

PAHRUMP TOWN BOARD AGENDA

Mike	Vicky	Carolene	Tom	Harley
Darby	Parker	Endersby	Waters	Kulkin
Chair	Vice-Chair	Clerk	Member	Member

NOTICE TO MEMBERS OF THE AUDIENCE

The Pahrump Town Board meets the second and fourth Tuesday of each month at 7:00 PM in the Nye County Building, 2100 E. Walt Williams Drive. Agendas are available at the Town Office on the Thursday prior to each Board meeting and are posted on the Town website at www.pahrumpnv.org

BOARD MEMBER	PHONE	EMAIL	TERM EXPIRES DECEMBER 31
Mike Darby	764-0751	mdarby@pahrumpnv.org	2012
Vicky Parker	764-8809	vparker@pahrumpnv.org	2012
Carolene Endersby	764-8791	cendersby@pahrumpnv.org	2014
Dr. Tom Waters	764-0949	twaters@pahrumpnv.org	2014
Harley Kulkin	727-1525	hkulkin@pahrumpnv.org	2014

NOTE: Town Board agendas will be posted online at www.pahrumpnv.org.

There may be a quorum of Pahrump Advisory Board members present at Town Board meetings.

TOWN OF PAHRUMP MISSION STATEMENT

“Our mission is to balance our history as a rural community with our need to provide appropriate and sustainable services to our citizens and those who visit our community. We will do this by demonstrating honest, responsive leadership and partnering, when appropriate, to augment our resources.”

SPECIAL NOTE: Any member of the public who is disabled and requires accommodation or assistance at this meeting is requested to notify the Pahrump Town Office in writing or call 775-727-5107, prior to the meeting. Assisted listening device is available at Town Board Meetings upon request with 24 hour advance notice.

"The Chairman and Pahrump Town Board members intend that their proceedings should demonstrate the highest levels of decorum, civic responsibility, efficiency and mutual respect between citizens and their government. The Board respects the right of citizens to present differing opinions and views, even criticism, but our representative democracy cannot function effectively in an environment of personal attacks, slander, threats of violence and willful disruption. To that end, the Nevada Open Meeting Law provides the authority for the Chair of a public body to maintain the decorum and to declare a recess if needed to remove any person who is disrupting the meeting, and notice is hereby provided of the intent of this body to preserve the decorum and remove anyone who disrupts the proceedings".

**PAHRUMP TOWN BOARD MEETING
NYE COUNTY ADMINISTRATIVE COMPLEX
2100 E WALT WILLIAMS DRIVE
TUESDAY – 7:00 P.M.**

August 09, 2011

AGENDA

- 1. Call to Order, Moment of Silence, and Pledge of Allegiance.**
- 2. Discussion and Possible Decision** regarding Moving the Order of or Deleting an Agenda Item(s). (For Possible Action)
- 3. Announcements** (Non-Action Item)
- 4. Public Comment:** Action may not be taken on matters considered during this period until specifically included on an agenda as an action item – NRS241.020(2)(c)(3). (Non-Action Item)
- 5. Advisory Board Reports** from Advisory Board Chairpersons and/or Town Board Liaisons on the Status of Advisory Boards. (Non-Action Item)
- 6. Discussion** on Town of Pahrump Economic Development Report. (Non-Action Item)
- 7. Discussion and Possible Decision** on Creating the 2011-2012 Town Board Goals and Performance Objectives. (For Possible Action)
- 8. Discussion and Possible Decision** on Cancelling the Town Board meetings of November 22, 2011 and December 27, 2011 due to the Holiday Seasons and Approval of the Accounts Payable for the Aforementioned Dates. (For Possible Action)
- 9. Discussion and Possible Decision** to Approve a Mutual Aid Agreement (MAA) Between Town of Pahrump, Pahrump Valley Fire-Rescue Services and Nye County, Emergency Services and Nye County Sheriff's Office and All Matters Properly Related Thereto. (For Possible Action)
- 10. Discussion and Possible Decision** to Approve a Town Board Retreat as well as creating a Time, Date and Location for the Town Board Retreat. (For Possible Action)
- 11. Discussion and Possible Decision** to Approve Selling Town of Pahrump Equipment through Nevada Public Auction. (For Possible Action)
- 12. Discussion and Possible Decision** Consent agenda items: (For Possible Action)
 - a. Action – Approval of Town Vouchers.
 - b. Action – Approval of Town Board Minutes for July 26, 2011.
 - c. Action – Approval to accept the resignations of Mr. Michael Selbach and Mr. Donald Rust from the Pahrump Tourism & Convention Council AB.
 - d. Action – Approval to accept Mr. Jack Sanders and Ms. Christine Grevich to the Pahrump Tourism & Convention Council AB.

13. Future Meetings/Workshops: Date, Time and Location (Non-Action Item)

14. Staff's Comments (Non-Action Item)

15. Town Board Member's Comments (Non-Action Item)

16. Adjournment

A quorum of Advisory Board members may be present at any Town Board meeting but they will not take any formal action.

Any member of the public, who wishes to speak during public comment or on an agenda item, at the appropriate time, will be limited to three (03) minutes. Items may be taken out of order. Items may be combined. Items may be pulled or removed from the agenda at any time.

Any member of the public who is disabled and requires accommodations or assistance at this meeting is requested to notify the Pahrump Town Office in writing, or call 775-727-5107 prior to the meeting. Assisted listening devices are available at Town board meetings upon request.

This notice and agenda has been posted on or before 9:00 a.m. on the third working day before the meeting at the following locations:

PAHRUMP TOWN OFFICE, COMMUNITY CENTER, TOWN ANNEX, COUNTY COMPLEX, FLOYD'S ACE HARDWARE, and CHAMBER OF COMMERCE

AGENDA ITEM REQUEST

Requests and backup must be into the Town Office by **3:00 p.m. ten (10) business days before the preceding Town Board meeting** you wish the item presented. Town Board meetings are held on the second and fourth Tuesday of each month at 7:00 p.m. in the County Complex.

DATE AGENDA ITEM SUBMITTED
7/25/2011

DATE OF DESIRED BOARD MEETING
08/09/11

CIRCLE ONE: Action Item

Non-Action Item

Presentation

ITEM REQUESTED FOR CONSIDERATION:
Announcements.

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:
See Attached.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board, Citizens & Staff

SPONSORED BY:

Pahrump Town Board
Print Name

Pahrump Town Board
Signature

400 N. Hwy 160
Mailing Address

(775) 727-5107 ext.
Telephone Number

Announcements

August 9, 2011

- The Arena Advisory Board will meet on August 11th at 7pm in the Town Annex.
- Pahrump Boundary Line Advisory Board will meet on August 11th at 6:30pm in the Town Office Conference Room.
- The Community Center Task Force will meet on August 12th at 7pm in the Town Annex.
- Parks and Recreation Advisory Board will meet on August 17th at 6:30pm in the Town Annex.
- The Veterans Memorial Advisory Board will meet on August 18th at 6pm in the Town Annex.
- Incorporation Advisory Board will meet on August 24th at 6pm in the Town Annex.
- The Pahrump Tourism Board will meet will be on September 1st at 8am in the Town Annex.
- The Nuclear Waste and Environmental Advisory Board will meet on September 2nd at 2pm in the Town Annex.
- Public Lands Advisory Board will meet on September 7th at 7pm in the Town Annex.
- Pahrump Movie Night in the Park will continue every Saturday night through August 20th. Movies will be hosted at Ian Deutch Memorial Park. This week's movie is scheduled to be the movie Tangled and next week is scheduled as Cars.
- The Nye County Sheriff's Office is sponsoring the G.R.E.A.T. Summer Program at Ian Deutch Memorial Park this week.
- The Breast Cancer Support Group will meet August 19th from 11:00am-12:30am at the Nathan Adelson Hospice.
- The United Way sponsored Luau fundraiser will be on August 20th at Ian Deutch Memorial Park from 6pm-10pm.
- Us-TOO Prostate Cancer Support Group will meet on August 25th in the Hospital Training Room from 6:00 PM.
- Symphony Animal Foundation will be holding "Pasta 4 Paws" on August 27th at from 4pm-8pm at the VFW. Donations are asked for the foundation and animals.
- Pahrump Valley Rough Riders will be holding an event on August 20th from 9am at the Arena.
- The Social Security Administration will be in the Town Annex on August 30th at 9am.

Advisory Board Meeting Schedule

Town of Pahrump

Current as of August 2011

<u>1st Monday</u>	<u>1st Tuesday</u>	<u>1st Wednesday</u>	<u>1st Thursday</u>	<u>1st Friday</u>
		Public Lands Advisory Board <i>Mr. Kulkin</i> Town Annex 6:30	Tourism Convention Counsel <i>Mrs. Parker</i> Town Annex 8am	Nuclear Waste & Environ. AB <i>Dr. Waters</i> Town Annex 2pm
<u>2nd Monday</u>	<u>2nd Tuesday</u>	<u>2nd Wednesday</u>	<u>2nd Thursday</u>	<u>2nd Friday</u>
	Town Board Meeting County Chamber 7pm		Arena Advisory Board <i>Mr. Darby</i> Town Annex 7pm Boundary Line Advisory Board <i>Mr. Kulkin</i> Town Office Conference Room 6:30pm	Community Center Task Force <i>Mrs. Parker</i> Town Annex 7pm
<u>3rd Monday</u>	<u>3rd Tuesday</u>	<u>3rd Wednesday</u>	<u>3rd Thursday</u>	<u>3rd Friday</u>
		Parks & Recs Advisory Board <i>Mr. Darby</i> Town Annex 6:30pm	Veteran's Mem. Advisory Board <i>Dr. Waters</i> Town Annex 6pm	
<u>4th Monday</u>	<u>4th Tuesday</u>	<u>4th Wednesday</u>	<u>4th Thursday</u>	<u>4th Friday</u>
	Town Board Meeting County Chamber 7pm	Incorporation Advisory Board <i>Mrs. Endersby</i> Town Annex 6pm	Boundary Line Advisory Board <i>Mr. Kulkin</i> Town Annex 6:30pm	Community Center Task Force <i>Mrs. Parker</i> Town Annex 7pm



*All advisory boards should be scheduled to meet in the Town Annex unless there is a prior scheduling issue.

Symphony Animal Foundation
Presents

Pasta 4 Paws



WHEN: Saturday, August 27

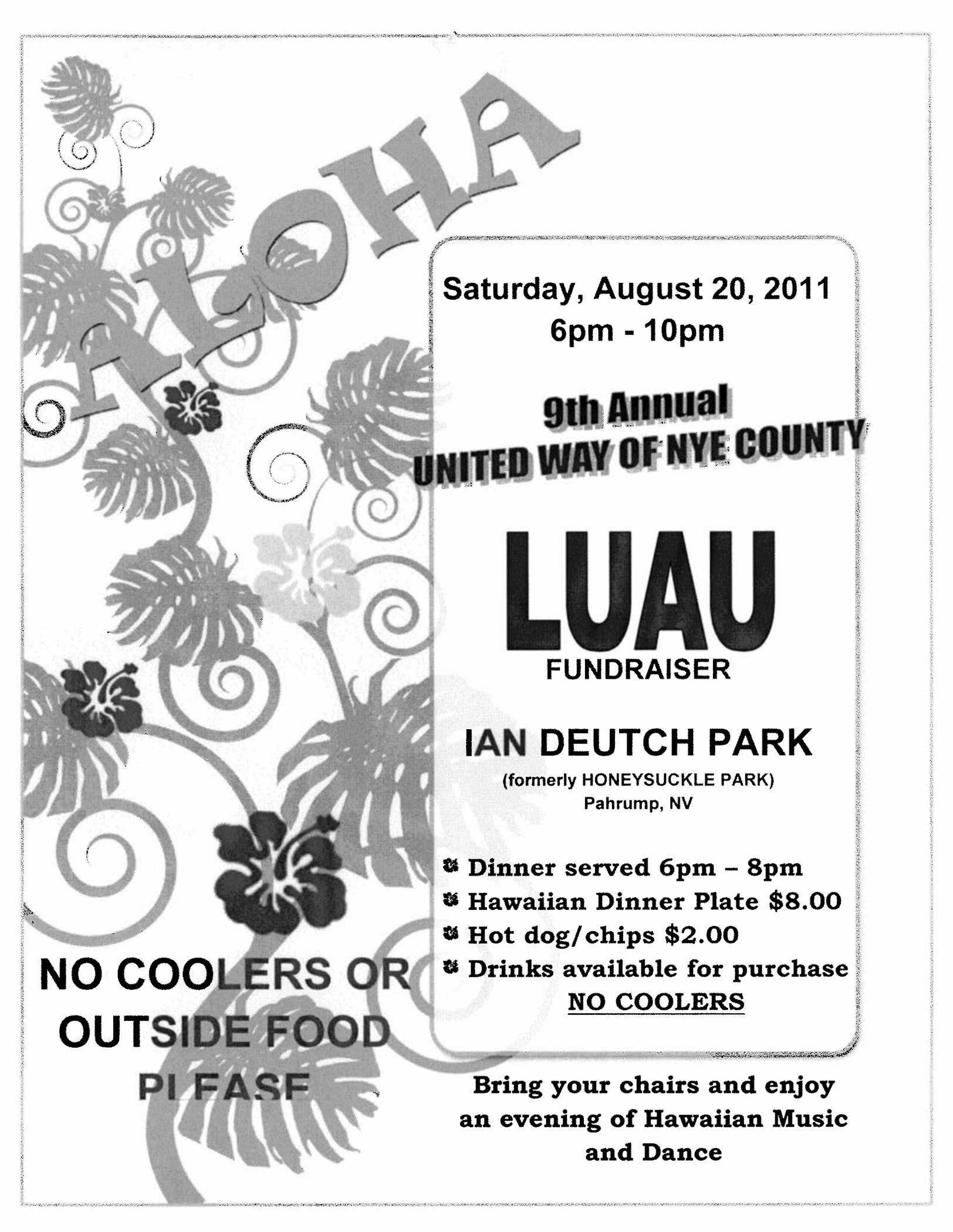
WHERE: V.F.W.

