

**PAHRUMP TOWN BOARD MEETING  
NYE COUNTY ADMINISTRATIVE COMPLEX  
2100 E WALT WILLIAMS DRIVE  
TUESDAY – 7:00 P.M.  
October 25, 2011  
MINUTES**

PRESENT:

Town Board:

Mike Darby  
Vicky Parker  
Dr. Tom Waters  
Harley Kulkin

Staff:

Bill Kohbarger, Town Manager  
Seaton Curran, Attorney  
Scott Lewis, Chief  
Matt Luis, Buildings & Grounds Manager  
Al Balloqui, Community Business and Development Services Manager  
Samantha Carns, Executive Assistant

ABSENT:

Town Board:

Carolene Endersby

**1. Call to Order, Moment of Silence, and Pledge of Allegiance.**

Mr. Darby called the meeting to order.

Dr. Waters led in the moment of silence and Pledge of Allegiance.

**2. Discussion and Possible Decision regarding Moving the Order of or Deleting an Agenda Item(s).**

Vicky Parker asked to move the consent agenda to item 2.5.

A consensus was reached among the Board and the item was moved.

**2.5 Discussion and Possible Decision Consent agenda items:**

- a. Action – Approval of Town Vouchers.*
- b. Action – Approval of Town Board Minutes for October 11, 2011.*
- c. Action – Approval to Accept Mr. Mike Hrubetz to the Public Lands Advisory Board.*

Mr. Darby stated the Board would comment before a motion was made on general items however discussion could happen after a motion on items such as consent agenda or those considered as general housekeeping.

**Mrs. Parker motioned to approve.**

**Dr. Waters seconded.**

**Motion carried, 4-0.**

Mr. Kohbarger announced Mrs. Endersby had submitted her statement of being unable to attend the meeting over thirty (30) days prior resulting in an excused absence.

**3. Presentation by Mr. Mark Spencer, BLM Field Manager Pahrump Field Office on projects within the Town of Pahrump and other matters related to Pahrump.**

Mark Spencer, BLM field manager for the Pahrump field office, introduced himself and Frederick Marcell, lead reality specialist in the field office.

He continued to discuss BLM updates and plans, with the aid of a PowerPoint presentation. In doing this he also discussed a resource management plan, Last Chance Park, renewable energy, activities, and field office associate contact information as they pertained to Pahrump and the local area.

Each Town Board member thanked Mr. Spencer for his presentation and help on Last Chance Park.

**4. Announcements**

Dr. Waters read the announcements and also announced the Veterans Dedication Sign on Hwy 160 would be celebrated with a ceremony at the location.

He informed all a memorial services would be held for Mr. Bob Baker who had passed over the weekend at the VFW the following Saturday at 11am.

Mr. Darby announced the Desert Squares square dancing club met every Thursday at 6pm at the United Methodist Church and were looking for interested people to join the club no matter their experience.

Phil Huff invited all to the museum for a ribbon cutting and dedication ceremony October 29<sup>th</sup> and November 6<sup>th</sup>. He said a full day of activities would take place from 9:00am-4:00pm.

James Gregory gave more information concerning the Prostate Cancer Support Group, stating October would be their last meeting for the year with meetings resuming in January. He spoke of guest speakers would be attending upcoming meetings. He said the group was a nonprofit organization with the goal of aiding and informing people who could or who had family who could develop prostate cancer.

Jeffery Rathgen of the Pahrump Nugget announced there would be a safe night for Halloween on October 31<sup>st</sup> at the Nugget from 5pm to 9pm in the events center. He invited all to join in the event for a safe Halloween experience.

Paula Elefante announced the Powwow had a business license and thanked the Board for recognizing Bob Baker and announcing his memorial as he had been such a cherished asset to the community.

**5. Public Comment**

Public comment was heard.

6. Advisory Board Reports from Advisory Board Chairpersons and/or Town Board Liaisons on the Status of Advisory Boards.

Mr. Kulkin said the Boundary Line Advisory Board had spoken with officials who said there would be an item on the next election ballot concerning the boundary line. He said the information he had been given was looking at either making Nye County Smaller or to create a new county.

Dr. Waters said the Nuclear Waste Board was having a special meeting and would discuss it at the following Town Board meeting.

Bob Adams, Chairman of the PLAB, thanked BLM staff for their presentation and close cooperation to achieve positive results. He said the PLAB was working on a trail project in the Wheeler pass area as well as the Bell Vista shooting range. He added they were looking to get more people involved in helping lay out a design which could work.

7. Discussion on Town of Pahrump Economic Development Report.

Dr. Waters said he liked the format and had no questions. He thanked Mr. Balloqui and Mr. Kohbarger for choosing the report format which had been submitted by Mr. Hedges.

8. Discussion and Possible Decision to Select and Award RFP #2011-01, Video Production Services and approve funding payable from Tourism Room Tax Fund.

