00
Totals	\$0.00	\$0.00
Totals	\$0.00	\$0.00
Totals	\$0.00	\$0.00
Total Expenses	\$11,190.00	\$0.00

Income:

MELODRAMA					
	Estimated	Actual		Estimated	Actual
	1		@ \$2,730.00	\$2,730.00	\$0.00
		1	@ \$1,150.00	\$0.00	\$1,150.00
			other @	\$0.00	\$0.00
				<u>\$2,730.00</u>	<u>\$1,150.00</u>

CHRISTMAS PAGENT					
	Estimated	Actual		Estimated	Actual
	1		@ \$545.00	\$545.00	\$0.00
			@	\$0.00	\$0.00
			@	\$0.00	\$0.00
				<u>\$545.00</u>	<u>\$0.00</u>

MURDER MYSTERY					
	Estimated	Actual		Estimated	Actual
	1		@ \$1,800.00	\$1,800.00	\$0.00
			@	\$0.00	\$0.00
			@	\$0.00	\$0.00
				<u>\$1,800.00</u>	<u>\$0.00</u>

			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
			items @	\$0.00	\$0.00
				<u>\$0.00</u>	<u>\$0.00</u>

Total income	\$5,075.00	\$1,150.00
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Summary of Profit/Loss

Totals	Estimated	Actual
Total income	\$5,075.00	\$1,150.00
Total expenses	\$11,190.00	\$0.00
Total profit (or loss)	<u>(\$6,115.00)</u>	<u>\$1,150.00</u>

July 17, 2008

Memo To: Pahrump Town Board
Subject: Letter of Recommendation for Grant Funding

Dear Members of the Board:

The Pahrump Tourism Advisory Board voted (7-0) to recommend that the Town of Pahrump grant the New Old West Bucking Bulls \$1000 from the Town Room Tax Fund for print advertising in the Humps and Horns newspaper and the Las Vegas Review Journal. Ms. Williams submitted the appropriate paperwork according to the Tourism Board Grant Guidelines.

Sincerely,



Paula Glidden
Chair – Tourism Advisory Board
Kelly Buffi
Alice Eychaner
Denise Fortin
Tim Lockinger
Marvin Minnick
Karen Spalding

#11i

PAHRUMP TOURISM ADVISORY BOARD

Thursday July 17, 2008

Minutes

Attendees: Kelly Buffi, A. Eychaner, D. Fortin, P. Glidden, Tim Lockinger, Marvin Minnick, and K. Spalding – Tourism Advisory Board Members; William Kohbarger, Town Manager; Mary Balloqui, Carlton and Laurie McCaslin, Matt Luis, Angela Williams, guests.

Absent: Chuck N. Baker

1. **Call to Order:** The meeting was called to order by P. Glidden at 7:00 am.
2. **Approval of Minutes dated June 5, 2008:** K. Spalding motioned to accept the minutes and A. Eychaner seconded the motion. Vote, passed 7-0.
3. **Public Comment:** Discussion regarding the process for grant applicants. This board needs to come up with a "1-2-3" step guide for applicants to make the process more understandable. This will be placed on next month's agenda. Discussion regarding how nice the Calvada intersection looks and how the community pulled together to take on this project.
4. **Announcements:** Mary Balloqui announced the next PAVED meeting to be held on 8/19 at 5:00pm at the Bob Ruud Community Center
5. **Discussion and possible action and decision regarding PTAB Budget:** Although this was tabled until next month, a subcommittee was formed to come up with ideas on how to better utilize room tax funds to market the community. The subcommittee is as follows: Marvin Minnick (chair), Tim Lockinger, Karen Spalding, Bill Kohbarger, and Denise Fortin.
6. **Discussion and possible action regarding MOU draft:** Tabled until next month
7. **Discussion and possible action and decision regarding funding for \$5,000.00 for Shadow Mountain Community Players.** Carlton McCaslin presented the grant request to receive funding for the entire season. A. Eychaner motioned to grant up to \$5000.00 with K. Spalding seconding the motion. Vote was passed 6-1.
8. **Discussion and possible action regarding grant request from New Old West Bucking Bulls: Angela Williams.** Discussion regarding the past two evaluations turned in. Motion was made by K. Buffi to approve a grant request up to \$1000.00 for advertising in the Humps and Horns and the Las Vegas Review Journal. Motion was seconded by K. Spalding. Vote passed 7-0
9. **Discussion and possible action regarding board vacancies:** Discussion regarding letter received from Mr. Chuck Baker, PTAB alternate. K. Buffi made the motion to keep Mr. Baker on as alternate of PTAB with a letter to be sent of decision. M. Minnick seconded. Vote passed 7-0. Discussion on what vacancies are currently open. This item will be placed on next month's agenda.
10. **Discussion and possible action and decision regarding status of P.A.R.C.:** Mary Balloqui reported that the habitat plan was voted to move forward to the Fish and Wildlife.
11. **Set time, date and location for future meeting:** The next meeting is set for August 7th at 7:00am in the annex.
15. **Adjournment:** The meeting was adjourned at 8:35 am.