TIME: 4 PM - 8 PM

PRICE: Donation

Get together with friends and feast
on a pasta dinner!!!





ALOHA

**Saturday, August 20, 2011
6pm - 10pm**

**9th Annual
UNITED WAY OF NYE COUNTY**

**LUAU
FUNDRAISER**

IAN DEUTCH PARK

**(formerly HONEYSUCKLE PARK)
Pahrump, NV**

- 🍴 Dinner served 6pm – 8pm**
- 🍴 Hawaiian Dinner Plate \$8.00**
- 🍴 Hot dog/chips \$2.00**
- 🍴 Drinks available for purchase**

NO COOLERS

**NO COOLERS OR
OUTSIDE FOOD
PLEASE**

**Bring your chairs and enjoy
an evening of Hawaiian Music
and Dance**



Nye County Sheriff's Office
 Sheriff Anthony L. DeMeo



Presents:
2011



G.R.E.A.T. Summer Program

Ian Deutch Memorial Park



Games
Grades K - 8th

Awards



Games



Prizes

G.R.E.A.T.
Supporters

Nye Communities
Coalition

Pahrump
Monday - Friday
August 8th - 12th, 2011
8:00 am to 12:00 pm

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<u>DATE AGENDA ITEM SUBMITTED</u> 7/25/2011	<u>DATE OF DESIRED BOARD MEETING</u> 8/9/2011
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CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Discussion on Town of Pahrump Economic Development Report.

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:
See attached ED Report

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Town Manager & Staff

SPONSORED BY:

<u>Pahrump Town Board</u> Print Name	<u>Pahrump Town Board</u> Signature
<u>400 N. Hwy 160</u> Mailing Address	<u>(775) 727-5107 ext.</u> Telephone Number

Town's Economic Development Report

08/05/11

Date	Company	Meeting	Phone	Computer	Discussion/Reason
07/18-20	FRI-10CO-0708	X	X	X	Commercial Center & Wind Project & Company Selected
07/15-17	ABA & NBL/BMX	X	X	X	Meet w/COO at National Event in LV. Still interested in Pahrump
07/14/11	CPEV-9CO-0411	X	X	X	Met with CFO BV Organizing Funding Proposal in Pahrump
07/1/11	ZDI-4P-0808		X	X	Still Nego-Site Plan & Facility
07/11-15/11	MI-10CO-0411			X	Evaluating & Still- PPP / Town
08/3/11	WSR-8CO-0910	X	X	X	Pahrump Re-Nego Site Removed from Escrow Seeking Complete Build out
08/4/11	DH-9CO-1007	X	X	X	Meeting to evaluate area potential w/UNRCE Plan coming to Pahrump
07/31/11	CEI-9CO-1008	X	X	X	Preparing & Still Collecting support data. Next Report Mid Aug
07/13/11	BFH-9CO-0411	X	X	X	Review Meeting with Planning BS & PW on Site Dev Plan & Const.
07/31/11	AWE-5P-0711	X	X	X	New Renewable Energy Technology Company Pahrump Site Selected
07/12-19/11	EPE-9CO-0411		X	X	Submitted, Site selected, DD project size, cost, incentives & PPP
07/6-21/11	FSFTI-10CO-0109	X	X	X	Visit, collecting data, Expand Operation
08/4/11	BPI-10CO-0711		X	X	Numerous Exchanges Awaiting New CFO response on Incentives/Taxes Data Provided
07/1-21/11	NIRB-07/11		X	X	Discussions on NIRB for Nye County & Pahrump Application provided 2 CO
08/1/11	USDA		X	X	Pending Extension of ED Grant Co-Op
08/2/11	PFA-10CO-07/11	X	X	X	Set Meeting 8-10 August Tour & Meet Businesses
07/31/11	HKSVK-3P-0711	X	X	X	Seeking REDP in Pahrump Planning Site Visit Sept
07/25-31/11 & 08/1-4/11	WD-10CO-0111	X	X	X	Selecting Site & Nego Lic & terms of operation. High Speed Technology Co.

- 1) Staff continues to attend meetings with Nye County discussing Economic Development ventures and prospective businesses.

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<u>DATE AGENDA ITEM SUBMITTED</u> 7/25/2011	<u>DATE OF DESIRED BOARD MEETING</u> 8/9/2011
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CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Discussion and Possible Decision on Creating the 2011-2012 Town Board Goals and Performance Objectives.

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:
Pursuant to the Town Board Policy Article 11 "Town Manager Evaluations" Paragraph, 11.2, Goals & Performance Objectives shall be annually defined and provided in writing in that they determine necessary for the proper operation of the Town of Pahrump. See attached Goals & Objectives for 2008-2009 and 2009-2010 plus Town Board members 2011-2012 Goals & Performance Objectives.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board

SPONSORED BY:

<u>Pahrump Town Board</u> Print Name	<u><i>Pahrump Town Board</i></u> Signature
<u>400 N. Hwy 160</u> Mailing Address	<u>(775) 727-5107</u> Telephone Number

1. Groundbreaking for fair ground to include arena soccer fields, parking lot, well and septic as Town's first utility which would include having to press State Legislature for waiver from UINC service area this would not have to be more than 60 to 80 acre possible north west side off of Ironwood Street and could be or should be a joint venture with Nye County as this land has been labeled Nye County Fair Grounds (both Butch and Gary seem to be on board with this when I have spoken with them).
 - a. Large outdoor amphitheaters could be made out of the large ravines with some creative grading and conform to flood control in mind. There should be enough high ground to flatten off for a large carnival to set up and if construction companies will trade work for in-kind grading, then work could begin shortly after plans are drawn up. The concept is much like Logandale/Clark County fairgrounds flat land and large steel buildings for events and auctions/show of livestock events, barn dances, etc. Keep it simple, many places today host western theme events and draw large crowds, such as county fairs/rodeos.
2. Bring back graffiti Clean-Up as a monthly volunteer day to help clean up Pahrump, use time in between dates to contact property owner for release to be signed, setup paint collection/donation maybe Home Depot, Ace or Wal*Mart will contribute. It is important that this has a very low/no impact cost to the Town. I would be happy to be the point person for this with you.
3. I would like you to try and think outside the box for solutions to problems in Pahrump first. I would like to see Pahrump self-sufficient without reliance on the Federal Government; reliance on the Federal Government always has stipulations that require the Town of Pahrump to be beholden to the Federal government. To do this, it will take partnerships with nonprofit organizations such as the Pahrump Grange as well as not-for-profit organizations that regularly think outside the box for solutions.
4. With the various advisory boards coming forth with studies that will impact the people of Pahrump, I would ask that issues that can be left to the vote of the people (i.e. moving the boundary, incorporation and other such) be put on the ballot.

Mike Darby, Chairman

Town Manager Goals

FY12

1. Revise Business License Program
2. Complete Last Chance Park
3. Continue working with FAA, BLM, Fish and Wildlife, etc., on Airport
4. Complete 5-Year Strategic Plan

Vicky Parker, Vice-Chairman

**Town Board Short and Long Term Goals and Objectives
Established by Previous Town Boards
7.01.08 through 6.30.10**

1. Review goals established by Town Board – 7.1.08 through 6.30.09

- a. Rewrite and obtain passage of a new Nuisance Abatement Code working with both Town and County to assist in the development and enforcement of Town and County nuisance abatement regulations and compliance ordinances.
- b. Expand on the implementation of a 'Communication Package' for information sharing between the Town Board, Town Staff, and Citizens of Pahrump. The purpose is to meet Sunshine Act laws and State NRS regulations.
- c. Take leadership in the development of a Team approach of all County, State, and Federal agencies for the purpose of developing a mass transit plan for the Pahrump Valley.
- d. Place economic development as a number one priority to promote commercial business development, job development, light industry, etc., by working with the County Administration, County and State Economic Development Agencies, Town staff, and public/private resources.
- e. Create a "One Stop Shop" for incoming businesses/residents that will identify Community Contacts, Community Development, Workforce Development, Infrastructure Development (utilities), and Education Resources. This "One Stop Shop" will be placed on the Town's website.
- f. Implement a back up training program for staff. The purpose is to designate a back up employee to be trained in the primary employee's critical job duties. Prepare manuals which include critical elements of each position.
- g. Complete Ruud Community Center roof repairs and/or construction of new Community Center.
- h. Complete Field C Park lighting project.
- i. Refurbish public restrooms at Petrack Park.
- j. Oversee, guide, and work diligently to ensure the Pahrump Airport is completed in a timely manner.
- k. Bring fiber optic, natural gas, and more electrical transmission lines to establish Pahrump as a distribution consideration for economic development by collaborative effort with government agencies, utilities companies, and private/public partnerships.
- l. Complete goal established in 2006 to develop a 'Business Enterprise Zone' by completing Brownfield designation to significantly increase the probability of receiving State and Federal development grants.
- m. Complete Kellogg Road fire station construction.

2. Review goals established by Town Board – 7.1.09 to 6.30.10

- a. Continue work on the PARC Project
- b. Goal to “put economic development agencies on same page”.
- c. Improve public relations for the Town.
- d. Improve security at Town board meetings.
- e. Continue work toward question of Town Incorporation.
- f. Completion of Last Chance Park.
- g. Complete a ‘Five Year Strategy Plan’ for all departments.
- h. Find and implement ways to help people who are disabled get to Town Board meetings.
- i. Research and develop infrastructure for Pahrump Valley for business, industry, and general residential.
- j. Develop means to attract economic development to Pahrump Valley for job creation.
- k. Hold workshops/training as to Advisory Board roles, policies, and procedures.
- l. Link town website to County Sheriffs ‘sex offender’ site to help inform citizens as to residency of known sex offenders.
- m. Address Town Ordinance #35 and staff actions with regards to rewrite of PTO #35 and hold public workshops (excerpt from 4.13.10 Town Board Agenda Item #13)
‘Discussion and decision on obtaining Town Board direction on revising Pahrump Town Ordinance #35, “Business License Ordinance”, holding workshops and then bringing revision to Town Board for the approval process and all matters related thereto. (Action)’: Bill Kohbarger explained that due to numerous amendments to this ordinance that it should be rewritten. Mr. Kohbarger stated that after it is rewritten there would be workshops for input. It would be brought back to the Board for the approval process. Vicky Parker said she feels that they only need to direct staff to begin the process. Mrs. Parker noted that the ordinance is not enforceable and therefore is not needed. Bill Kohbarger explained that all fees would be separated out in resolution form. Bill Dolan motioned to have staff rewrite PTO #35, Business License Ordinance, and hold a single workshop for community input and bring it back to the Board for approval. Vicky Parker seconded the motion. Regarding the Business License, Vicky Parker recommended that revenues be raised or eliminate the business license. Mr. Kohbarger noted that there will be an item on the April 13, agenda regarding the business. Bill Kohbarger asked that Mr. Sullivan check if there is an increase, must it be approved through the Department of Taxation. Vicky Parker asked that the fees be kept separate from the ordinance in Resolution form. Mr. Dolan stated he supports online filing being permitted, and would like to see fees increased and stronger enforcement. There were comments and discussion by the Board regarding state business license, having a business license registration and holding workshops. Bill Dolan rescinded his motion. Vicky Parker rescinded her second. Vicky Parker directed staff to rework the PTO and would like a minimum of three workshops.

- n. **Address Resolution #2010-06, a Resolution approving Mutual Aid Agreement (MAA) and bring to the Town Board for follow-up information as to actions taken by staff with regards to mutual agreements with the Nye County Emergency Management Services. (See excerpt from 4.13.10 Town Board Agenda Item #14):** Discussion and decision on approving Resolution #2010-06, a Resolution approving Mutual Aid Agreement (MAA) between the Nevada Fire Chiefs Association, the State of Nevada and Town of Pahrump to voluntarily aid and assist various member departments and agencies in the event of fire disaster on a local, countywide, regional, statewide and interstate basis and other matters properly relating thereto. (Action) Chief Lewis explained that there is a document from 1994 which was signed by each fire department throughout the State. A recent meeting held brought attention to the document which did not have complete signatures. This is an agreement for large disasters statewide. This does not replace any inter-local agreements.

There were questions and comments from the Board.

Vicky Parker motioned to approve Resolution #2010-06 a resolution approving MAA between the Nevada Fire Chiefs Association, the State of Nevada and the Town of Pahrump. Mike Darby seconded the motion.

Vote passed 5 – 0.