Kelly Buffi, Chair of the PTCC introduced herself and PTCC member and selection committee member, James Horton.

She reminded the Board and citizens the promotional video was very important to the Town in marketing as it would be used in a multitude of ways. She spoke of what was desired in the video in order to pull tourists in.

She said videos would be shown of the top four (4) companies.

Mr. Horton asked all to keep in mind a demo video exists to show what an organization is capable of and not necessarily intended to be a draft of the proposed project.

Mrs. Buffi and Mr. Horton proceeded play each of the top four (4) bid proposals.

Mrs. Buffi detailed how the videos had been judged by the viewing committee.

Dr. Waters said he felt he came to a similar conclusion as the viewing panel adding in the bids from Joshua Tree Productions and KPVM did not meet the bid requirements.

He said he wanted local businesses to have a leg up however they needed to be in the same category as the first or even second place bid.

He thanked the PTCC for their information, presentation, and cooperation saying he agreed the proposal from M Creative was the best choice.

Mr. Kulkin thanked the PTCC for all of the information and said the Goal M Creative had stated in their proposal stood out as it matched their video as they presented it. He said the video had the viewer captivated and wanting to see more helping him feel it was the best choice.

Mrs. Parker said she had been shown a video at the Nevada League of Cities which included beautiful photos however she found it boring and not captivating at all. She continued by saying, of the four (4) bids, M Creative did the best job of keeping her entranced. She said she had very limited experience in the area of media however the viewing committee which rated the videos had a combined eighty (80) years of media experience.

Mr. Darby said he had learned at the Nevada League of Cities the most advantageous form of promoting a community could be someone with a camera phone posting a video on YouTube.

**Mrs. Parker motioned to award RFP #2011-01 to M Create Group and approve funding payable from Tourism Room Tax Fund.**

**Dr. Waters seconded.**

Public comment was heard with two (2) speaking for the motion, nineteen (19) speaking against it, and five (5) speaking neither for nor against.

Mr. Kulkin requested further Board comment which was agreed upon by the rest of the Board.

Mrs. Parker addressed a comment by saying the RFP was written by members of the PTCC, not an out of town entity as someone had suggested. She reiterated the committee's eighty (80) years of combined experience, saying she had confidence in their abilities.

Mr. Kulkin said the RFP did not have a qualification of location and that he was interested in the long term investment of the most tourists visiting Pahrump. He mentioned M Creative had a tremendous amount of rewards and presented the best quality video. He said each submission had an equal opportunity to submit an amazing video.

Mr. Kulkin said they needed to look at future revenues and he felt the PTCC had done this.

Dr. Waters said he hoped citizens could look at the facts rather than pure emotion. Although he wanted to keep the video local and KPVM had done a well on their bid, the rules of the RFP were clear to all. He said in looking at all four videos, he made a decision without personal feelings on the best product which, in his opinion, was M Creative. He added he wanted and preferred local however the choice came down to who presented the best product.

Mr. Darby said he believed the intent of the production was to sell Pahrump and felt any of the videos could achieve that goal well. He said he could not support the item as he felt it would be most beneficial for the community to provide leeway for locals.

**Motion carried, 3-1, with Mr. Darby voting nay.**

**9. Discussion and Possible Decision Regarding the future of the Fall Festival (Fair & Festival).**

Mr. Kulkin spoke of previous controversy concerning the Fall Festival and people who were not happy with the various problems which had occurred.

He said he believed one action the Board could do was to take control of the festival and form an ad hoc committee under the Town Manager in order to organize on the Fall Festival.

Mrs. Parker said staff did not want the festival back as it had been taken a tremendous amount of staff time.

Dr. Waters agreed and proposed the Board consider contract with a private entity to do the Fall Festival in order to keep it a private entity affair.

Mr. Kohbarger said the Board could direct staff to go to an RFP as the item was written in a way they could do anything.

**Mr. Kulkin motioned for staff to go out for an RFP for someone to run the Fall Festival. Dr. Waters seconded.**

Mrs. Parker said it was her understanding the Town had no control over the event as it had been given to a private entity.

Mr. Kohbarger stated staff along with legal would do some research on the item. He proceeded to give information concerning fees the Town incurred via staff contributions toward the Festival in 2011 for a total of approximately \$5,400 donated. He said he wanted the Board to know how much the Town was still involved in an event which they no longer ran.

Mrs. Parker asked the motion be withdrawn in lieu of legal research.

Mr. Kulkin said vendors reserved their spaces about a year in advance therefore the issue needed to be taken care of as soon as possible. He also mentioned PAVED was not given a written agreement or contract when they received the permission to take over the festival.

Dr. Waters asked Mr. Kulkin to amend his motion to state if staff found it was legal to proceed.