Pahrump Tourism Advisory Board Application for Grant and Matching Funds

The Town of Pahrump Tourism Grant funds are intended exclusively to develop, promote and improve tourism to and within Pahrump. Providing detailed information such as plans, schedules, creative ideas and tentative outlines to support items requested will assist the Pahrump Tourism Advisory Board and the Pahrump Town Board in evaluating this request.

1. Name of Applicant Organization: New Old West Bucking Bulls
 Mailing Address: 3550 S. Oakridge Ave.
 City, State, Zip: Pahrump 89078 Telephone: 702-327-2965
2. Project Director: Dan Horham and Lloyd Peugh
 Telephone: 702-465-3623 Email: info@gotobuckingbulls.com
- 3. How long organized? 4 Non-Profit? No
4. Purpose of Organization: Produce Wild West Events
including Rodeos, Bull Ridelings, etc...
5. Project Name: The Duel in the Desert
6. Has this project been funded by the Town of Pahrump before? No When? _____
- 7. Have you applied to any other sources for funding on this project? No If so, what were the results of that application: _____
8. If application is for an event, actual date(s) of event: May 24th 25th; May 10th 11
9. Location of project: McCollough Memorial Rodeo Arena
10. Narrative description and justification of project, including the objectives of the project:
The event is the 60th Annual Duel in the Desert Bull Riding presented by the Professional Cowboys Bull Riding Association. 60 Bull Riders from across the nation ^{will} compete for over \$16,000 in prize money.
11. Total budget of project: \$20,850⁰⁰ Over →
12. Pahrump Tourism Grant funds requested: \$5,000⁰⁰
13. Other funds which will be used for match: \$5,000⁰⁰ / Company Funds plus \$10,850 raised from sponsorship.

10) Cont... Our goal is to bring western entertainment to the Pahump area through Bull Riding and Rodeo events, and to share our success and development with the local community its businesses, and its charities.

14. Local economic impact (complete the following as it pertains to your project):

a) How many visitors from outside of Pahrump do you expect to draw to your event as a result of this project and how will you track their attendance?

Our goal is to attract over 500 visitors from outside

Pahrump. We will track their attendance through Hotel information and gate information at the arena.

b) How many total nights do you expect the out-of-town visitors to spend in Pahrump as a result of this project?

3 days and 2 nights

c) Approximately how many people outside of Pahrump (both in-state and out-of-state) will be exposed to the promotion of this project?

Thousands of people will be exposed to the event. (Nationally and Locally)

d) What is the overall economic impact of this project?

Our overall growth objective consists of a 5 year plan where in our event steadily grows to become one of the largest open bull ridings in the country.

15. If you do not have match funds or other sources of funding for this project, explain why.

n/a

16. Projected Budget

Paid Media **PLACEMENT** (specify media schedule, giving dates, name, and/or location of Ad placement)

\$ Internet

→ \$ 180 Newspaper Las Vegas Review Journal (One month)

\$ 900⁰⁰ Magazine Horns N Horns Bull Riding Magazine (2 mo. Ads)

\$ 3200⁰⁰ Radio Station 2 Radio Stations (70 spots total) → Beginning 1st of month April + May

\$ Television

→ \$ Billboard

\$ Production & Development

\$ Other (explain)

Printed Material **NUMBER PRINTED & DISTRIBUTION** (indicate the number to be printed, who will receive this material, and outline the plan of distribution)

→ \$ 300 Brochure 1500 to be distributed through local Retail Outlets and events

\$ Direct Mail Literature

\$ Other (explain)