- o. **Prepare projected costs and any related items to proposed improvements to Pahrump Town Parks, such as shade cover at Petrack Park and/or Ian Deutch Park, additional lighting requirements, and space needed for expansion of sporting events, as well as improvements to Kellogg site or possible replacement lands available through negotiations with the BLM.**
- p. **(Add any Goals & Objectives yet to be defined)**

Pahrump Town Manager (TM) Goals and Objectives – Dr. Tom Waters

Goal: Brief status of all ‘finalized’ Goals monthly / Give estimated completion dates / State “closed’ when completed.

Objective: To ensure Town Board (TB) Members are cognizant of TM accomplishments.

Objective: To ensure projects don’t “fall through the crack.”

Objective: To ensure a practical TM evaluation can be accomplished.

Goal: Ensure TM has a continual review of all items on the selected Town Manager Evaluation Form.

Objective: To ensure TM understands that the TM is evaluated on all items on the form.

Objective: To ensure a practical TM evaluation can be accomplished.

Goal: Ensure Town Board members are kept current on all items on the selected Town Manager Evaluation Form.

Objective: To prevent TB members from being “in the dark” on TM accomplishments.

Objective: To ensure a fair and practical TM evaluation can be accomplished.

Goal: Review all Town Ordinances to assure practicality and currency.

Objective: To remove obsolete or redundant ordinances.

Objective: To complete process to Codify all Town Ordinances (Reduce to Codes).

Objective: To complete the rewrite of those Ordinances under review (i.e.: Business License Ordinance).

Objective: To ensure all ordinances are current, applicable, and enforceable.

Goal: Ensure all requirements for the Pahrump Airport are timely and financially feasible and “Town Team” is kept informed of all progress or lack of progress.

Objective: To ensure the BLM and FAA documents or reports are not a reason for delaying the progress of the project.

Objective: To allow the Team to be informed if the Spokesperson or alternate Spokesperson is not available.

Goal: Make recommendations to the Town Board a list of priorities for Town Obligations.

Objective: To prevent every item that comes before the TB from being a Priority One. (This may already be done as a recommendation on the TB Agenda).

Objective: To allow the TB to make decisions based on real priorities instead of any wish or whim of the public or individual TB members.

Goal: Incorporate all Town Board Goals into plans of action.

Objective: To allow the TB and the Public to actually see and track accomplishments.

Objective: To ensure a practical TM evaluation can be accomplished.

Goal: Develop with TB, long- and short-term goals for the Town of Pahrump.

Objective: To ensure sufficient resources are available for near- and distant years.

Objective: To allow for a TB and TM self-evaluation.

Goals & Objectives

- 1) Keep on top of international tourist attraction project. Assisting Contour and Vercitas when and where ever possible to accomplish their goals.
- 2) Continue working with County where ever possible furthering Pahrump's best interest. In particular, addressing planning issues that are a detriment to business. Develop suggestions and pursue with county changes that will help bring business and jobs.
- 3) Compile an information packet to be distributed to Town Board members as to the status of all Town BLM related issues.
- 4) Complete a list of up to ten issues that you feel need attention or improvement. These suggestions could include but are not limited to budget concerns, personnel, policies, goals, efficiency, any areas you feel change or improvement would be beneficial. Explain your suggestions.
- 5) Name badges for office personnel. Make current the Town Board member list/plaque on wall in Town office.

Harley Kulkin

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

Nicole Shupp:

1. Continue work on the PARC Project
2. Completion of Last Chance Park
3. Get all Economic Development organization on the same page to work for the betterment of Pahrump.
4. Work on improving Public Relations for the Town
5. Improve Security at Town Board meetings
6. Continue working toward Incorporation

1. Continue work on the PARC Project

This goal has been accomplished. The Town staff (B. Kohbarger and A. Balloqui) has continued to work on this project via attempts to locate a developer or two to finance and build the PARC.

A Developer will be on the May 25, 2010 Town Board agenda to talk about his project along with how it coincides with the PARC project.

In addition, the Town has had continued talks with Mrs. Giampaoli, Town Consultant about the EA process and setting dates to move forward on the EA process. The latest date being April 27, 2010.

The Developer that the Town brought forth did not pan out. However, the Town did meet another developer interested in the PARC project. This new developer was introduced to the Town by a developer already located in the Town of Pahrump.

2. Completion of Last Chance Park

This goal is in the process of being accomplished. The completed R&PP (Recreation & Public Purpose) Lease application was turned into the BLM on December 4, 2009. The following is the BLM application process:

- a. BLM Received Application (December 04, 2009) NOTE: In mid January 2010 the BLM after reviewing the Town's application requested an additional map of the area and extra markings added to another map already in the application packet. On February 04, 2010 the aforementioned requested information was given to the BLM. Mid February 2010 the Town's application was sent to the BLM E-Planning stage.
- b. BLM sends Lease paperwork to their E-Planning Dept. (30 day process)
- c. BLM then publishes the Notice of Reality Action (NORA) (180 day process)
- d. The approved paperwork is then sent to the BLM – Washington DC Headquarters for Final approval. (no time limit given)
- e. Then once the Town receives notice from Washington DC, Construction starts (120 day process)

2009-2010 Town Board Goals & Performance Objectives

July 01, 2009 to June 30, 2010

- f. Last Chance Park has been put on hold. The reason for this delay is that BLM found a lithic scatter that contains quite a few tools and a hearth feature and the artifacts suggest the site is probably Late Archaic (3,000 to 5,000 years old). The Town is currently investigating the cost to mitigate this issue or possibly move the site in question. The Town has been working on this issue since April 2010. The cost as of an e-mail the Town received on 08/30/10 could range as high as \$25,000.00. This item will be on the September 14, 2010 Town Board agenda.

On March 23, 2010 the Town received the final report from National Park Service pertaining to Last Chance Park. Next meeting review with BLM is planned prior to end of May 2010

3. Economic Development Agencies on same Page

This goal is in the process of being accomplished. Now that several key positions have changed within organizations, this is becoming a reality. EDEN, RNDC, the Chamber, Great Basin College, a few key business owners and staff (W. Kohbarger & A. Balloqui) met as a Team on May 12, 2010 to talk with a developer to get that developer to look at Pahrump. After the meeting all above mentioned groups stuck around and shared their solidarity in working together to create a better Pahrump.

Staff (W. Kohbarger & A. Balloqui) has combined to attend most of the PAVED Roundtable sessions.

Staff (W. Kohbarger) has been invited to and is now attending EDEN meetings along with a bi-weekly economic development meeting involving all entities throughout the county held by Nye County.

4. Work on improving Public Relations for the Town

This goal is in the process of being accomplished. Being that I have no control over the Town Board members and citizens this Goal has been quite hard to accomplish for several reasons. Several incidents have caused the Town to get "black eyes" in the media and community. One, both Town Board members and citizens have caused quite a stir on several occasions with comments back and forth to each other during Town Board meetings which have ended up in the news media. Two, Town Board members have been in the media for being involved in issues that are not considered appropriate i.e., operating a business without a license and Ethical charges. Three, citizens following the Town Manager around taking pictures of him then placing those pictures in the newspaper with a caption that creates a perception of wrong doing. Four,

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

pictures in the newspaper of the Fire Department posing with Senator Reid which were taken out of content.

However, staff (W. Kohbarger, A. Balloqui, & S. Lewis) have all appeared on KNYE promoting the town in a positive light as well as staff (A. Balloqui) had his own TV show which again shined a positive light on Pahrump.

Staff (W. Kohbarger, A. Balloqui, S. Lewis, M. Luis and M. Sullivan) have attended events (Fall Fest, Baker to Vegas Run, Charity Poker events, Biz Expo, etc..) held throughout Pahrump representing the Town in a favorable light. In addition, staff (W. Kohbarger and A. Balloqui) have combined to attend all Chamber events as Town representatives, fielding question from the Chamber membership.

NOTE: Members of the Town Board have also attended events, appeared on KNYE and conducted their own TV shows which have brought about good thoughts on Pahrump.

5. Improve Security at Town Board meetings

This goal is in the process of being accomplished. Staff (Town Manager and Department Heads) has held several meetings discussing numerous ways to make the Town Board meetings a friendlier environment and safer one. We have involved the Nye County Sheriff's Department on several occasions, started moving the meeting around the community and as of May 25, 2010 are rearranging the meeting room at the Ruud Center.

We have supplied the Chair (Mrs. Shupp) with statements to read at the beginning of meetings that spelled out the standards of what is expected from the audience.

Unfortunately, this has not always worked due to the crowd and their deliberate attacks on Town Board members, other citizens and staff.

Even though the crowd and Town Board members have on several occasions been disrespectful to one another inside the Ruud Center, there have not been any threatening physical attacks or verbal attacks on Town Board members or staff upon walking out of the Town Board meetings to their vehicles in the last eight months.

2009-2010 Town Board Goals & Performance Objectives
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6. Continue working toward Incorporation

This goal has been accomplished. The Town conducted an RFP for an organization to conduct an Incorporation study. The Town chose ESP (Mr. Berkson) to conduct the study. The study was conducted and given to the Town Board. The Town Board requested several workshops be held by the IAB to gather questions pertaining to the study and about incorporation as a whole. These workshops were held, questions were gathered and sent to Mr. Berkson for answers and a final report will be on the May 25, 2010 Town Board agenda.

Mrs. Parker, Mr. Campbell and I conducted a meeting with Senator McGinnis on August 27, 2010 to discuss incorporation, a BDR, and talked with the Senator to get his opinion and thoughts on this matter.

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

Bill Dolan:

1. Attend a conference on communications skills and sensitivity training within the next 3-months.
2. Attend all the Advisory Board Meetings and hold a session on what an AB can and cannot do as an AB, there seems to be some real confusion out there within the next three months.
3. Review the towns (all Departments) expenditures and contracts for items like (but not limited too) office supplies, copiers, pool supplies & auto parts suppliers. To see where we can save funds by getting the best deals from one or two companies in each area instead of multi companies in each area within the next six months.

1. Attend a conference on communications skills and sensitivity training within the next 3-months

This goal was in the process of being accomplished within the time frame set until the Chairman of the Board interceded. Training had been arranged by Mrs. Bostwick for me to attend a one on one session with a trainer out of San Francisco on communication and sensitivity. However, the trainer wanted to talk with members of the Town Board to see exactly what the perceived issues were. When Mrs. Bostwick spoke with Mrs. Shupp, Mrs. Shupp stopped the training. Mrs. Shupp advised it was too expensive and that I didn't need to attend this type of training. Mrs. Bostwick and I spoke with Mrs. Shupp and after much discussion, Mrs. Shupp advised us to find a less expensive program and one closer to home. NOTE: Mrs. Bostwick and I have both checked into to these types of trainings and have yet to find a training that is less expensive and closer to home. Therefore this Goal is on going until an appropriate course (financially) is available in the Las Vegas/State of Nevada area.

This goal was accomplished on August 18th & 19th, 2010. The Town manager attended a two-day training on "Communicating with Sensitivity to Influence."

2. Attend all the Advisory Board Meetings and hold a session on what an AB can and cannot do as an AB, there seems to be some real confusion out there within the next three months

This goal is in the process of being accomplished but not within the established time frame set. In order to thoroughly accomplish this educational requirement it requires a continuous series of follow-up meetings with all Advisory Boards members. This is due primarily because of the periodic change in memberships of the seven boards plus the airport project, economic development, planning and PARC project.

2009-2010 Town Board Goals & Performance Objectives
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The visiting of each AB will be accomplished before the end of June 2010.

The only Advisory Board that was not attended by June 2010 was the Nuclear Waste and Environmental AB.

3. Review the towns (all Departments) expenditures and contracts for items like (but not limited too) office supplies, copiers, pool supplies & auto parts suppliers. To see where we can save funds by getting the best deals from one or two companies in each are instead of multi companies in each area within the next six months

This Goal is under a continuous review process and being monitored bi monthly. Adjustments are undertaken immediately when and if staff finds pertinent information to rectify an issue.

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

Vicky Parker:

1. Completion of Last Chance Park
2. Complete a Five-year Strategy Plan for the following departments:
 - a. Fire Department
 - b. Parks (Building & Grounds)
 - c. Administration/Business License
 - d. Economic Development

1. Completion of Last Chance Park

This goal is in the process of being accomplished. The completed R&PP (Recreation & Public Purpose) Lease application was turned into the BLM on December 4, 2009. The following is the BLM application process:

- a. BLM Received Application (December 04, 2009) NOTE: In mid January 2010 the BLM after reviewing the Town's application requested an additional map of the area and extra markings added to another map already in the application packet. On February 04, 2010 the aforementioned requested information was given to the BLM. Mid February 2010 the Town's application was sent to the BLM E-Planning stage.
- b. BLM sends Lease paperwork to their E-Planning Dept. (30 day process)
- c. BLM then publishes the Notice of Reality Action (NORA) (180 day process)
- d. The approved paperwork is then sent to the BLM – Washington DC Headquarters for Final approval. (no time limit given)
- e. Then once the Town receives notice from Washington DC, Construction starts (120 day process)
- f. Last Chance Park has been put on hold. The reason for this delay is that BLM found a lithic scatter that contains quite a few tools and a hearth feature and the artifacts suggest the site is probably Late Archaic (3,000 to 5,000 years old). The Town is currently investigating the cost to mitigate this issue or possibly move the site in question. The Town has been working on this issue since April 2010. The cost as of an e-mail the Town received on 08/30/10 could range as high as \$25,000.00. This item will be on the September 14, 2010 Town Board agenda

On March 23, 2010 the Town received the final report from National Park Service pertaining to Last Chance Park. Next meeting review with BLM is planned prior to end of May 2010

2. Complete a Five-year Strategy Plan for the following departments

The Goal is in its beginning stage.