**Mr. Kulkin amended his motion to have the addition of “if staff finds it legal to proceed”.**

**Dr. Waters seconded.**

Mrs. Parker said she still wanted a legal opinion before she could vote on the topic.

Mr. Kohbarger requested the motion state staff could charge for fees and services used for the festival.

Mr. Darby stated Mr. Sullivan, Finance Director, had asked the item be tabled for financial reasons as he had not been able to attend the meeting.

Mr. Kulkin said he could amend his motion to state fees would be liable to any entity which took over the festival.

Mrs. Parker said she had an issue with the fact the Board was limiting themselves to only one option when there could be a number of options therefore she did not feel comfortable proceeding.

**Mr. Kulkin withdrew his motion.**

**Mrs. Parker motioned to table.**

**Dr. Waters seconded.**

**Motion carried, 4-0.**

**10. Discussion and Possible Decision to Direct Staff to Initiate the Process of Amending the Business License Ordinance(s), Including but Not Limited to Drafting and Publishing the Title and a Summary of the Proposed Ordinance.**

Mr. Kohbarger stated the item was the beginning of the process and gave information concerning the process which ended with the publication in December for an effective date of January 2012.

Dr. Waters asked for the public workshops to be able to review the information prior to implementation.

Mr. Kohbarger stated the item was only to direct staff to move forward with making changes to the ordinance and had nothing to do with the process of doing so.

**Mrs. Parker motioned to direct staff to initiate the process of amending the business license ordinance including but not limited to drafting and publishing the title and summary of the proposed ordinance.**

**Mr. Kulkin seconded.**

Public comment was heard with two (2) speaking neither for nor against the motion.

**Motion carried, 4-0.**

**11. Discussion and Possible Decision to Direct Staff to Initiate the Process of Amending the Room Tax Ordinance(s), Including but Not Limited to Drafting and Publishing the Title and a Summary of the Proposed Ordinance.**

Mr. Kohbarger stated the item was to move forward with initiating the process just as the previous item. He gave four possible options which could be looked into as amendments however he reminded the Board there were other possibilities which could come to light after the process was initiated which the Board would then choose from and critique.

Mr. Kulkin said he didn't like the thought of raising any taxes and said he wanted the public to know the process would be initiated because the County had recently taken action to move forward with the airport. He said upon looking at the options and viable answer could be to raise the room tax to 1% or even ½%.

Mr. Darby said decisions would not be made at present time as it was simply an item to initiate the process.

**Mrs. Parker motioned to direct staff to initiate the process of amending the room tax ordinance(s), including but not limited to drafting and publishing the title and a summary of the proposed ordinance.**

**Mr. Kulkin seconded.**

Public comment was heard with six (6) speaking against the item.

**Motion carried, 3-1, with Mr. Darby voting nay.**

**12. Discussion and Possible Decision Consent agenda items:**

*d. Action – Approval of Town Vouchers.*

*e. Action – Approval of Town Board Minutes for October 11, 2011.*

*f. Action – Approval to Accept Mr. Mike Hrubetz to the Public Lands Advisory Board.  
(heard as item 2.5)*

**13. Future Meetings/Workshops: Date, Time and Location**

*a. January 2012 Workshop – Town Board & Advisory Boards*

Dr. Waters asked Mr. Kohbarger to add a TBD time for a Town Board retreat.

**14. Staff's Comments**

*a. Town Manager Report*

Mr. Kohbarger asked if there were any questions on the report.

Dr. Waters said he thought the RFP was out for the Bob Ruud Community Center roof despite information in the report stating it was still to come. He also expressed concern there were no projected completion dates on the goals.

Mr. Kohbarger confirmed the RFP was out however at the time of the report's completion it had not been.

He also said completion dates should be attached to goals within the following month.

Mr. Darby said he was concerned about the graffiti removal goal as he felt the Town should be much more proactive in contacting property owners in order to get things cleared up.

Mr. Kohbarger said contacting the Sherriff's office was the first step in the process and in the next department head meeting he would be speaking with Mr. Luis and Chief Lewis to look out for graffiti while about Town.

Mr. Kohbarger addressed a public comment which had been made during the night stating the Town did not receive \$800,000 from CCA but rather the County received those funds. He said of that \$800,000, the Town was given approximately \$85,000. He also said the requirement for something to go out to bid was \$25,000.

**15. Town Board Member's Comments**

Dr. Waters addressed some comments that they would raise room taxes, stating the motion was merely to begin the process of amending the ordinance.

Mr. Kulkin said one percent (1%) of a room tax upgrade would not drive away tourists.

He said he looked at (10:09pm).

He said he knew KPVM existed because the Town gave them a tv frequency they possessed.

Mrs. Parker said she thought the Town should seriously consider an economic development video to entice businesses to locate to Pahrump.

**16. Adjournment**

Mr. Darby adjourned the meeting at 10:12pm.