Publicity **WHAT & WHERE TO BE SENT**

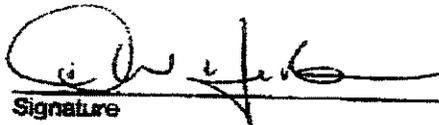
\$ _____ Preparation _____
→ \$ 200 Photographs For event coverage in Humps-N. Humps Magazine
\$ _____ Slides _____
\$ _____ Other (explain) _____

Audio Visual **SCHEDULE OF SHOWS**

\$ _____ Films _____
\$ _____ Video Tape _____
\$ _____ Slides _____
\$ _____ Other (explain) _____

Other **DESCRIPTION**

\$ _____ Entertainment _____
→ \$ 2000 Promotional Items Signs + Posters (4 signs + 100 posters)
\$ _____ Equipment _____
\$ _____ Logistics _____
\$ _____ Other (explain) _____


Signature _____
Donald W Hothorn
Printed Name _____

3/30/2008
Date _____

FOR PTAB USE ONLY	
Approval Date:	_____
Letter of Recommendation sent to TB (date):	_____
Follow-Up Evaluation Due:	_____

TO GET ON AGENDA FOR MEETING

Agenda Item Requests Must be received by PTAB 7 business days prior to meeting date, fax to 727-3909 attn: Kari or mail to Kari Fritot, PO Box 42, Pahrump, NV 89041

Pahrump Tourism Advisory Board Agenda Item Request Form

Name New Old West Bucking Bulls Contact # 702-465-3423 Date 3/31/08

Check All that apply: Discussion Action Decision

Describe Agenda Item: The 6th Annual Duel in the Desert Bull Riding is presented by the Professional Cowboys Bull Riding Association. 60 Bull Riders from across the nation will compete for over \$10,000 in prize money as part of a 2 day bull riding over the Memorial Day weekend.

For PTAB Use Only

Date Submitted: 4/1/08 Received By: PVCC

Action Taken: tabled 5/1/08 - waiting for evaluation from last meet
Denied (7-0) - no evaluation received 6/5/08
Approved (7-0) Evaluation received

STAR NURSERY 12 PAGE 02/03

Pahrump Tourism Advisory Board Grant Evaluation

The Town of Pahrump Tourism grant funds are intended exclusively to develop, promote and improve tourism to and within the Town of Pahrump. *The evaluation of your organization's project effectiveness will be used in evaluating future grant awards for similar projects.* The information should be as complete and accurate as possible. You may attach additional pages if necessary. Evaluations are due back to the PTAB no more than 60 calendar days following your event or the completion of your project.

Project Name: New Old West Bull Bash Date: 6-09-07

Name of Organization: New Old West Bucking Bulls

Project Director: Uoyd Pecogh and Don Hoshen

Total Actual Amount Spent on Project: \$ 21,500

Amount of Grant Award: \$ 5,000

Amount Spent from Grant: \$ 5,000

If other funds were obtained for this project, what was the amount? \$ 16,500

Provide an exact and complete description of how the grant funds were expended:

- \$800⁰⁰ for national advertising in Horns N-
Horns Bull Riding Magazine
- \$200⁰⁰ for local advertising in Las Vegas
Review Journal
- \$1550⁰⁰ for Radio advertising on New Country 95.5
- \$500⁰⁰ for printed materials (Brochures; Flyers)
- \$2000⁰⁰ for promotional items (Signs; Posters)

How many tourists did your project draw? 250

How many visitors stayed at least one night as a result of this project? 60

Estimate the financial impact of this project on the local economy: \$ 5100⁰⁰
~~5100~~

How did you arrive at the financial impact estimate? _____

\$4600 = from Hotel stays.

\$3500 = from Food & Beverages over 2 days.

Please answer the following questions that apply to your grant:

Radio/TV:

Names of Stations: New Country 95.5

Number of Listeners/Number of Viewers: 1,293,700

Region: Las Vegas and Pahrump Valleys

Magazines/Newspapers:

Names of Publications: HNVH Bull Riding News / Las Vegas Review Journal

Circulation (of each): Not Available 224,000

Region (of each): National Nevada

Brochures/Posters/Flyers:

Number Printed: 1700

Where Distributed: Las Vegas and Pahrump

How Distributed: Retail Outlets

Do you have any recommendations on the administration of Tourism Grants?

*All 2000 and 2002
JW & Janet looked.*