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

Frank Maurizio:

1. Research and development a new website design
2. Research for a new e-mail delivery system
3. Finds ways to get information out to the public about the Town Meetings
4. Find and implement ways to help people who are disabled to get to the meetings
5. Start researching for flood control in the valley
6. Research ways to start getting infrastructure for Pahrump Valley for business and Industry
7. Start making progress to get industry in the valley for jobs for the community

1. Research and development a new website design

This goal is in the process of being accomplished. The Town conducted an RFP for an organization to construct a website for the Town. The Town Board after much discussion and several meetings (Negotiations & Town Board) chose Brian K. Shoemake (Brian K Media) to construct the Town's website. Mr. Shoemake has been in the process of constructing the website for the past two months and the site will soon be operational.

This goal has been accomplished. The Town's new website was launched on July 14, 2010. Since the aforementioned launch date, the Town has received numerous complements from citizens.

2. Research for a new e-mail delivery system

This Goal was investigated with no outcome reached.

3. Finds ways to get information out to the public about the Town Meetings

This goal has been accomplished. The dates and times of Town Board meetings are being announced by all media outlets, is in the Town's Newsletter, and is being announced at group events (CEO Club, Rotary, & Chamber). Some of the media outlets have ran stories or talked about upcoming agenda items.

In addition, the agendas and agenda backup material is being e-mailed out to more individual as well as being available at the Town Office for pickup.

4. Find and implement ways to help people who are disabled to get to the meetings

This goal was not started.

5. Start researching for flood control in the valley

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

This goal has been accomplished. This Goal was actually accomplished by Nye County in July and August 2008. The County presented an entire plan to the Town Board designed to control flooding in the Valley. NOTE II: The BoCC and Town Board both tabled this item indefinitely. The estimated costs of the improvements were \$365 million to be funded by charging each parcel in the Town of Pahrump \$180.00 to \$240.00 annually. See July 08, 2008 Town Board agenda Item #7.

6. Research ways to start getting infrastructure for Pahrump Valley for business and Industry

This goal is an ongoing process. Staff (A. Balloqui) was involved in a grant to bring more Broadband support into the community. Unfortunately, the group Mr. Balloqui was assisting did not receive a grant.

Staff (W. Kohbarger) has met with representatives of a major railroad company discussing the railroad and Pahrump. Staff (W. Kohbarger & A. Balloqui) have also discussed with BLM acquiring more land and with both Senator Reid and Senator Ensign on the possibilities of bringing more infrastructure to Pahrump through appropriations.

In addition, staff (W. Kohbarger, Chief Lewis and M. Sullivan) all sit on the Nye County's Capital Improvement Plan Advisory Committee (CIP) which is responsible for making recommendations to the BoCC for the construction of streets/roads in Pahrump.

7. Start making progress to get industry in the valley for jobs for the community

This goal is an ongoing process. Staff (W. Kohbarger, A. Balloqui, & M. Sullivan) have all met with potential developers and businesses marketing Pahrump. Two of the above mentioned staff is currently involved in three (03) recruitment processes (RP). One of those RP's is a joint collaboration with the Nye County while yet another RP is collaboration with EDEN, GBC and RNDC.

Staff (W. Kohbarger) is also involved with the County's Ad Hoc committee working on County Codes to ensure an improved business friendly Pahrump/Nye County.

Staff (W. Kohbarger) has been invited to and is now attending EDEN meetings along with a bi-weekly economic development meeting involving all entities throughout the county held by Nye County.

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

Mike Darby:

1. Spend more time in Pahrump and less timeout of town where the people of Pahrump cannot reach you
2. Make yourself more available by delegating responsibility
3. Improve the lines of communication such as e-mail reminders of events or meetings. Send your working calendar for each month to the Board and updates when necessary by e-mail so the Board knows what you are doing for them.
4. Contact local business to do a "health check" as to how to better improve relations between the Town and business.
5. Meet with local organizations/registered citizens groups to relay to the Board the top 5 concerns of such groups. (at least)
6. Visit advisory boards regularly. (each advisory board)
7. Link town website to county sex offender site so people know who's living next door.
8. "Newsletter" needs to reflect both "pro's and con's" and not show bias or one sidedness. And talk About Town website improvements.

1. Spend more time in Pahrump and less timeout of town where the people of Pahrump cannot reach you

This goal has been accomplished. I have managed to schedule a greater percentage of my meetings here in Pahrump.

2. Make yourself more available by delegating responsibility

This goal has been accomplished. I have delegated more responsibility to the Department Heads to conduct meetings and represent the Town in those meetings thus allowing myself to be more available.

3. Improve the lines of communication such as e-mail reminders of events or meetings. Send your working calendar for each month to the Board and updates when necessary by e-mail so the Board knows what you are doing for them

This goal has been accomplished. I have placed a copy of my calendars (the current month plus the next month) in the Town Board and Department Heads' boxes twice a month.

I have sent e-mail reminders for all Chamber gatherings (lunches/ribbon cuttings), forwarded all e-mails from Senators Reid and Ensign and Nevada League of Cities plus updates on key issues, i.e., UICN Rate Increase, PAVED v Rodeo, press releases, etc.

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

4. Contact local business to do a “health check” as to how to better improve relations between the Town and business

This goal is an ongoing never ending process. I have spoken with numerous Pahrump business owners over the past year and have found that the only way for the Town to improve relations is by creating a more business friendly Pahrump. Most of the comments I received pertained to the County and their Planning Department, UICN and/or VEA, neither which the Town has any control over. The only comments received from these owners that pertains to the Town are: 1) make the Town’s business license process easier to access and 2) get friendly staff to assist in the process. Both of these comments have been or are being addressed.

Currently the Business Licensing Department is conducting a ten question business questionnaire (BEAR Program) gauging the health of local businesses and collecting important information on what their needs are. The response to BEAR program has been fair at best with only 17.53% of the businesses responding. NOTE: Between 12/1/09 and 5/17/10, staff (M. Arms & A. Ledbetter) sent 1124 surveys out with the BL billing. So far, 197 have been returned filled out (17.53%) while another 32 were returned blank (2.85%).

NOTE: The staff is currently researching and reviewing business licensing ordinances from other communities.

5. Meet with local organizations/registered citizens groups to relay to the Board the top 5 concerns of such groups. (at least)

This goal is in the process of being accomplished and is ongoing process. Staff (Town Manager and Department Heads) continue meeting with various organizations monthly reporting back at the bi-monthly Department Head meetings. Examples of the aforementioned organizations are Nye Community Coalition, Community Outreach Committee, Great Basin College, Nevada Center of Public Policy Dialogue, League of Women Voters, PAVED, EDEN, Rotary, Senior Center and Tourism/lodging Companies.

See comments associated with #4 above.

6. Attend all the Advisory Board Meetings and hold a session on what an AB can and cannot do as an AB, there seems to be some real confusion out there within the next three months

2009-2010 Town Board Goals & Performance Objectives
July 01, 2009 to June 30, 2010

This goal is in the process of being accomplished but not within the established time frame set. In order to thoroughly accomplish this educational requirement it requires a continuous series of follow-up meetings with all Advisory Boards members. This is due primarily because of the periodic change in memberships of the seven boards plus the airport project, economic development, planning and PARC project.

The visiting of each AB will be accomplished before the end of June 2010.

The only Advisory Board that was not attended by June 2010 was the Nuclear Waste and Environmental AB.

7. Link town website to county sex offender site so people know who's living next door

This goal is in the process of being accomplished. The Town's new website will have a link to the Nye County Sheriff's Department, which contains the county sex offender link. The timeline for the Town's new website to be operational is two to four weeks.

8. "Newsletter" needs to reflect both "pro's and con's" and not show bias or one sidedness. And talk About Town website improvements

This goal is in the process of being accomplished. The newsletter has been written without showing bias to any one side. In addition, the articles reflect both pro's and con's when possible.

The May 2010 newsletter will have an article on and sneak peak at the Town's new website.

SUGGESTED GOALS OBJECTIVES

Short-term Goals

1. Improve the Relationship between the Town & County by setting-up monthly reviews with county officials/department heads regarding economic development, nuisance abatement and overall issues facing Pahrump. Report significant changes, roadblocks and interactions to the Town Board. To be completed by October 30, 2008.
2. Prepare for Pahrump's participation in the 2010 Census and designate a staff member to jointly work with Census 2010 staff and pass on updates and plans to the Town Manager. To be completed by June 30, 2009.
3. Be the principal player in forming a team that consist of the Sheriff's Department, County Planning Department, Pahrump Fire Department and Pahrump Code Enforcement Officer to re-write and obtain passage of a new Nuisance Abatements Code on both the Town and County to assist in the battle of cleaning-up Pahrump. (Code Enforcement/Nuisance Abatement of Hwy 160 area) To be completed by April 30, 2009.
4. Review and make possible changes to the Personnel Policy Manual, Town Manager Policy Manual and Town Board Policy Manual. This will be done in cooperation with CHRM. To be completed by October 31, 2008.
5. Implement a Communication package (Information Sharing) between the Town Board, Town Staff and Citizens of Pahrump. This will be done in cooperation with the Radio & TV stations; Reader Board signs (Casinos), Internet e-mailings and the Nye County School District. To be completed by December 31, 2009. Started writing/printing the Town of Pahrump Vision Newsletter in June 2009. The first six were printed in both the "Mirror" and "PVT". Composing and releasing Press Releases as needed with cooperation from all Media outlets.
6. Spear head and Team with the parties involved in bringing a public/private mass transportation network to Pahrump, for the purpose of providing mass transit to and from McCarran Airport which includes the designation of park & ride areas along Hwy 160. Provide a report to the Town Board for this program. To be completed by June 30, 2009.
7. Address with the County the entitlement challenges (impact fees, application process, etc...) facing businesses expanding and those relocating to Pahrump. Team with the County to make changes in the processes to become a business friendly environment. To be completed by January 31, 2009. In January 2010 the Town Manager was invited to participate on the Nye County Manager's Ad Hoc Committee, which is reviewing the planning, code compliance and zoning processes and revamping these areas to ensure a more "Business Friendly" atmosphere.

2008-2009 Goals & Objectives

8. Create a “One Stop Shop” for incoming businesses/residents that will identify “Community Contacts”, “Community Development”, “Workforce”, “Utilities”, “Quality of Life” and “Taxes & Incentives”. This “One Stop Shop” will be placed on the Town’s website. To be completed by March 30, 2009.
9. Direct and oversee PAVED to establish an affordable housing organization committee. The objective would be to work with HUD in selecting two sites in Pahrump for affordable housing to assist young families and senior citizens. To be completed by June 30, 2009. PAVED’s MOA and Resolution were dissolved by the Town Board on March 09, 2010.
10. Implement a back up training program. Designate a back up employee to be trained in the primary employee’s critical job duties. Includes the administrative staff (Human Resources Assistant, Financial Assistant, Customer Service and Business License Technicians). Prepare desk manuals, which include critical elements of each of the five (05) administrative positions. To be completed by February 28, 2009.
11. Provide to Town Board members copies of pertinent portions of past Fire and Rescue study materials as requested by Town Board members for their individual review.
12. Complete “Brothel Fee” agreement with Nye County. To be completed by February 28, 2009.
13. Complete emergency generator installation for fire station, community center and town offices. To be completed by June 30, 2009. The Town Manager along with Mr. Luis, Chief Lewis and Mr. Sullivan investigated this goal. After much research and discussion it was determined at this time that this project was not cost effective. The Town staff is still looking at ways to complete this goal.
14. Update the Cemetery Ordinance. To be completed by March 30, 2009.
15. Complete Community Center roof and exterior re-model project. To be completed by June 30, 2009. The exterior re-model was completed in August 2010.
16. Complete Field C Park lighting project. To be completed by June 30, 2009.
17. Refurbish public restrooms at Petrack Park/Community Center. To be completed by June 30, 2009.
18. Complete revisions to the Solid Waste Ordinance and Pahrump Valley Disposal franchise agreement. To be completed by June 30, 2009.

