

Pursuant to NRS, a meeting of the **Pahrump Tourism Advisory Committee** was held at 8:00AM on March 14, 2019 at 400 N. Hwy 160 Pahrump, NV 89060.

1. Pledge of Allegiance and Call to Order

The meeting was called to order by Chairman James Horton at 8:02am in the conference room at 400 N. Hwy 160.

2. Roll Call

Attendees: PTAC members - James Horton, Karen Spalding, Debbie Davis, Bonnie Bates, Ambrose Kroetsch, Jack Sanders and Lynn Peterson. Tourism Director - Arlette Ledbetter. PTAC Liaison - Leo Blundo, BOCC, Guest - Christine Butler, CopySheWrote, LLC; Frank Duszynski, Best In the West Dry Cleaners; Rob and Peggy Szychowski, website photoexplorePahrump.com, Jerome and Connie Jenkinson, Nevada Treasures RV Resort, Bob Adams. Excused – Catherine Tillett. James Horton announced Chris Erwin had resigned from the PTAC.

3. Approval of the Agenda for March 14, 2019

Agenda approved.

4. GENERAL PUBLIC COMMENT (Three-minute time limit per person). Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. (FIRST)

Commissioner Leo Blundo asked the guests in the audience to introduce themselves. Their names and associations are listed above in Roll Call, Guests.

5. FOR POSSIBLE ACTION: Discussion and Deliberation of Minutes of the Pahrump Tourism Advisory Committee meeting of January 10, 2019

Lynn Peterson moved to approve the minutes as submitted; Karen Spalding seconded. Motion approved unanimously.

6. ANNOUNCEMENTS (FIRST)

Bob Adams made an announcement about USDA Grants. Arlette Ledbetter made the committee aware of new ADA compliance on commercial websites. Debbie Davis reminded the attendees of the upcoming Chamber of Commerce Bix Expo and release of the 2019 Pahrump Magazine.

PAHRUMP TOURISM ADVISORY COMMITTEE MINUTES

ITEM # SUBJECT

MARCH 14, 2019

7. **COMMITTEE COMMENTS (This item limited to announcements or topics/issues proposed for future workshops/agendas)**

None.

8. **For Possible Action – Discussion and Deliberation regarding Tourism Director’s monthly update, activity reports and projects**

Arlette presented her reports for this quarter.

9. **For Possible Action – Discussion and Deliberation (continuation) regarding the possibility of establishing a holiday sub-committee, in cooperation with other entities**

Discussion followed and it was decided there was nothing available in the current budget.

10. **For Possible Action – Discussion and deliberation – (continuation) to establish goals and priorities in committee’s support of the Town Tourism Department, in support of the consensus of the Board of County Commissioners and in support of the desire of PTAC members to positively influence local tourism – and all ideas related to.**

Discussion pursued regarding the development of the fairgrounds, however, Leo Blundo advised that it was a little early for that and perhaps joining the Convention Center Committee’s efforts might be a possibility.

11. **For Possible Action – Discussion and deliberation (initial) regarding the tourism department’s proposed fiscal 2020 budget**

Arlette reported all of the budget money has been allocated. She would put in a request for another department employee. Brain Trust will be at the July PTAC meeting to discuss media buys.

12. **GENERAL PUBLIC COMMENT (second)**

None.

13. **ANNOUNCEMENTS (second)**

Arlette mentioned that the installation of “Instagram Moments” will be coming at the PTAC May 9th meeting. Arlette, also, gave instructions how to apply for the vacated seat on the PTAC.

14. **ADJOURNMENT**

Adjourned at 10:10 am, approximate.