2008-2009 Goals & Objectives

Long-term Goals

1. Continue to oversee, guide and work diligently to ensure the Pahrump Airport is completed in a timely manner! Work closely with the Aries, FAA, NDOT and BLM to ensure communications are open, paperwork is process quickly & properly and trouble shoot any problems. To be completed over the next 24-36 months. This process has been ongoing since July 2008. The Town Board approved to move the process forward from an EA to an EIS at the request of the FAA in January 2010. In August 2010 the FAA chose Landrum & Brown as the Town's EIS consultant. On September 28, 2010 the Town Board approved Landrum & Brown's fee/rate schedule. December 2010 Landrum & Brown along with the FAA visited Pahrump and officially started the EIS process. January 2011 the Town closed the EA grant with the FAA.
2. Prepare for Pahrump's participation in the 2010 Census and designate a staff member to jointly work with Census 2010 staff and pass on updates and plans to the Town Manager. To be completed by June 30, 2010
3. Spear head the Economic Corridor from Jean, Nevada to the southern part of Pahrump. Collaborate with the "Powers to be" to bring fiber optic, natural gas, more electrical transmission lines and short cut to California and Ivanpah airport. This will greatly aid in establishing Pahrump as a distribution consideration. This would include the proposed Pahrump beltway. To be completed over the next 24-36 months.
4. Recruit light industry and more commercial businesses into Pahrump. (New restaurants, shopping stores (JC Penney, Target, Gap, etc...)). To be completed over the next 12-24 months. Growponics was approved by the Town Board on November 19, 2011.
5. Support a proposed Business Enterprise Zone. This was accepted by the Town Board two years ago in applying \$50,000 public funds and \$100,000 in private funds for a State grant for infrastructure. The State of Nevada decided Pahrump was not considered needy enough for a grant. The intention was to assist in establishing a GID/SID on 640 acres the public roads & utilities to attract industry in securing long term quality jobs. Part of recommended area has been accepted under Brownfield's program. Brownfield's designation significantly increases the probability of receiving State & Federal development grants. To be completed over the next 12-24 months.
6. Complete Kellogg Road fire station construction. To be completed over the next 12-24 months.
7. Complete pool deck replacement project. To be completed over the next 12-24 months. The bidding process has been completed and the award for the bid has been placed on the Town Board January 11, 2011 agenda.

November 2011

November 2011							December 2011						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
6	7	1	2	3	4	5	4	5	6	7	1	2	3
13	14	8	9	10	11	12	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Oct 30	31	Nov 1	2	3	4	5
Oct 30 - Nov 5							
	6	7	8	9	10	11	12
Nov 6 - 12							
	13	14	15	16	17	18	19
Nov 13 - 19							
	20	21	22	23	24	25	26
Nov 20 - 26					Thanksgiving	Holiday "Family Day"	
	27	28	29	30	Dec 1	2	3
Nov 27 - Dec 3							

December 2011

December 2011							January 2012						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
4	5	6	7	8	9	10	1	2	3	4	5	6	7
11	12	13	14	15	16	17	8	9	10	11	12	13	14
18	19	20	21	22	23	24	15	16	17	18	19	20	21
25	26	27	28	29	30	31	22	23	24	25	26	27	28
							29	30	31				

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Nov 27	28	29	30	Dec 1	2	3
Nov 27 - Dec 3							
	4	5	6	7	8	9	10
Dec 4 - 10							
	11	12	13	14	15	16	17
Dec 11 - 17							
	18	19	20	21	22	23	24
Dec 18 - 24							
	25	26	27	28	29	30	31
Dec 25 - 31	Christmas	Holiday					

***Mutual Aid Agreement Between
Town of Pahrump, Pahrump Valley Fire-Rescue Services and
Nye County, Emergency Services and Nye County Sheriff's Office***

Parties. This Interlocal cooperative agreement is made and entered into by and between the Unincorporated Town of Pahrump, Nevada (Town) and Nye County (County) providing for the mutual aid and coordination of fire, emergency medical and hazardous material emergencies by and through the Pahrump Valley Fire-Rescue Services (PVFRS), Nye County Emergency Services (NCES) and the Nye County Sheriff's Office (NCSO) in and for the Town and in other unincorporated areas of southern Nye County.

Purpose. The purpose and objective of this agreement is to provide for guidelines to coordinate mutual efforts in the dispatch, pre-suppression, suppression or other responses to fire, emergency medical or hazardous materials emergencies occurring in areas under the responsibility of the signatories of this Agreement.

Recitals.

A. The Town has organized the PVFRS pursuant to the provisions of NRS 269.250 providing for the prevention and extinguishment of fires within the boundaries of the unincorporated town of Pahrump.

B. The Town has provided for the limitation of ambulance service within the boundaries of the unincorporated town of Pahrump pursuant to the provisions of NRS 269.128, which service shall be provided through the PVFRS.

C. The County provides services for fire prevention and suppression, emergency medical and hazardous material discharges in all unincorporated areas of Nye County through a network of volunteer fire departments and ambulance services or through NCES under the direction and/or control of NCES pursuant to general police powers as provided in Chapter 244 of the Nevada Revised Statutes.

D. The NCSO is responsible for law enforcement activities within Nye County, including the unincorporated town of Pahrump, pursuant to Chapter 248 and other provisions of the Nevada Revised Statutes. The NCSO is the public safety answering point for all areas within Nye County responsible for receiving 911 telephone calls and directly dispatching emergency response services.

Now, therefore, it is hereby agreed by each party as follows:

1. PVFRS has the sole responsibility for fire prevention and suppression and for emergency medical services and shall have primary responsibility for hazardous material emergencies and rescue operations within the unincorporated town of

Pahrump. PVFRS shall be dispatched to respond to all emergency calls within the area of its sole and primary responsibility except for the transportation of prisoners from a Nye County jail facility within the custody and control of the NCSO. PVFRS shall have sole responsibility for determining the need for mutual aid for all activities within the sole and primary responsibility of the PVFRS.

2. PVFRS shall direct what services are necessary for mutual aid and agrees to request the services of NCES before requesting mutual aid from any other agency to the extent NCES has the resources to respond to the activity requiring mutual aid. No agency shall be dispatched to an event that falls within the sole or primary responsibility of the PVFRS without request for mutual aid by the PVFRS.

3. NCES shall direct what services are necessary for mutual aid for all areas outside the boundaries of the town of Pahrump. NCES agrees to request the services of PVFRS before requesting mutual aid from any other agency to the extent PVFRS has the capability of responding quicker than any other agency not a party to this Agreement.

4. Each agency shall assist only in those situations for which it has determined it has qualified personnel, appropriate equipment, and necessary materials.

5. Employees, including volunteers, shall remain solely employees of their respective agencies while performing the functions and duties of this Agreement. Nothing herein shall be construed to create an independent contractor or an employer-employee relationship between any party. Each party shall be responsible for any tort claims and compensation for work injuries while performing work under this Agreement.

6. This contract is solely for the benefit of the parties and does not create any third party liability.

7. Nothing herein shall prevent either party from entering into other mutual aid agreements.

8. It is expressly understood that this Agreement and the operational plans adopted pursuant thereto shall not supplant existing agreements between some of the parties hereto providing for the exchange or furnishing of certain types of facilities and services on a non-reimbursable, exchange, or other basis, but that the mutual aid extended under this agreement is intended to be available in the event of an incident of such magnitude that it is, or likely to be, beyond the control of a single agency and requires the combined forces of several or all of the parties to this Agreement. Further, it is hereby understood that this Agreement shall supplement, not supplant agency personnel.

9. It is expressly understood that any mutual aid extended under this Agreement and the operational plans adopted pursuant thereto, is furnished in accordance with the Interstate Mutual Aid Compact (Chapter 415 of the Nevada Revised Statutes), Interlocal

Cooperation Act, (Chapter 277 of the Nevada Revised Statutes) and other applicable provisions of law, and except as otherwise provided by law that the responsible local official or his representative in whose jurisdiction the incident requiring mutual aid has occurred shall remain in charge at such incident including the direction of such personnel and equipment provided him through the operation of such mutual aid plans.

10. To the extent permitted by law, each agency shall hold the other harmless and indemnify the other agency, its officers, employees, and volunteers from any and all claims, suits, costs, damages, or causes of action, including attorney's fees arising in connection with the performance of this contract.

11. This Agreement shall become effective as to each party when approved or executed by both parties, and shall remain operative and effective as between each and every party that has heretofore or hereafter approved or executed under this Agreement, until participation in this agreement is terminated by the party. The termination by one or more of the parties of its participation in this Agreement shall not affect the operation of this Agreement as between the other parties thereto.

12. Nye County and the Town of Pahrump shall accept and execute this Agreement by resolution. Upon adoption of the resolution, a certified copy thereof shall forthwith be filed with the other governing body.

13. This agreement may be terminated by either party, by resolution. Termination shall occur 20 days after notice of termination shall be made by filing a certified copy of such resolution with the other governing body.

14. All privileges and immunities from liability, exemption from law, ordinances, rules, all pension, relief disability, worker's compensation and other benefits which apply to the activity of its agencies, instrumentalities, officers, agents, employees and contractors (whether compensated or uncompensated) when performing their respective functions within the territorial limits of their respective political subdivision, shall apply to them to the same degree and extent while engaged in the performances of any of their functions and duties extra-territorially under the provisions of this agreement.

15. The parties shall adopt the use of NIMS Incident Command System (ICS) and incorporate an accountability system in an effort to combat the effects of fire, emergency medical services, hazardous material Incidents, or other emergencies.

Town of Pahrump/Pahrump Valley Fire and Rescue

Approved this _____ day of _____, 2011.

Michael Darby, Chairperson

Town Board of Pahrump

Scott Lewis, Fire Chief
Pahrump Valley Fire-Rescue Service

NYE COUNTY/NCES

Approved this _____ day of _____, 2011

Gary Hollis, Chairperson
Board of Nye County Commissioners

Brent Jones, Director
Nye County Emergency Services

Anthony Demeo
Nye County Sheriff

**PAHRUMP TOWN BOARD RETREAT
LOCATION TBD
SOME STREET
CITY, NV
9:00 A.M.
DATE**

AGENDA

1. Call to Order, and Pledge of Allegiance
2. Public Comment. Action may not be taken on matters considered during this period until specifically included on an agenda as an action item – NRS241.020(2)(c)(3). (Non-Action Item)
3. Discussion only regarding how to have a better working relationship with Nye County. (Non-Action Item)
4. Discussion only regarding the running of Town Board meetings. (Non-Action Item)
5. Discussion only regarding teamwork and communication between the Town Board members and Advisory Boards. (Non-Action Item)
6. Discussion only regarding the teamwork and communication between the Town Board members and Town Manager and staff. (Non-Action Item)
7. Discussion only regarding the teamwork and communications among and between the Town Board members. (Non-Action Item)
8. Public Comment. Action may not be taken on matters considered during this period until specifically included on an agenda as an action item – NRS241.020(2)(c)(3). (Non-Action Item)
9. Adjournment

MEMO
TOWN OF PAHRUMP
TOWN BOARD MEETING AGENDA ITEM
MEETING DATE: 08-09-11

TO: Town Board

FROM: William A. Kohbarger, Pahrump Town Manager
Matt Luis, Buildings & Grounds Manager

DATE: 08-01-11

RE: Approval of Sale of Excess Fleet and Auction Agreement

1.) Background

Buildings & Grounds has not held a fleet auction in many years, resulting in 11 units for disposal; ranging from a 1500 gallon Water truck to some Ford Ranger pickups. Most are not in running condition. Pahrump Valley Fire-Rescue also has one 1998 ambulance with over 400,000 miles for auction.

Using an outside firm to conduct the auction will save valuable Buildings & Grounds staff time. Nevada Public Auction provides advertising and the opportunity for getting top dollar for our excess fleet. They will photograph all vehicles and post them on their web site, as well as conduct the auction.

2.) Fiscal Impact

It is anticipated that the auction proceeds will be sufficient to cover the costs of the auction fees. There currently are sufficient funds available and budgeted in the General Fund Buildings & Grounds budget to cover any additional costs. Proceeds from the auction sale of the Town assets will be deposited to the respective funds that originally paid and owned the assets.

3.) Town Manager Recommendation and Board Action Requested

The Town Manager recommends that the Town Board *move to approve the sale of excess fleet and to approve the auction agreement.*

If you have any additional questions, we would be happy to answer them.

Nevada Public Auction

5 August 2011

800 Margaret St
Pahrump, NV
POC "Ski" Censke
(775)513-9361

TO: Town of Pahrump
William A. Kohbarger , Town Manager
Matt Lewis

SUBJECT: Excess Property/Equipment Auction Agreement

Background: Nevada Public Auction is a licensed Auction Company serving Nye County. We provide Complete Auction Services for: Nye County Public Administrator, Nye County Buildings and Grounds, Nye County Maintenance, Nye County Sheriff's Office, Speedee Cash, Local Real Estate Companies, and Private Estates.

We will provide full Auction Services to the Town of Pahrump including but not limited to: Auction Venue, Internet and Local Media Advertising, Labor, and when required, Transportation of Vehicles and Equipment/Supplies. Nevada Public Auction will determine the best dates and venue with coordination of the Town of Pahrump Representative.

FEES: Fee rate will be discounted for the Town of Pahrump Government Entities of 25% of Total Sales for General merchandise, and 15% for Vehicles with a Minimum \$75.00 of total individual sale and a Maximum of \$350.00

Public Auctions are proven to be the best opportunity to liquidate excess assets providing both Public transparency and realizing Fair Market Value.

Thank You for the opportunity to serve the Town of Pahrump


"Ski" Censke
Nevada Public Auction

AGENDA ITEM REQUEST

Requests and backup must be into the Town Office by **3:00 p.m. ten (10) business days before the preceding Town Board meeting** you wish the item presented. Town Board meetings are held on the second and fourth Tuesday of each month at 7:00 p.m. in the County Complex.

<u>DATE AGENDA ITEM SUBMITTED</u> 7/25/2011	<u>DATE OF DESIRED BOARD MEETING</u> 8/9/2011
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CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Approval to accept Town Board minutes for July 26, 2011.

Consent Agenda Item
If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:
See attached copy of the above listed minutes.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board

SPONSORED BY:

<u>Pahrump Town Board</u> Print Name	<u><i>Pahrump Town Board</i></u> Signature
<u>400 N. Hwy 160</u> Mailing Address	<u>(775) 727-5107</u> Telephone Number

**PAHRUMP TOWN BOARD MEETING
NYE COUNTY ADMINISTRATIVE COMPLEX
2100 EWALT WILLIAMS DRIVE
TUESDAY-7:00P.M.
July 26, 2011
MINUTES**

PRESENT:

Town Board:

Mike Darby
Vicky Parker
Carolene Endersby
Dr. Tom Waters
Harley Kulkin

Staff:

Bill Kohbarger, Town Manager
Brett Meich, Attorney
Scott Lewis, Chief
Michael Sullivan, Finance Director
Matt Luis, Building & Grounds Manager
Al Balloqui, Community Business & Development Services Manager
Samantha Carns, Executive Assistant

1. Call to Order, Moment of Silence, and Pledge of Allegiance.

Mike Darby called the meeting to order.

Tom Waters led in the moment of silence and Pledge of Allegiance.

2. Discussion and Possible Decision regarding Moving the Order of or Deleting an Agenda Item(s).

Vicky Parker moved to move agenda item '20.d' to '8.5' as she felt the listed price was too high for a consent agenda item and it intertwined with item '8'.

Motion carried, 5-0.

3. Discussion and Possible Decision to Approve a Proclamation for Ms. Senior Golden Years USA Queen's Court as "Ambassadors of Pahrump."

Carolene Endersby read aloud the proclamation for Ms. Senior Golden Years USA Queen's Court as "Ambassadors of Pahrump."

Mrs. Endersby motioned to approve.

Mrs. Parker seconded.

No members of the public chose to comment.

Motion carried, 5-0.

B.J. Hetrick-Irwin spoke on behalf of Mrs. Senior Golden Years USA and the Nevada Silver Tappers as founder of the organizations, thanking the Town of Pahrump.

4. Announcements

Announcements were read by Mrs. Endersby.

Mrs. Parker announced the Community Center Tasks Force would be meeting August 1st at 7pm in the Town Office Conference Room.

Harley Kulkin said on July 30th Commissioner Borasky would be holding a Community Forum from 1pm until 3pm at the County Complex.

Dr. Waters commented the Movie Night in the Park turnout was wonderful and put emphasis on the change of time and venue for the Prostate Cancer Support Group.

Debbie DePereta announced the Nye County Democratic Party would be holding a Jefferson Jackson Dinner at Terrible's Lakeside Casino on August 6th from 5:30pm. She added they would be having elected officials as well as candidates in attendance.

Butch Harper announced Smiles Across Pahrump had a good turn out the prior weekend and proceeded to thank the Town Board as well as others for supporting the event.

5. Public Comment.

Public Comment was heard.

6. Advisory Board Reports from Advisory Board Chairpersons and/or Town Board Liaisons on the Status of Advisory Boards.

Bill Dolan spoke on behalf of the Veteran's Memorial Advisory Board stating they had an issue concerning the columbarium project however it was still going well and they would return within the four following meetings for a presentation and to ask for support on the project.

Jose Telles spoke concerning the F-4 project stating they had submitted all of the paperwork to the US Air Force branch of the Federal Government. He added that as soon as they had something back they would be able to pursue the project and have it placed at the memorial. Mr. Telles said he had received communication from the Army noting there had been a holdup on the two Howitzers however the Town was still on a list to receive them. He also said things were going well with the columbarium project and they had changed the landscaping, which would be shown in a later presentation, for cost effectiveness. He added the VFW had an official food bank for Veterans who needed help and it was an honor to be involved with the Veterans' Memorial.

Mrs. Parker thanked the advisory board for all they had done and would do, as did Mr. Kulkin, Dr. Waters, and Mr. Darby.

Mr. Telles added that five benches had been donated to the cemetery memorial by five separate veterans. He noted there would be a ceremony once the benches were completely ready.

7. Discussion on Town of Pahrump Economic Development Report.

Bill Kohbarger, Town Manager, asked Al Balloqui, Community Business & Development Services Manager, to give a verbal presentation on the Contour Entertainment Group as they had visited Pahrump the previous week.

Mr. Balloqui proceeded to give a detailed report on the group's trip and activities whilst in Pahrump. He made mention they had been very impressed by the quality of the many facilities and places they had visited. He added the team was planning a teleconference with their initial findings at the end of August and possible a presentation of the report around mid-September.

Mrs. Parker said the group had seemed very enthusiastic about what they had seen when she and Dr. Waters had joined them for lunch.

Mr. Kulkin added seeing Pahrump through their eyes was an entirely new light which was wonderful. He said he would like to see more people get involved as they needed everyone's help and participation.

Mr. Darby apologized for not being able to meet with the group due to illness.

Mrs. Endersby also apologized as she had been out of town. She added the Pahrump Valley Master Plan Revision Committee had information available which could be very helpful to Contour.

Dr. Waters stated it appeared as though Contour was meeting their requirements, but asked if the Town meeting their requirements as well.

Mr. Balloqui stated they would like to see more community participation from organizations.

8. Discussion and Possible Decision to Accept and Approve Seven (07) 2011 Nevada Commission on Tourism Marketing Grants to the Town of Pahrump in the amount of \$23,050, which require matching funds in the amount of \$21,300 that will be obtained from the Tourism Room Tax Fund and All Matters Properly Related Thereto.

Kelly Buffi spoke of the information provided in the backup, putting emphasis that the grant would be for the entire tourism package which the Board had been working on for a number of years.

Mr. Kulkin asked how advertisements get to the appropriate places.

Mrs. Buffi explained the Town had a contract which distributed them to various welcome centers ect.

Mrs. Endersby thanked the PTCC for all they had done and how much work they continuously take on.

Mr. Kohbarger also complimented the PTCC as well as Arlette Ledbetter, staff member, for all of the work put into these efforts.

Mrs. Parker motioned to accept and approve.

Mr. Kulkin seconded.

Public comment was heard with one (1) speaking neither for nor against.

Motion carried, 4-1, with Mr. Darby voting nay.

8.5 Approval of awarding a Grant to the Pahrump Tourism and Convention Council Advisory Board in amount not to exceed \$36,050 from the Tourism Room Tax Fund for supplemental funding to implement the Nevada Commission on Tourism marketing projects.
(was consent agenda item '20.d')

Mr. Kohbarger stated his reasoning for placing the item under the consent agenda saying this grant would simply be giving a grant to the Town from the Town.

Mrs. Parker complimented the PTCC for putting all information onto one form and explained the information within it saying that was a reason she wanted item off of the consent agenda.

Mrs. Parker motioned to approve.

Dr. Waters seconded.

Public comment was heard with two (2) speaking neither for nor against.

Motion carried, 5-0.

9. Discussion and Possible Decision to Approve the Recommendation from the Pahrump Tourism and Convention Council Advisory Board to Award RFP 2011-01, Pahrump Promotional Video to M Creative Group in the Amount not Exceed \$11,105.

Kelly Buffi, James Horton, and Nora McCall came forward as Mrs. Buffi spoke on the process which brought the video recommendation of M Creative Group from the PTCC unanimously.

Mrs. Parker said she was in a quandary due to the fact she felt the Board did need to listen to advisory boards however she had a strong desire to stay local and felt it might not be fair to ask the PTCC why they did not choose the local bid as their recommendation.

Ms. McCall stated the panel were not bias and went with the most professional presentation as far as the RFP was concerned. She said M gave various options, costs, information and a background on their company. Their complete package with written proposal provided just the technology and expertise which was desired. She added an audience can only be held for a certain amount of time and they must have their attention immediately as well as hold that attention for the desired amount of time.

Mr. Horton spoke adding to what Ms. McCall had stated also saying several proposals were in the range of \$100,000-\$200,000 which would not be a lot of money for the production scope they were looking for however M could deliver a production value which would far exceed the quoted price.

Mrs. Buffi added when a selection committee is put together it is for a specific purpose and the selection committee for this item had gone line by line on the RFP and what criteria was selected while being completely unbiased. She said the PTCC's mission is to drive tourism to Pahrump and that would be by looking at criteria which would bring the best option to Pahrump.

Mr. Kulkin said he appreciated the hard work the PTCC did to come forward with this recommendation but he wasn't sure how there could be such a disparity in the quotes and would like to see the item come back perhaps.

Mrs. Buffi said if a company did not meet the criteria of the RFP there result would show that and the question of disparity would be one for the company as the request for RFP was very specific.

Mr. Darby spoke, saying Vern of KPVM had left a message saying he'd been told a cap of \$7.500 had been placed on the request so maybe he could've submitted a better proposal for a higher cost. Mr. Darby continued by stressing the need for local purchasing.

Mrs. Endersby said she believed there had been an opportunity to see and hear the process which brought them to their recommendation at the previous PTCC meeting of which she had attended. She also noted the members who sit on the PTCC have more knowledge and expertise as, in viewing the video, she didn't have the ability to judge the proposal as they did. She expressed appreciation for all of the PTCC's efforts and had no further questions as they were all answered when she attended the meeting.

Dr. Waters said he wholeheartedly supported advisory board members as they were the to advise and help make intelligent decisions however he was very biased in favor of local business and therefore asked if the PTCC looked locally. He also asked in what format the proposals were evaluated and if there was a way they could know how far ahead M was over the other company.

Mr. Kohbarger requested the item be tabled due to the need to question legalities which were brought up and needed to be looked into.

Mr. Kulkin motioned to Table the Agenda Item and bring it back to the next Town Board meeting with all of the top four presentations to be viewed at that time.
Mrs. Endersby seconded.

Mrs. Buffi responded to Dr. Waters by stating the PTCC did look locally and did not separate anyone out.

Motion carried, 4-1, with Mrs. Endersby voting nay.

10. Discussion and Possible Decision to Approve staff to place a Request for Proposal (RFP) in the Local and Regional Newspapers for the design, development and maintenance of a Tourism Website and All Matters Properly Related Thereto.

Kelly Buffi stated the business community came forward and offered their services to aid in specifications and collaboration in getting a desired website.

James Horton spoke elaborating on the process of specifications and collaboration with the business community.

Mrs. Parker stated after they had gone to Quartzside the Town website's page count had gone up like crazy and there was a variety of information available to the visitors or the website but not much which was tourism related.

Mr. Kulkin motioned to approve.
Mrs. Parker seconded.

Dr. Waters asked if this would be a totally separate website.

Mr. Kohbarger clarified by saying yes as tourism is big and the Town website was designed to be a local government site. He added there would be a link intertwining the two.

Mr. Kohbarger stated staff supported this wholeheartedly.

Public comment was heard with six (6) speaking for the motion, two (2) speaking against, and three (3) speaking neither for nor against.

Mrs. Endersby responded to a comment which was the Town of Pahrump was a senior community. She said statistics had shown seniors made up less than twenty percent (20%) of the population and eighteen to fifty-five (88-55) year olds were the largest population of Pahrump.

Motion carried, 5-0.

Mr. Darby called for a ten (10) minute recess.

11. Discussion and Possible Decision to Approve a Two-year Contract July 1, 2011 to June 30, 2013 between the Town of Pahrump and the International Association of Fire Fighters Union (IAFF) and All Matters Properly Related Thereto.

Mr. Kohbarger gave information concerning negotiations and key points within the contract as well as the savings, which came out to a little over \$229,000, which would be a result of this contract. He detailed further savings which would be a result of the contract.

Mr. Kulkin said he was disturbed upon reviewing the contract however with the fees which had already been spent in the matter he felt they would have to wait until a better opportunity to address the issues he had.

Mrs. Endersby inquired as to the hiring freeze and asked if she was correct in assuming there was no Lieutenant Training and Compliance Coordinator and if so how could there be no training for what was needed.

Mr. Kohbarger said that would be correct and the duties a Lieutenant Training and Compliance Coordinator would have must be taken on by the individual staff members.

Mrs. Endersby inquired further as to the training.
Scott Lewis, Fire Chief, further detailed fire department training.

Dr. Waters stated that he felt very heartened and comfortable knowing negotiations had gone well between all parties.

Mrs. Parker motioned to approve.

Dr. Waters seconded.

Mr. Kohbarger thanked the union for stepping up and making the concessions they did which resulted in a good negotiation.

No members of the public came forward for comment.

Motion carried, 4-1, with Mr. Darby voting nay.

12. Discussion and Possible Decision to either Terminate or Extend by Three Months the Lease with Option to Purchase Agreement with Growponics Nevada LLC Water Lily Ranch and All Matters Properly Related Thereto.

Staff recommended the contract be terminated.
Mr. Kulkin stated he agreed with staff's recommendation.

Dr. Waters said the party chose not to take action therefore there was no way he could vote for an extension. He too agreed with staff concerning the Kellogg property.

Mr. Kulkin motioned to terminate the agreement of lease with option to purchase with Growponics Nevada LLC/Water Lily Ranch and all matters properly related thereto. Mrs. Parker seconded.

Brett Meich, legal counsel, said the motion needed to include both entities of Growponics LLC and Water Lily Ranch as they did not execute the assignment.

Public comment was heard with three (3) speaking for the motion.

Motion carried, 5-0.

13. Discussion and Possible Decision to Appoint Members to the Community Center Task Force and All Matters Properly Related Thereto.

Mrs. Parker stated they had received very good and qualified applications from various individuals and asked to be only a liaison to the board rather than a member in order to make more availability for experienced individuals.

Mrs. Parker motioned to accept all applicants with Billy Orum and Samuel Jones as alternates.

Mr. Kulkin seconded.

Mrs. Endersby asked as to a charter which was used to create the Task Force which stated Mrs. Parker and Mr. Kulkin were to be members of the Task Force.

After deliberation, Mr. Darby suggested the members within the backup be approved and look at their charter once convened.

Public comment was heard with one (1) speaking for the motion and two (2) speaking against.

Motion carried, 4-1, with Mr. Darby voting nay.

14. Discussion and Possible Decision to approve a second Federal Aviation Administration (FAA) Grant for the completion of Phase II of the Environmental Impact Statement (EIS) for the Proposed Pahrump Valley Airport in the amount of \$600,000.00 in which the Town's contribution is 5% or \$30,000.00.

Mr. Kohbarger gave information concerning the process which had been completed and would be completed should the Board choose to accept.

Mrs. Parker motioned to approve.

Dr. Waters seconded.

Mrs. Endersby said she had an opportunity while in Washington DC the previous week to speak with the senior staff of Senator Reid's office concerning the airport project.

Staff thanked Mrs. Endersby for speaking with them on this.

Public comment was heard, with one (1) speaking neither for nor against.

George Sausman, Chairman of the Nuclear Waste and Environmental Advisory Board, asked for the PNWEAB to be able to review the information for Phase I as well as the information for Phase II should it proceed to happen.

Motion carried, 4-1, with Mr. Darby voting nay.

15. Discussion and Possible Decision to establish timelines, process, and responsibility for conducting annual Town Manager performance evaluation per Pahrump Town Board Policy # 11.1 to 11.4 for the purpose of determining T.M. pay & contract negotiations and All Matters Properly Related Thereto.

Mrs. Endersby said she felt the format of the original for was not fool proof enough to give a full overview without one member voting generously or the opposite.

Dr. Waters concurred, saying he felt the original was too generic and could easily be skewed.

Brett Meich, legal counsel, clarified the section of the provided sample would have to be changed in order to comply with Open Meeting Law.

Mrs. Parker said she didn't understand how one form could be skewed and the other couldn't.

Mr. Kulkin said he didn't feel either evaluation form fit as Mr. Kohbarger was only given a one year contract.

Mr. Kohbarger clarified his contract said he would be graded on a one to five (1-5) scale and anything over a three (3) would be considered as passing. His contract also stated the town parties would jointly develop an evaluation format.

Mr. Darby said someone could not be evaluated without first having goals and objectives set, something which was a necessity due to the new contract.

Mrs. Parker concurred.

**Mrs. Parker motioned to table and bring back goal setting on the next agenda.
Mr. Kulkin seconded.**

Mr. Meich asked if the Town Board members would come prepared to the next meeting with their own goals and objectives to openly talk about this at the next meeting.

Mrs. Parker said goals needed to be submitted to Mr. Kohbarger prior to the meeting and then discuss them at the next Town Board meeting.

Mr. Kohbarger said he would like an evaluation to be jointly agreed upon between parties, then come up with goals and objectives.

Motion carried, 4-1, with Mrs. Endersby voting nay.

16. Discussion and Possible Decision to Approve the Change of wording to the Town Board Policy, Section 6.3.3, to allow more latitude for the Vice-Chairman in assigning members to review the payment vouchers.

Dr. Waters spoke on why he submitted this item as it did not allow for flexibility of who may sign vouchers.

**Dr. Waters motioned to approve.
Motion died due to lack of a second.**

Mrs. Parker said there had been a problem in the past where the appointed member had not always reviewed the vouchers and therefore staff was scrambling to get approval done. She said she'd like to change the verbiage from 'will be rotated' to read 'may be rotated.'

Mrs. Parker motioned to revise section 6.3.3 to read "The vice chair shall oversee the appointment of two Board members to review vouchers prior to each regular Board meeting. The review assignment may be rotated among the Board members every three months. It should also be understood that any of the Town Board members may view the vouchers rather assigned or not."

Dr. Waters seconded.

Mr. Kulkin said he thought by having different people always sign, they may not always see patterns however he had been able to notice some of these due to the fact he'd been signing the vouchers since his appointment. He added all were able to take a look at the vouchers however he felt it was very important the same people stick with it.

Mr. Darby said he could appreciate Mr. Kulkin's point however it was a system of checks and balances and even though a member may not be familiar with patterns there would be less opportunity for possible corruption.

Mrs. Endersby said it had been her understanding there was fiduciary responsibility money were expended correctly and that was not the responsibility of just one or two people but a Board responsibility. She added that while patterns may be more visible to those who had been taking care of the vouchers longer, the person may be paying more attention to patterns rather than other items which need that attention. She said she felt it was very important the duty be rotated and policy be followed as it was a responsibility.

Dr. Waters said his concern was primarily following the policy and he felt assignments needed to be done.

No members of the public came forward for comment.

Motion carried, 4-1, with Mrs. Endersby voting nay.

17. Discussion and Possible Decision to Approve Placing the following question on each Town of Pahrump Advisory Board agenda requesting each Advisory Board to submit an answer to the Town Board within 60 to 90 days: If the Town of Pahrump were to consider the development of an event center, community center and/or fairgrounds, where would be the best location, what are the pros and cons of the recommend location and any suggestions for the utilization of such a development.

Mrs. Parker stepped out of the room temporarily.

Mrs. Endersby said this had been placed on the agenda because there had been an ongoing discussion concerning this. She said she would like the Board to invite the public in as the advisory board meetings could have more lengthy discussions.

Mrs. Parker returned to the room.

Mrs. Endersby motioned to approve asking the Advisory Boards the provided question in the allotted time frame.

Mr. Kulkin said he'd like to see the timeline moved to two (2) months.

George Sausman, Chairman of the Nuclear Waste and Environmental Advisory Board, came forward to speak of involvement and information. He added they would be able to have a complete detailed answer within a sixty (6) day time line.

Mrs. Endersby asked as to field allocation from the Parks and Recreations Advisory Board. Matt Luis stated it was scheduled for their next meeting. He added the returned information would be different between each advisory board as they had different interests however he believed they would all be able to reply with an answer within sixty (60) days.

**Mrs. Endersby amended for the timeline to read 'within 60 days'.
Mrs. Parker seconded.**

No members of the public came forward for public comment.

Motion carried, 5-0.

18. Discussion and Possible Decision to Approve either placing Public Comment at the beginning of the meeting before any items on which action may be taken and again before adjournment or after each action item pursuant to the Open Meeting Law change AB 257-NRS 241.020(2)(c)(3).

Mrs. Parker said the Town was currently compliant and things should remain as they were.

**Mrs. Parker motioned to keep current formatting and procedures.
Dr. Waters seconded.**

Mr. Kulkin agreed and added he did not want to limit public participation.

Mrs. Endersby asked if Advisory Boards could change to only have public comment at the beginning and the end of each item.

Mr. Meich said this was determining the Town Board policy and Advisory Boards could do the same on their level. He added it would be better if there was a standard for all Advisory Boards.

Dr. Waters stated he'd like to leave it as it was and if something isn't broken do not fix it.

No members of the public came forward for public comment.

Motion carried, 5-0.

19. Discussion on organizing a Town Board retreat.

Mr. Kohbarger said in talking with each Board member the word 'retreat' had come up several times. He stated that after speaking with other Town Managers he thought a retreat would be

great at what was present time in order to discuss some background issues which were going on within the Town Board.

Mr. Kohbarger proceeded to suggest a retreat be done in Reno at the attorney's office in compliance with open meeting law as it would be a beautiful way to deal with issues at hand.

Mrs. Parker suggested the retreat be scheduled alongside the League of Cities event in Mesquite in order to keep travel costs down.

Mr. Kulkin said he would like the retreat to take place toward the end of September and that it was very important the event be held out of Town.

Mrs. Endersby asked for clarification if the retreat would need to be conducted over Open Meeting Law and if so it would be difficult to do should they be so far away from those citizens who would be most interested in attending.

Mr. Meich said Open Meeting Law would need to be followed as it would be a non-action only agenda and the meeting would need to be held in a public forum. He said as long as the meeting followed these guidelines the location did not matter.

Mrs. Endersby stated she would prefer the retreat take place in Pahrump so citizens who were interested could attend.

Mr. Kulkin stated the retreat would be for Board members and the meeting would need to be outside of Pahrump so they could focus on themselves and each other rather than the external involvement of the mass public.

Mr. Kohbarger clarified the item would be brought back to the following agenda as an action item in order to organize dates and location.

Mr. Meich stated other small governments had found it favorable to hold a retreat at a location outside of their local town.

Dr. Waters said he thought as Mr. Kulkin had said, a retreat is primarily for Town Board members and anyone who wished to travel to the retreat as well could do so under open meeting law however it was primarily for the benefit of the Town Board members.

20. Discussion and Possible Decision Consent agenda items:

a. Action- Approval of Town Vouchers.

b. Action - Approval of Town Board Minutes for July 12, 2011.

c. Action - Approval on accepting the resignation of Mrs. Sandra Darby from the Pahrump Boundary Line Advisory Board.

d. Action- Approval of awarding a Grant to the Pahrump Tourism and Convention Council Advisory Board in amount not to exceed \$36,050 from the Tourism Room Tax Fund for supplemental funding to implement the Nevada Commission on Tourism marketing projects.

(item 20.d moved to 8.5)

Mrs. Parker motioned to approve.

Mr. Kulkin seconded.

Motion carried, 5-0.

21. Future Meetings/Workshops: Date, Time and Location

There were no announcements of future meetings and workshops.

22. Staff's Comments

Mr. Kohbarger thanked the Board for their patience throughout the evening. He stated he had not put in a written Town Manager's report in the backup and therefore gave a verbal report on the inner workings of staff.

Mrs. Endersby asked as to the remodeling taking place in the office conference room. Mr. Kohbarger said the back two offices would be expanded by four (4) feet so Mr. Balloqui could have more room than the cramped space he had been dealing with and Mrs. Bostwick may have her own office for HR.

23. Town Board Member's Comments

Mr. Kulkin spoke of the need for the Town community center to be able to suit today's needs as well as the future's. He also said he would appreciate if more citizens could stay until the end of the meeting due to the fact Town Board member comments were toward the end. He said he felt they could serve the community better if Town Board member comments were directly following public comment.

Mr. Darby asked as to the medical condition of a citizen who had left the meeting earlier. Scott Lewis, Fire Chief, said the citizen was evaluated by EMS staff on location and he decided to go home on his own against medical advice.

Mrs. Endersby said she concurred with Mr. Kulkin on wishing the Board had the opportunity to comment after public comment. She mentioned the 'representative democracy' verbiage which a citizen continuously spoke against. She said she had asked a research specialist in Washington DC who said it was not a verbiage which should not be shied away from as it was in many federal documents and use by the founding fathers of our nation as an excepted phrase. She added the impact fees of Pahrump were some of the lowest in the State and on par with some other counties.

She spoke of the Nye County Redistricting Committee which had formed and announced the accepted applicants. She asked the Board to forward any questions or comments they would like to give concerning the redistricting to her.

She spoke of the Community Assessment group and Master Plan Revision Steering Committee asking for staff's indulgence concerning the Community Assessment Steering Committee. Finally, she informed those present she had asked the Clark County Superintendant while attending the Nevada Development Authority if he could keep in mind the Pahrump Youth Advisory Board in any future regional events.

Dr. Waters said any citizen who makes statements should have to stay until the end of meetings due to the statements they make and the chance for the Board to respond. He addressed a comment made which said a community center task force was unneeded however the individuals who make these statements are also individuals who proclaim the community should be involved in the decisions and conclusions concerning the Ruud Center. He added once the Task Force was ready they could quickly move forward on the project.

Mr. Darby stated impact fees is a term which people tend to use to describe all fees involved in starting a business, however it is not actually the meaning of the term. While impact fees may be low, his wife's business has now been requested to have every resource book and computer in their home accessed by County Assessors.

Mr. Kulkin said in terms of impact fees they were misimplied. He spoke of a story concerning his friend visiting Branson, Missouri. His friend had told him Branson became what it is because some people had the initiative to do something different and it succeeded.

24. Adjournment

Mr. Darby adjourned the meeting at 12:05 am.

AGENDA ITEM REQUEST

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<u>DATE AGENDA ITEM SUBMITTED</u> 7/25/2011	<u>DATE OF DESIRED BOARD MEETING</u> 8/9/2011
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CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:

Approval to accept the resignation of Mr. Michael Selbach and Mr. Donald Rust from the Pahrump Tourism and Convention Council Advisory Board (PTCC).

Consent Agenda Item

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

See attached the respective resignation letters.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board/PTCC

SPONSORED BY:

Pahrump Town Board

Print Name

Pahrump Town Board

Signature

400 N. Hwy 160

Mailing Address

(775) 727-5107 ext.

Telephone Number



July 5, 2011

Pahrump Tourism and Convention Council

Subject: Letter of Resignation

Effective immediately, I am resigning from the Pahrump Tourism and Convention Council for health reasons and a conflict in scheduling.

Thank you for your understanding,

A handwritten signature in black ink, appearing to read "Michael Selbach". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Michael Selbach
Chief Executive Office
Pahrump Valley Chamber of Commerce



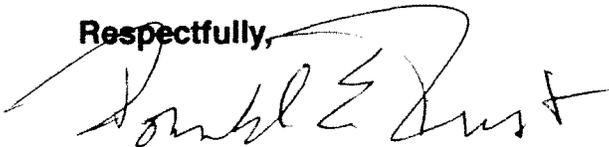
Thursday, July 7, 2011

**Bill Kohbarger
Town Manager
Town of Pahrump
400 N. Hwy 160
Pahrump, NV 89060**

Bill,

I am regretfully resigning from the Pahrump Tourism and Convention Council effective immediately. I find I am unable to give this position the attention it requires.

Respectfully,

A handwritten signature in black ink that reads "Donald E. Rust". The signature is written in a cursive style with a large, sweeping initial "D".

**Donald E. Rust
401 Inverness Ave.
Pahrump, NV 89048**

**775-727-3978
dfrust@att.net**

AGENDA ITEM REQUEST

Requests and backup must be into the Town Office by **3:00 p.m. ten (10) business days before the preceding Town Board meeting** you wish the item presented. Town Board meetings are held on the second and fourth Tuesday of each month at 7:00 p.m. in the County Complex.

DATE AGENDA ITEM SUBMITTED
7/25/2011

DATE OF DESIRED BOARD MEETING
8/9/2011

CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:

Approval to accept Mr. Jack Sanders and Ms. Christine Grevich to the Pahrump Tourism & Convention Council Advisory Board..

Consent Agenda

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

See attached application for Mr. Sanders and Ms. Grevich.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board/PTCC

SPONSORED BY:

Pahrump Town Board

Print Name

Pahrump Town Board

Signature

400 N. Hwy 160

Mailing Address

(775) 727-5107

Telephone Number

RA 727-0345

RECEIVED
JUN 14 2011

PLEASE READ BACK OF APPLICATION BEFORE COMPLETING

SEE ATTACHED APP

Town Advisory Board (TAB) Application
TOWN OF PAHRUMP
Name of Board: JACK SANDERS

Applicant Name: _____

Home Address: _____ City _____ Zip _____

Mailing Address: _____ City _____ Zip _____

Home Phone: _____ Unlisted? Yes ___ No ___ Cell Phone _____

Work Phone: _____ Fax: _____

E-Mail Address: _____

Please provide a brief description of your qualifications, experience, or interests that would be considered an asset to this Advisory Board:

Are you currently employed by a public entity? Yes ___ No If yes, which entity? _____

I have attached my resume/letter of interest: Yes No ___

I certify that I am a QUALIFIED ELECTOR, that my primary RESIDENCE is WITHIN THE BOUNDARIES of the Town Advisory Board area to which I am applying, and that the information provided is true and accurate to the best of my knowledge.

[Signature]
Signature

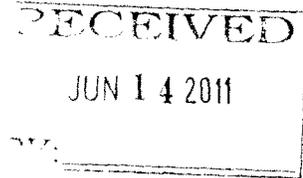
JUN 12/2011

Date

The Pahrump Town Manager will receive and have all applications placed on the Pahrump Town Board's Agenda. You may mail or deliver this application to the Pahrump Town Manager's Office, Pahrump Town Office at the following address:

Pahrump Town Manager
400 North Highway 160
Pahrump, Nevada 89060

(This document becomes a public record once it has been received by the Town of Pahrump.)



ADDENDUM TO
Town Advisory Board (TAB) Application

Name of Board: Tourism

Applicant Name: Jack W. Sanders

Home Address: [REDACTED]

Mailing Address: Same As Above

Home Phone: [REDACTED]

Work Phone: (775) 727-1776 Fax (775) 727-1758

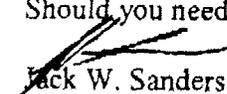
E-Mail Address jack@sanderswinery.com

Please provide a brief description of your qualifications, experience or interests that would be considered an asset to this Advisory Board:

1. Have been a Pahrump Resident since 1985
2. Served as President of Pahrump Economic Development 1986-1988
3. Served as Director of Pahrump Chamber of Commerce 1986-1989
4. Served as Vice President of Pahrump Community Medical Center 1987-2004
5. Served as Co-Chair Pioneer Territory Nevada Commission Tourism 1987-1988. (Now Silver Trails)
6. Started and Published First Pahrump Magazine to promote tourism & economic development through Chamber of Commerce.
7. Co-sponsored and assisted in writing the Pahrump Room Tax and presentation to the Department of Taxation.
8. While being a consultant to Saddle West (1985-1989) Built convention center and 60 rooms and suites to Saddle West Property.
9. Built first winery in Nevada (Pahrump Valley Vineyards) owned and operated it from 1989 through 2003.
10. Developed Cultural entertainment center to attract tourists at winery.
11. Developed, built Sanders Family Winery.
12. Worked closely with NCOT & NCOED for many years.

When we had Pahrump Valley Vineyards we were attracting well over 150,000 visitors a year. Our new winery project is envisioned to become another Landmark and should bring positive response to the vast tourism market.

Should you need further information please contact me.


Jack W. Sanders

PLEASE READ BACK OF APPLICATION BEFORE COMPLETING

Town Advisory Board (TAB) Application

Name of Board: Tourism Advisory Board

Applicant Name: Christine Grevich

Home Address: [REDACTED]

Mailing Address: 1220 S. Highway 160 City: Pahrump Zip: 89048

Home Phone: [REDACTED] Unlisted? Yes No Fax: 775-727-5315

Cell #: [REDACTED] Work #: 775-727-1111 ext 554

E-Mail Address: cgrevich@saddlewest.com

Please provide a brief description of your qualifications, experience, or interests that would be considered an asset to this Advisory Board:

Are you currently employed by a public entity? Yes No If yes, which entity? _____

I have attached my resume/letter of interest: Yes No

I certify that I am a QUALIFIED ELECTOR, that my primary RESIDENCE is WITHIN THE BOUNDARIES of the Town Advisory Board area to which I am applying, and that the information provided is true and accurate to the best of my knowledge.

Christine Grevich
Signature

July 21, 2011
Date

The Pahrump Town Manager will receive and have all applications placed on the Pahrump Town Board's Agenda. You may mail or deliver this application to the Pahrump Town Manager's Office, Pahrump Town Office at the following address:

**Pahrump Town Manager
400 North Highway 160
Pahrump, Nevada 89060**

(This document becomes a public record once it has been received by the Town of Pahrump.)

CHRISTINE GREVICH

Objective:

My career objective is to contribute to a team where my experience, knowledge and enthusiasm will be beneficial and inspiring to the team's synergy in achieving its goals and adhering to its core values.

My dedication, perseverance and zest for learning have been key attributes in furthering my experiences in the marketing and gaming professions, were my integrity and loyalty have always been paramount in my accomplishments.

Education:

1993 - Bachelors of Science in Architecture
University of Nevada Las Vegas.

Additional courses taken:

- MBA program at the University of Phoenix: May 2007 – Nov. 2007
(12 months short of a MBA degree)

Work History:

March 2009 – Present

Marketing Director: Saddle West Hotel, Casino and RV Park - Pahrump, Nevada

Responsibilities include:

- All areas of casino promotional development
- Database segmentation and player tracking
- Player analytics and ROI
- All property creative development
- Update all property signage, collateral, property tv channel, marquee and website
- All advertising, public relations and eblast campaigns
- Oversaw all areas of launching a new property website
- Web marketing
- Hiring of all entertainment

- Hotel and Group Sales Marketing
- Property contact person for community involvement with special events and projects.
- Review all donation requests
- Oversee Marketing, Advertising and Player Club budgets
- Work closely with the Nye County Animal Shelter in promoting animal adoptions – handle the Nye County Animal Shelter social media

July 2008 – March 2009

Advertising Manager: M Resort Casino Spa Hotel – Las Vegas, Nevada

Responsibilities included:

- Liaison between Colorado Belle/Edgewater, Saddle West and the Corporate Marketing Department.
- Oversee the creative development of the direct mail, collateral and advertising for Colorado Belle/Edgewater and Saddle West and ensured deadlines were met.
- Develop the advertising and public relations campaigns for Saddle West
- Assisted with the advertising and public relations campaigns for Colorado Belle/Edgewater
- Oversee the execution of eblast campaigns for Colorado Belle/Edgewater and Saddle West
- Assisted the Advertising Director with developing advertising and public relations campaigns for the M Resort
- Assisted with the copywriting for the M Resort
- Assisted with the development and production of the M Resort collateral
- Assisted with the grand opening festivities of the M Resort

July 2007 – July 2008

Marketing Services Manager: Edgewater Casino Hotel – Laughlin, Nevada

Responsibilities included:

- Oversee the execution of several large property events: Laughlin River Run, Blues & Brews and Halloween Safe Street.
- Develop the advertising and public relations campaigns for property events
- Responsible for updating all property signage, collateral, property television channel, property web site and outside marquee
- Hire weekly entertainment for three venues
- Worked with Hotel and Group Sales in developing room packages and campaigns
- Worked closely with the Corporate Marketing Dept. and Corporate Executives insuring the property Marketing objectives were met.
- A member of the Property Operations and Laughlin Tourism Committees
- The property and corporate contact person for Laughlin town events

April 2007 – June 2007

Accounts Receivable: Terra West Property Management - Las Vegas, Nevada

Responsibilities included:

- Data entry for HOA accounts
- Assisted with monthly statement mailings

Hired on a temporary basis until hired into a permanent marketing position in a casino.

February 2007 - March 2007

Marketing Consultant: MFactor – Las Vegas, Nevada

Responsibilities included:

- Informed the Marnell Marketing Department about the marketing trends in Laughlin.
- Acted as a liaison between the Laughlin media and the Marnell Marketing Department
- Developed campaign and promotional ideas for the Laughlin market.

This position was temporary to prepare the Marnell Marketing Department for the acquisition of the Colorado Belle/Edgewater.

April 2004 – January 2007

Director of Marketing: Aquarius Casino Resort/Flamingo Laughlin

After a \$40 renovation project the Flamingo Laughlin was re-branded to be the Aquarius Casino Resort.

Responsibilities included:

- Accountable for the replacement of all Flamingo logoed collateral, signage and deco with the Aquarius logo.
- Worked closely with the Corporate Marketing Department in developing the initial brand launch of the Aquarius Casino Resort.
- Develop a public relations campaign for the brand launch of the Aquarius Casino Resort.
- Assisted with re-naming and branding the property restaurants and venues
- Develop the advertising and public relations marketing plans for the Aquarius / Flamingo Laughlin.
- Develop the monthly advertising and public relations campaigns for the Aquarius / Flamingo Laughlin.
- Oversee the development of the Aquarius creative
- Develop all of the Flamingo Laughlin creative.
- Purchased all of the marketing collateral.
- Update all of the property signage, collateral, on property channel, web site and marquee.

- Assisted in developing casino promotions and VIP events.
- Assisted with emceeing casino game shows
- Chef Editor of property's intranet site
- Worked with Hotel and Group Sales in developing room packages and travel show collateral
- Organized the property involvement in local charitable events and functions.
- Property representative for the Corporate Donations Committee – Aquarius Casino Resort
- Responsible for the property holiday decorations – on and off property

April 2002 - April 2004

Creative Development Manager: Flamingo Laughlin – Laughlin, Nevada

Responsibilities included:

- All of the property's creative including: direct mail, ads, signs, tv, radio and photography
- Assisted with the development of casino promotions and events
- Production for all of the property signage and collateral
- Chef Editor of property's intranet site
- Represented the property at town events

Awards:

- Manager of the Year 2004
- Property nominee for the prestigious Caesars Corporate Emperor's Award for Individual Achievement 2004
- Volunteer of the Year 2005, 2004 and 2003

References:

[Redacted references]

AGENDA ITEM REQUEST

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DATE AGENDA ITEM SUBMITTED	DATE OF DESIRED BOARD MEETING
7/25/2011	8/9/2011

CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Future Meetings/Workshops: Date, Time and Location

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board

SPONSORED BY:

<u>Pahrump Town Board</u>	<u><i>Pahrump Town Board</i></u>
Print Name	Signature

<u>400 N. Hwy 160</u>	<u>(775) 727-5107</u>
Mailing Address	Telephone Number

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DATE AGENDA ITEM SUBMITTED
7/25/2011

DATE OF DESIRED BOARD MEETING
8/9/2011

CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Town Board Member's Comments

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board

SPONSORED BY:

Pahrump Town Board
Print Name

Pahrump Town Board
Signature

400 N. Hwy 160
Mailing Address

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AGENDA ITEM REQUEST

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DATE AGENDA ITEM SUBMITTED
7/25/2011

DATE OF DESIRED BOARD MEETING
8/9/2011

CIRCLE ONE: Action Item Non-Action Item Presentation

ITEM REQUESTED FOR CONSIDERATION:
Adjournment

If request for funding is approved by the Town Board, an invoice or letter from the requestor to Town of Pahrump/Accounts Payable is required to receive funding.

BRIEF SUMMARY OF ITEM:
Good Night Town Board, Citizens and Staff.

BACKUP ATTACHED: YES NO

NAME OF PRESENTER(S) OF ITEM: Pahrump Town Board

SPONSORED BY:

Pahrump Town Board
Print Name

Pahrump Town Board
Signature

400 N. Hwy 160
Mailing Address

(775) 727-5107
Telephone Number